

Thank you for your interest in Toronto!

To help us qualify your request for support, please submit the following information.

Full Name:		Preferred Pronouns:	
Cell Phone:		Email:	

Have you worked with Destination Toronto before? If so, please provide more details.	
Why do you think Toronto would be a good fit for your audience?	
Is there anything specific you'd like to feature?	
Have you visited Toronto before? If so, what properties have you stayed at and what restaurants and attractions have you experienced?	
What level of support are you seeking from Destination Toronto? For Example: <i>Transportation, Accommodations, Meals, Attractions, Other - Please specify</i>	

Which platform(s) are you looking to promote Toronto on? Please include a link and how many followers you have on each platform.			
Social Media Platform	Handle	Followers	Engagement
Instagram			
YouTube			
Tik Tok			
Other - please specify			



What theme does your primary platform focus on?

Culinary

Outdoor Adventure

Cities (Urban,
Lifestyle, Architecture)

Landscapes

Luxury

Events and Activities

Sustainability and
responsible tourism

Local Experience

Accommodations

Other – Please specify

Average organic reach per post on your primary platform? Example: Instagram - story, post, etc.

Please include a link to your media kit if you have one available.

Please provide 1-2 examples of past travel or lifestyle collaborations/partnerships in the last 12 months and, if possible, include specific metrics or outcomes from those collaborations.

What deliverables can Destination Toronto expect from this Partnership?

Are you supported by another organization for this project? If yes, please indicate those partners.

What are your preferred travel dates?

Do you plan to visit other regions of Ontario? If yes, please indicate where.

Additional Comments:

