

FREE
TRAINING

{KNOW} YOUR CITY



3.17.20
TUESDAY

Know Your City Tour

- 3 Points towards Topeka Destination Specialist

Locations:

- Brown V. Board of Education National Historic Site
- Kansas State Capitol
- Juli's Coffee & Bistro
- The Ritchie House

To earn the 3 points for virtually attending the Spring Know Your City Tour, please provide the following for each of the locations above:

- Location
- Hours of operation
- Pricing
- Brief description of the attraction
- If a visitor was to ask you what is your favorite part about either of those locations, what would it be?

Becoming a Topeka Destination Specialist

- Obtain 20 points in 1-year time frame
- Required
 - Required Reading and Report – 2 books required, 5 points each
 - Required Video Viewing and Report – 2 videos, 2 points each
 - Required Tour Local Attraction – 2 per year allowed, 2 points each
 - Required 1 Know Your City Tour – 1 required, 4 offered, 3 points each
- Elective
 - Attend a City Council Meeting – 2 points each
 - Attend Business Unwind, Power Breakfast – 1 point each
 - Topeka Partnership Ribbon Cuttings – ½ point each
 - Shop Local – 1 point for each receipt
 - National Travel & Tourism Week – 1-page report of NT&TW importance – 2 points