Inclusive Tourism: Creating barrier-free environments and experiences
Hello
Our Mission

Establish the world’s go-to resource for accessibility information
AccessNow connects people with trusted accessible places + experiences

BUSINESSES
Share info to reach new customers and visitors

CONSUMERS
Discover accessible places and experiences
1M LOCATIONS
107 COUNTRIES
1 MISSION
Manifesto

- CHANGE THE CONVERSATION
- BUILD A WORLDWIDE ACTIVE COMMUNITY
- CREATE A MORE ACCESSIBLE WORLD
Models of Disability
Medical Model  

Social Model
Medical Model
Social Model
Accessibility
Accessibility means different things to different people.
Physical

Digital
Physical
Digital
Identity-first language

Disabled person

Person-first language

Person with a disability
Representation
“Nothing without us”
$58 billion in travel
How to be an Ally
Educate yourself
Make your content accessible
Diversify your feed
Advocate proactively
Show up imperfectly
Resources
Panel Discussion
Questions