

# GREATER TOPEKA PARTNERSHIP INVESTMENT FORMULA

## ANNUAL MEMBERSHIP RATES

**BASE**  
1-5 Employees

**\$440**

**TIER 1**  
6-500 employees

**\$10/ADDITIONAL  
EMPLOYEE OVER BASE**

**TIER 2**  
500+ employees

**\$5/ADDITIONAL  
EMPLOYEE OVER TIER 1**

## AD ASTRA LEVELS

Effective Jan. 1, 2021 – Dec. 31, 2021

The Ad Astra Advisors level recognizes those member businesses who are significant financial contributors allowing the GTP to continue quality programs. They play a key role in the organization and are given exclusive access to special events, leadership, and local elected officials.

	<b>VISIONARY PARTNERS</b>	<b>INNOVATOR PARTNERS</b>	<b>PARTNERSHIP STAKEHOLDERS</b>	<b>PARTNERSHIP SUPPORTERS</b>	<b>INFLUENCERS</b>
	<b>DUES+ \$8,000</b>	<b>DUES+ \$4,000</b>	<b>DUES+ \$2,000</b>	<b>DUES+ \$1,000</b>	<b>DUES+ \$500</b>
Business recognition on Ad Astra Advisors Page of TopekaPartnership.com	Logo	Logo	Logo	Name	Name
Business recognition on Full-page Supporter Level Advertisement in TOP Magazine	Logo	Logo	Logo	Name	Name
GTP Management Report exclusive to board members and elected officials	Recieve monthly	Recieve monthly	Recieve monthly	Recieve monthly	Recieve monthly
Breakfast with President & CEO	Breakfast	Breakfast	Breakfast	Breakfast	
Advertisement(s) in TOP Magazine publication	2 Full-page annually	1 Half-page annually	1 Quarter-page annually		
Spotlight in our enews publication	Spotlight	Spotlight	Spotlight		
#TOPCITY sign at business location	2 weeks (don't have to be consecutive)	1 week	Weekend (Friday drop-off/ Monday pick-up)	Weekend (Friday drop-off/ Monday pick-up)	Weekend (Friday drop-off/ Monday pick-up)
Tickets to Tap That	10 GA + 4 VIP	10 GA			
Cocktail Hour with the Executive Leadership Team	Cocktail Hour				