

Toronto Events Calendar Event Submission Guidelines

Calendar Policy:

- Events must be held in the city of Toronto (M Postal Codes only) or be a member of Destination Toronto
- Events must be open to the public and of interest to locals & visitors, and taking place for a limited time

Calendar does NOT accept:

- Political rallies
- Religious/worship services
- Sales or Promotions including Pop-ups and Activations; whose primary purpose is to sell or promote products or services
- Happy hours
- Recruitment events (job postings, call for talent or exhibit artists)
- B2B events (Private Corporate Events and Conferences)
- Is the same as the regular business offering or a regularly occurring event

Recommendations:

- Please check to see if your event is already on our calendar before submitting.
- We recommend submitting your event listing at least five weeks before the event's start date for optimal promotion.
- Include a description of your event and what audiences can expect
- Include a link to your website/event link where audiences can find more information
- You must submit a high-resolution photo (For best results, use horizontal pictures. Maximum size is 10 MB (10,000 KB). Preferred image size is 1200px wide and 500px tall.) that you have full permission to use.
- Please ensure that you include any accessibility information to make the event more meaningful for people of all abilities!