



**PRODUCTION REPORT
BUSINESS EVENTS SALES**

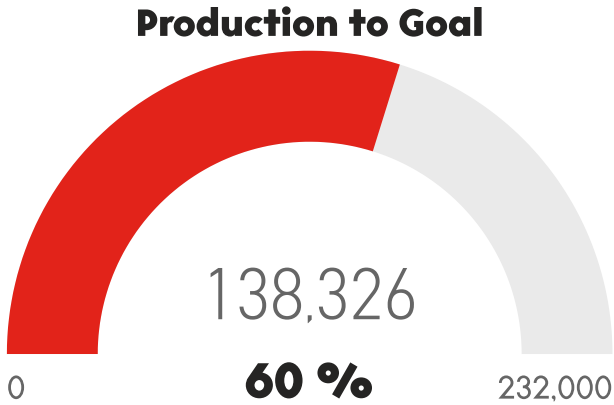
June 30, 2021

Quarterly Production Summary

June 30, 2021

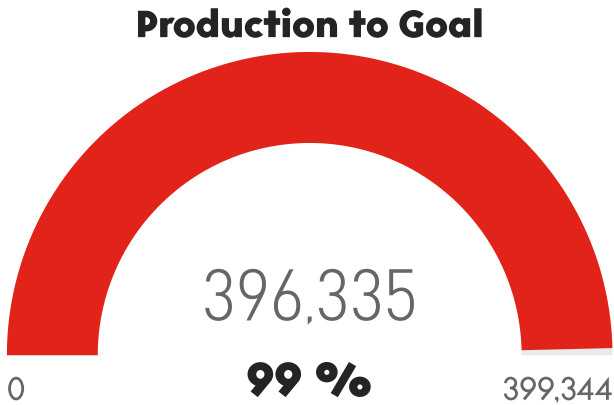
Definite Events

Definite	Quarter	YTD
Room Nights	88,274	138,326
Events	53	89
Attendance	100,840	128,537



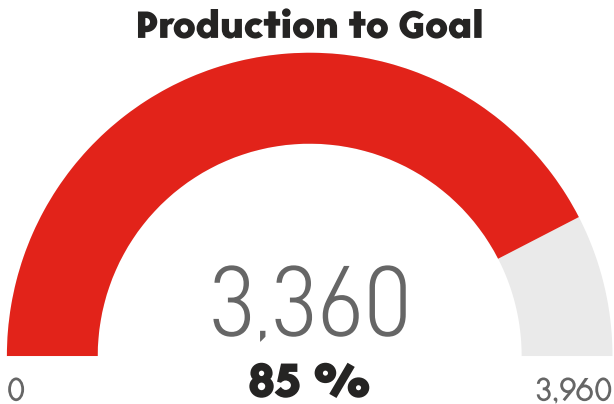
Lead Events

Lead	Quarter	YTD
Room Nights	239,889	396,335
Events	144	245
Attendance	263,184	352,828



Prospecting Activities

Activities	Quarter	YTD
Total	1,951	3,360



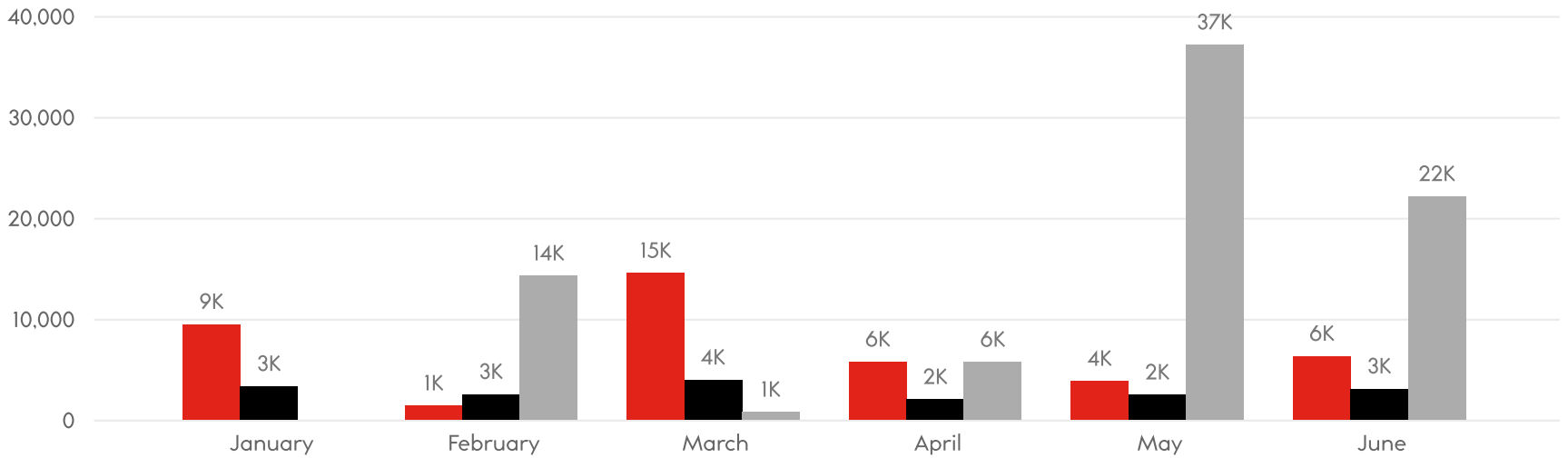
Production Reports

Production by Market

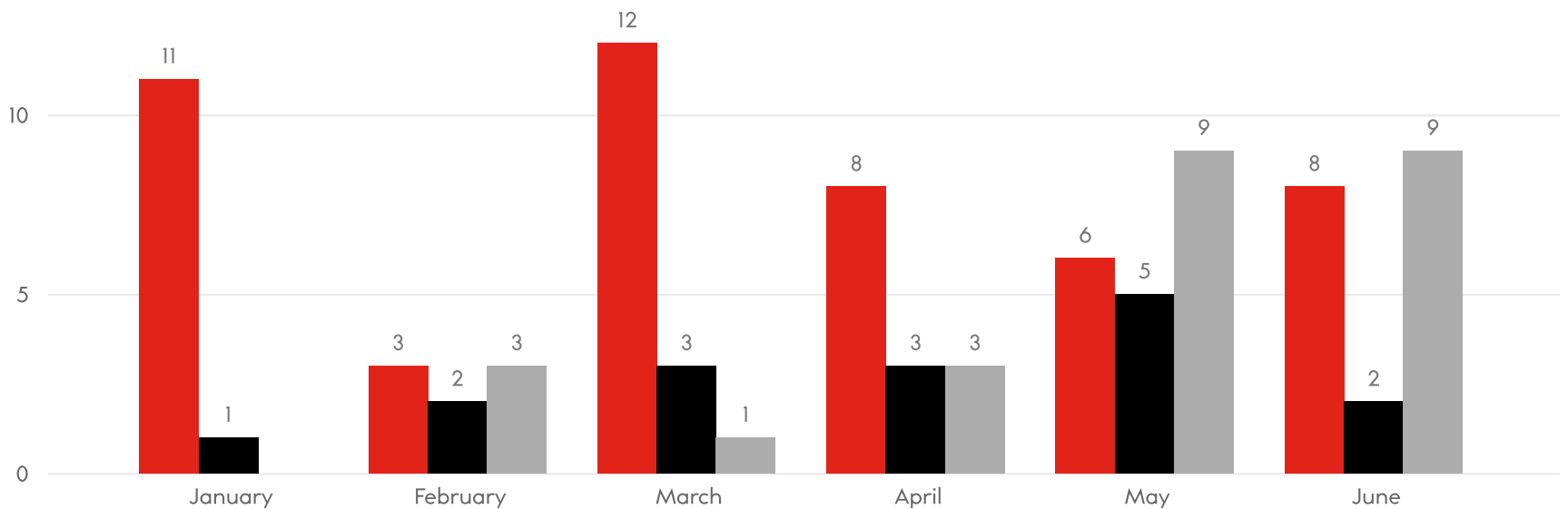
June 30, 2021

Definite Room Nights

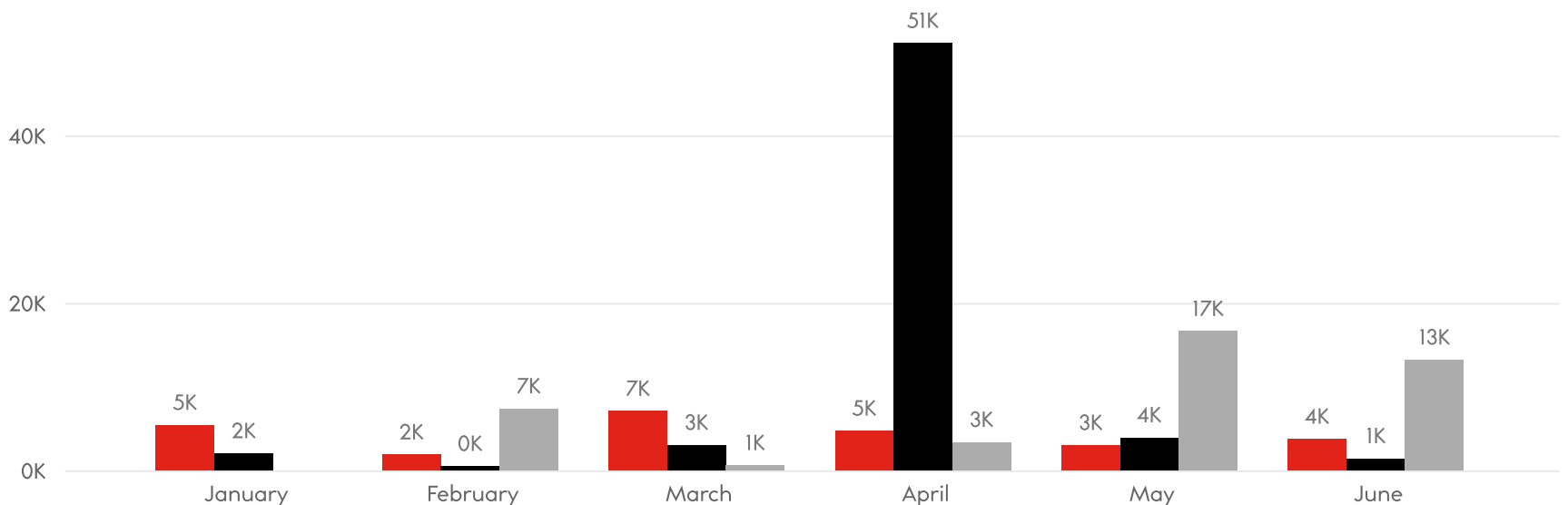
Market ● Canada ● International ● US



Definite Number of Events



Definite Attendance

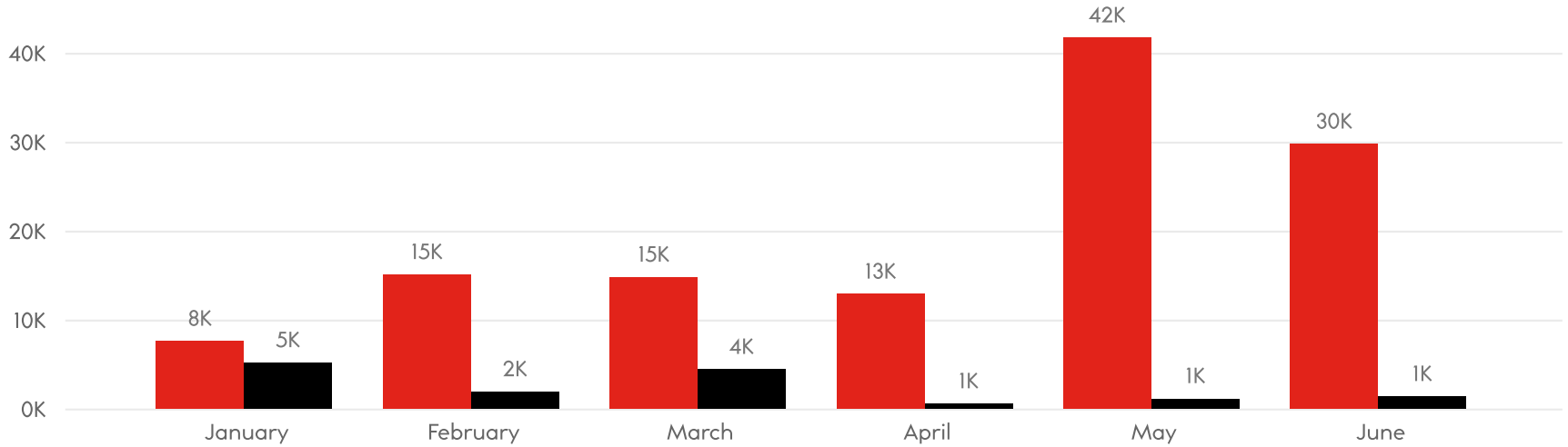


Production by Business Type

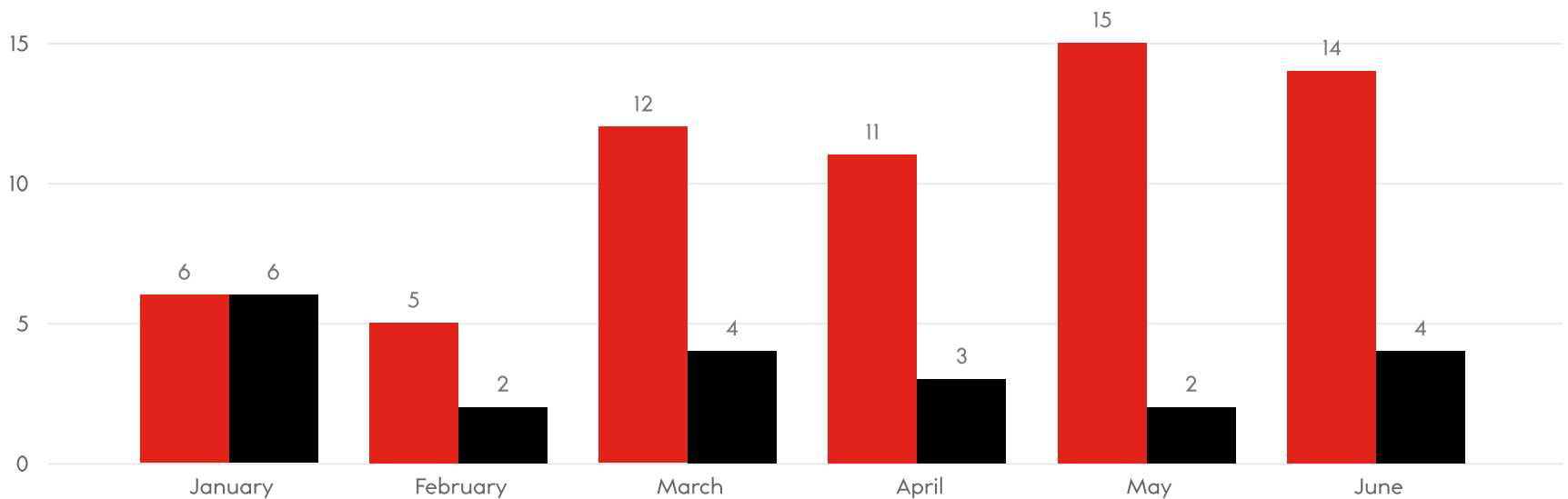
June 30, 2021

Definite Room Nights

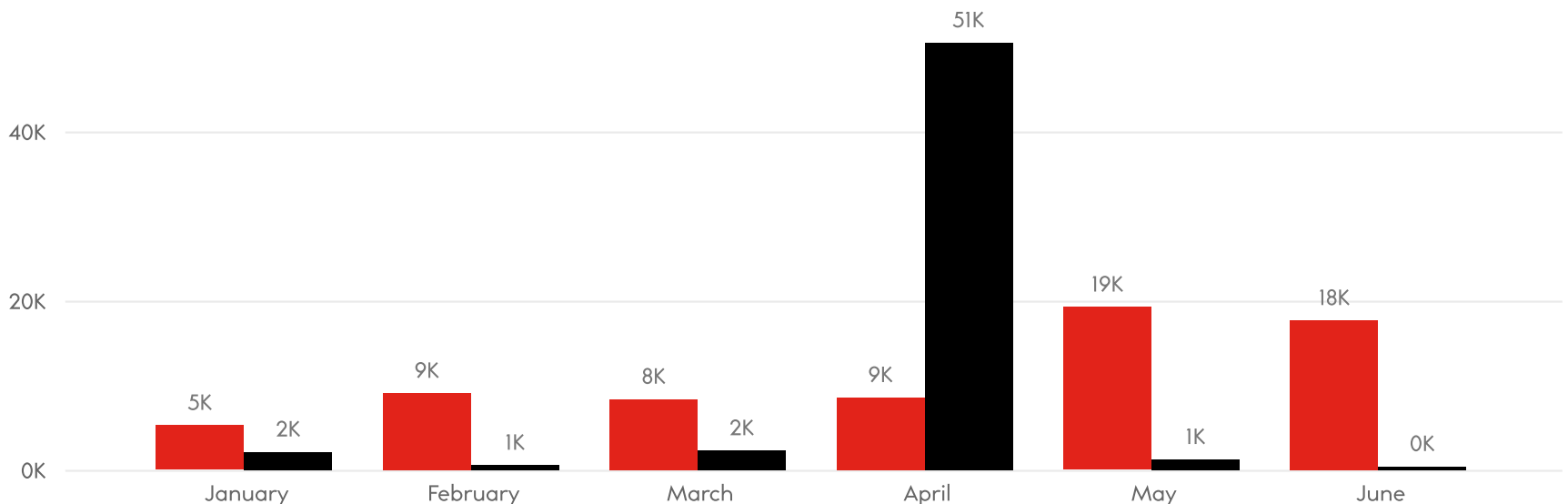
Business Type ● Association ● Corporate



Definite Number of Events



Definite Attendance

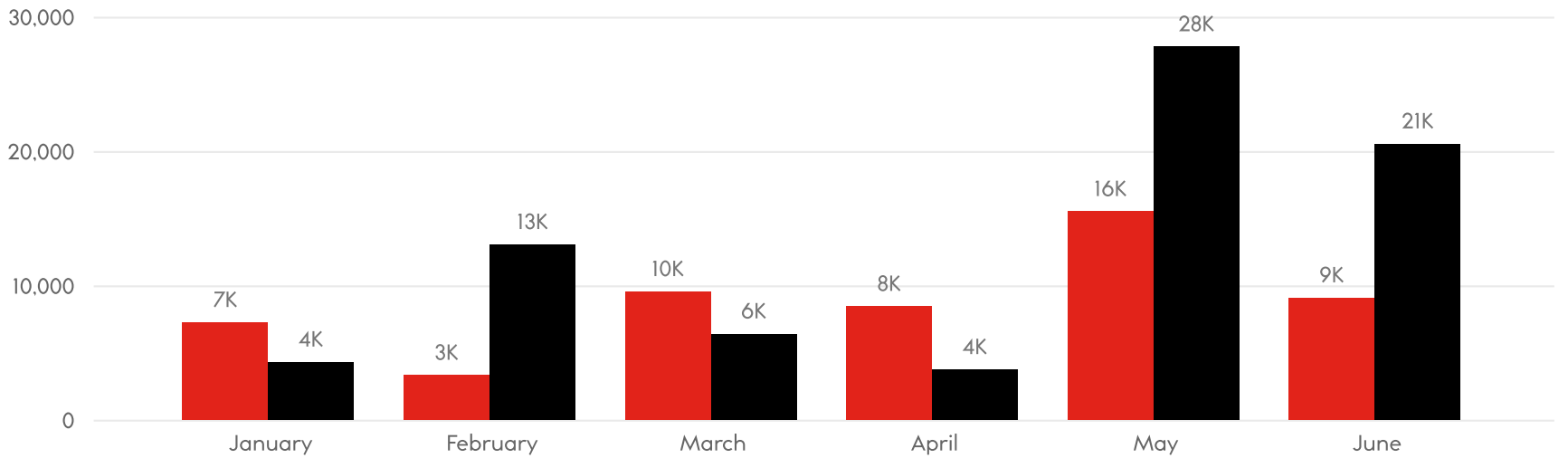


Production by Deployment

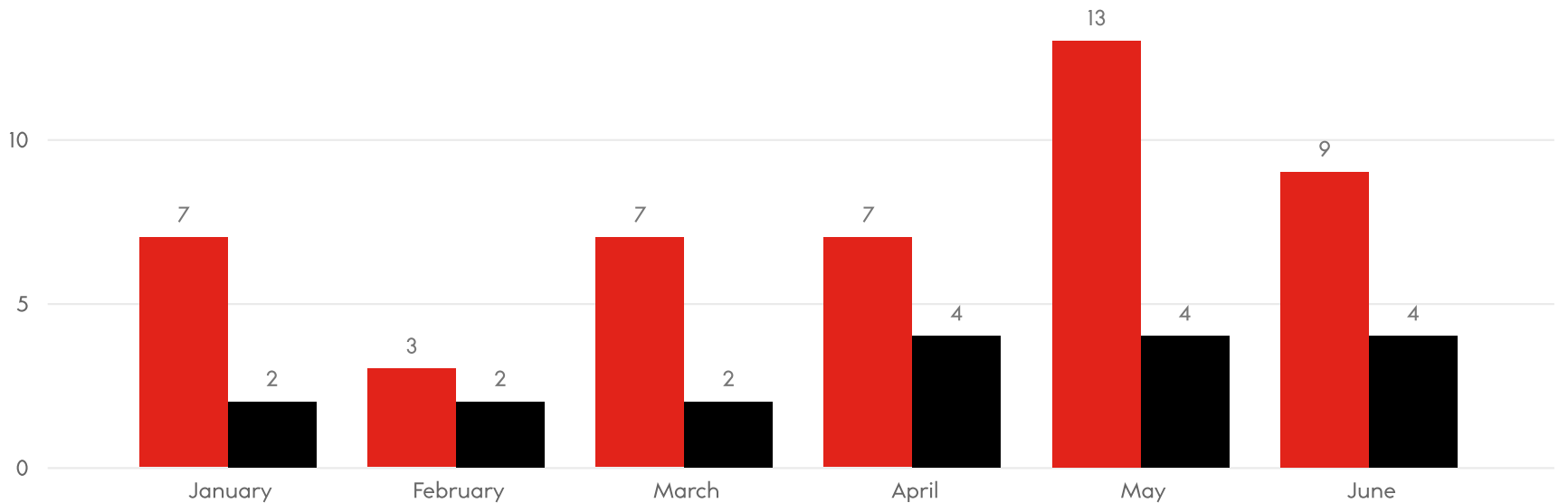
June 30, 2021

Definite Room Nights

Deployment ● Single Hotel ● Citywide



Definite Number of Events



Definite Attendance

