

RTO 5 Tourism Relief Fund APPLICATION - City of Toronto, Mississauga, Brampton

Application for Funding

Made possible with support from the Government of Canada through the Federal Economic Development Agency for Southern Ontario (FedDev Ontario), Regional Tourism Organization 5 Inc. (RTO 5) will be distributing \$10 million in Tourism Relief Funding in the Greater Toronto Area which covers the City of Toronto plus the cities of Mississauga and Brampton.

The program will enable ultimate recipients to strategically adapt projects and services to adjust to changing public health requirements, while planning for and investing in recovery efforts for future growth. It will also empower tourism entities to seize new market opportunities while helping the sector reposition itself for domestic and international visitors as the country safely reopens.

RTO 5 will provide non-repayable contributions between \$20,000 and \$100,000 for up to 50% of eligible costs for for-profit businesses and up to 100% of eligible costs for not-for-profit organizations and municipalities.

Please check the eligibility criteria prior to applying.

* Required

1. Email *

RTO 5 TRF Applicant Funding Summary

Applicant to complete

2. Your Requested Funding Amount: *

3. PLUS Total Applicant Contribution: *

4. PLUS Other Funding Received: *

5. TOTAL PROJECT COSTS: *

Business Details

6. Business/Organization Legal Name *

7. Business/Organization Operating/Common Name *

8. Business/Organization Type *

*Please note that Partnerships/Sole Proprietors, hotel chains, restaurant chains and retail sector businesses are ineligible for this funding. Indigenous Sole Proprietors are eligible.

Mark only one oval.

- For-profit business
- Not-for-profit business
- Business Improvement Area
- Registered Charity
- Chamber of Commerce
- Educational institution
- Indigenous sole proprietor
- Municipality

9. What is your NAICS industry code? (please refer to the following link to look up your appropriate code) *

<https://www23.statcan.gc.ca/imdb/p3VD.pl?Function=getVDPPage1&db=imdb&dis=2&adm=8&TVD=11846>

10. Your Incorporation Date *

Example: January 7, 2019

11. Is your business/organization led or majority led by any of the following under-represented groups? (select all that apply)

Check all that apply.

- Black communities
- Indigenous Peoples
- LGBTQ2+
- Official language minority communities (Francophone)
- Newcomers to Canada and immigrants
- Persons with disabilities
- Racialized communities
- Women
- Youth

12. Business Number *

(as provided to you by Canada Revenue Agency)

13. Provide a Short Description of Your Business/Organization's Core Activities *

(maximum 1,000 characters)

14. Current number of Full Time Employees (FTEs) *

part time employees (PTEs) should be counted as a proportion of FTEs. Generally, 1 FTE involves between 35-40 work hours in a regular week, so 2 PTEs working 20 hours per week would be the equivalent to 1 FTE and should be counted as such

Business Address

15. Business Street Number and Name *

16. Business City *

Mark only one oval.

- Toronto
- Mississauga
- Brampton

17. Business Province *

Mark only one oval.

- Ontario

18. Business Postal Code *

Please use format: A#A #A#

19. General Phone Number *

Please use format: ###-###-####

20. General Business Email *

21. Website Address *

22. Facebook URL

Business Mailing Address (if different from above)

23. Mailing Street Number and Name

24. Mailing City

Mark only one oval.

- Toronto
- Mississauga
- Brampton
- Other

25. If Other Mailing City selected above, please enter the city here:

26. Mailing Province

Mark only one oval.

- Ontario

27. Mailing Postal Code

Please use format: A#A #A#

Applicant
Contact Person
Details

Note: This will be the primary point of contact for the duration of the project. All communications will be sent directly to this individual.

28. First Name *

29. Last Name *

30. Job Title *

31. Email *

32. Mobile Phone *

Please use format: ###-###-####

**Project
Details**

Note: Eligible projects dates are between April 19, 2021 and December 31, 2022. Refer to our Guidelines document for information on eligible projects and activities.

33. Project Description *

Provide a succinct but detailed project description that includes objectives, expected results and the main activities to be undertaken to complete the project (maximum 1,500 characters)

34. Project Start Date *

Example: January 7, 2019

35. Project End Date *

Example: January 7, 2019

Provide a detailed cost breakdown of the above-mentioned project activities

36. Total Project Costs *

Costs Breakdown

Fill out as many of the below as necessary to total your costs

Example of total project costs fields

Total Project Costs
see guide for sample and ineligible costs

Cost Category	Amount (\$)	Eligible/Ineligible Cost
labour	\$15,000.00	Yes, eligible cost
signage	\$250.00	Yes, eligible cost
gift cards	\$500.00	No, ineligible cost
social media costs	\$750.00	No, ineligible cost
TOTAL PROJECTED COSTS		

Amount (\$) *

Your answer _____

Eligible Cost?

Yes, eligible cost

No, ineligible cost

Sum of the costs

Cost Category *

(eg. labour materials, capital, signage, etc) see guide for sample costs and for ineligible costs.

Your answer _____

37. Cost Category *

(eg. labour materials, capital, signage, etc) see guide for sample and ineligible (social media costs, posters for promotion, hospitality and entertainment, etc) costs.

38. Amount (\$) *

39. Eligible Cost? *

Mark only one oval.

Yes, eligible cost

No, ineligible cost

40. Cost Category

(eg. labour materials, capital, signage, etc) see guide for sample and ineligible costs.

41. Amount (\$)

42. Eligible Cost?

Mark only one oval.

Yes, eligible cost

No, ineligible cost

43. Cost Category

(eg. labour materials, capital, signage, etc) see guide for sample costs and for ineligible costs.

44. Amount (\$)

45. Eligible Cost?

Mark only one oval.

Yes, eligible cost

No, ineligible cost

46. Cost Category

(eg. labour materials, capital, signage, etc) see guide for sample costs and for ineligible costs.

47. Amount (\$)

48. Eligible Cost?

Mark only one oval.

Yes, eligible cost

No, ineligible cost

49. Cost Category

(eg. labour materials, capital, signage, etc) see guide for sample costs and for ineligible costs.

50. Amount (\$)

51. Eligible Cost?

Mark only one oval.

Yes, eligible cost

No, ineligible cost

52. Cost Category

(eg. labour materials, capital, signage, etc) see guide for sample costs and for ineligible costs.

53. Amount (\$)

54. Eligible Cost?

Mark only one oval.

Yes, eligible cost

No, ineligible cost

55. Cost Category

(eg. labour materials, capital, signage, etc) see guide for sample costs and for ineligible costs.

56. Amount (\$)

57. Eligible Cost?

Mark only one oval.

Yes, eligible cost

No, ineligible cost

58. Cost Category

(eg. labour materials, capital, signage, etc) see guide for sample costs and for ineligible costs.

59. Amount (\$)

60. Eligible Cost?

Mark only one oval.

Yes, eligible cost

No, ineligible cost

61. Cost Category

(eg. labour materials, capital, signage, etc) see guide for sample costs and for ineligible costs.

62. Amount (\$)

63. Eligible Cost?

Mark only one oval.

Yes, eligible cost

No, ineligible cost

64. Cost Category

(eg. labour materials, capital, signage, etc) see guide for sample costs and for ineligible costs.

65. Amount (\$)

66. Eligible Cost?

Mark only one oval.

Yes, eligible cost

No, ineligible cost

67. Cost Category

(eg. labour materials, capital, signage, etc) see guide for sample costs and for ineligible costs.

68. Amount (\$)

69. Eligible Cost?

Mark only one oval.

Yes, eligible cost

No, ineligible cost

Funding Sources

70. Funding Source: RTO5 Tourism Relief Fund Requested *

Mark only one oval.

Yes

71. Amount of Funding (\$) *

72. Amount Confirmed (\$)

73. Other sources of monetary support

74. Amount of funding requested from above source

75. Amount of funding confirmed from above source

76. Other sources of monetary support

77. Amount of funding requested from above source

78. Amount of funding confirmed from above source

79. Other sources of monetary support

80. Amount of funding requested from above source

81. Amount of funding confirmed from above source

82. Other sources of monetary support

83. Amount of funding requested from above source

84. Amount of funding confirmed from above source

85. Other sources of monetary support

86. Amount of funding requested from above source

87. Amount of funding confirmed from above source

88. Total amount of funding *

Note: Total Project Costs must be equal to the Total Amount of Funding Sources

Expected Program Results

89. Describe how support from this fund will help your business/organization adapt or create tourism products. *

Please demonstrate the need for support and its incremental impact on the project in terms of scope, location, timing, etc. (Maximum 1,000 characters)

Five horizontal lines for text input.

90. Number of Full Time Employees (FTEs) associated with the project *

part time and/or seasonal employees (PTEs) should be counted as a proportion of FTEs. Generally, 1 FTE involves between 35-40 work hours in a regular week, so 2 PTEs working 20 hours per week would be the equivalent to 1 FTE and should be counted as such

One horizontal line for text input.

91. Estimate as to the Total Number of NEW Full Time Employee (FTEs) positions created to remain after the project completed. *

One horizontal line for text input.

Any Additional Information

optional video, photos or material to support your application

92. Video(s), photo(s), etc to support application:

Files submitted:

93. Additional information:

Five horizontal lines for text input.

Submission Agreement

94. I hereby acknowledge that the information provided in this application is true and complete in every respect and in the event that I am awarded TRF funds, that these will not overlap with other funding I have received for the specified activities outlined in this funding application. *

Mark only one oval.

Agree

95. I hereby agree that my business/organization is in full compliance with all applicable government laws, rules, regulations and other legally-binding measures (Laws). *

Mark only one oval.

Agree

96. Authorized Signatory *

Typing your name will represent your signature

97. Name of Authorized Signatory: *

98. Job Title: *

99. Date *

Example: January 7, 2019

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