



Inclusive Tourism: Creating barrier-free environments and experiences



DESTINATION
TORONTO



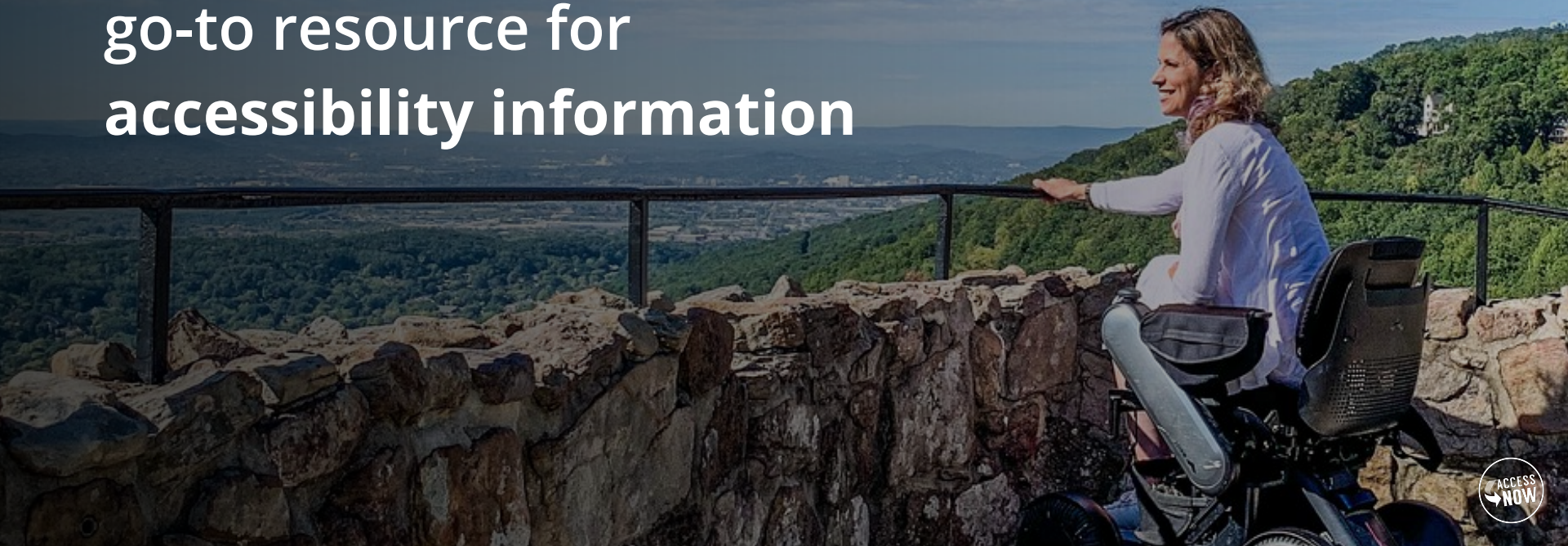
Hello





Our Mission

Establish the world's
go-to resource for
accessibility information

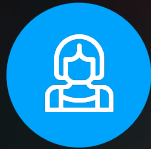


AccessNow connects people with **trusted accessible places + experiences**



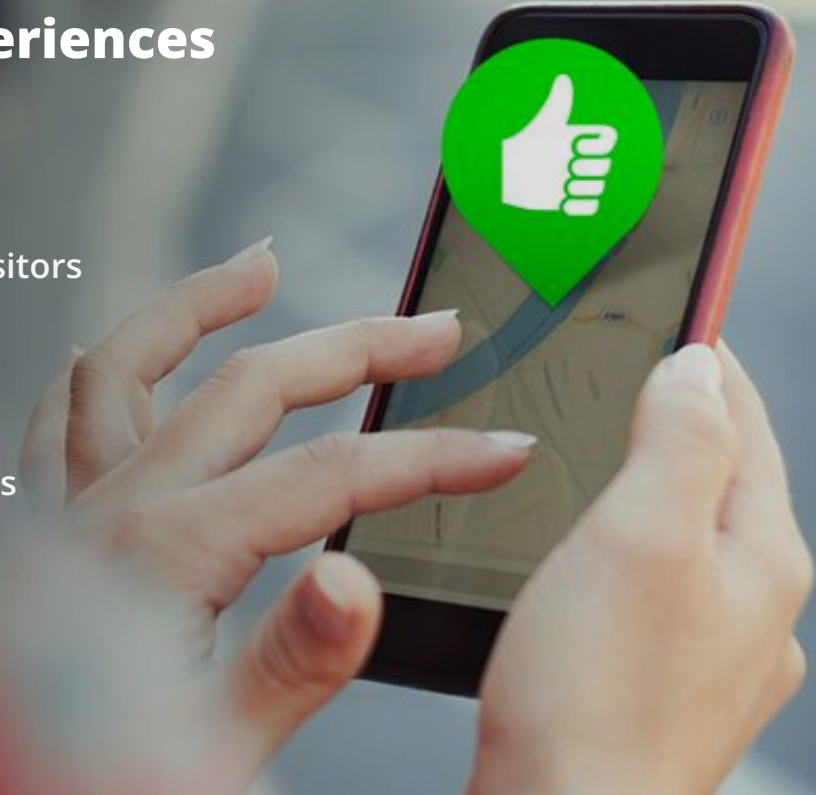
BUSINESSES

Share info to reach new customers and visitors



CONSUMERS

Discover accessible places and experiences









**1M LOCATIONS
107 COUNTRIES
1 MISSION**



Manifesto

- **CHANGE THE CONVERSATION**
- **BUILD A WORLDWIDE ACTIVE COMMUNITY**
- **CREATE A MORE ACCESSIBLE WORLD**

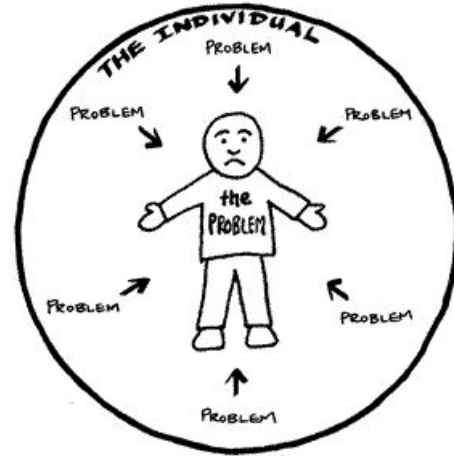
A close-up, low-angle shot of a person sitting in a wheelchair. The person is wearing a red long-sleeved shirt. Their right hand is resting on the silver rim of the front wheel. The background is a blurred city street with buildings and a car with orange lights. The overall tone is soft and focused on the individual.

Models of Disability

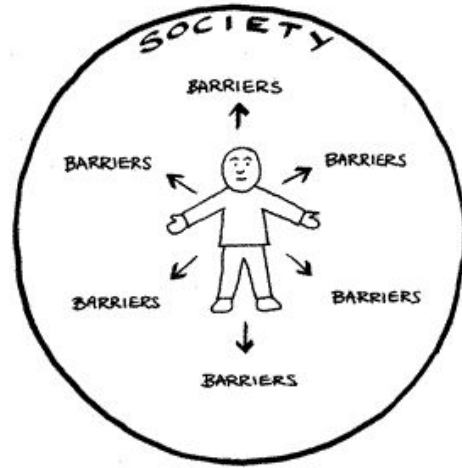
Medical Model

Social Model

Medical Model



Social Model



A photograph of a building entrance with a glass door and a motorcycle parked on the sidewalk. The door has a small step and a tactile paving strip. A white rounded rectangle with the word 'Accessibility' is overlaid on the image. The motorcycle is parked on the right side of the frame.

Accessibility

Accessibility means
different things
to different people

Physical

Digital

Physical





Digital

A woman with long dark hair, wearing a red sleeveless dress, is smiling and looking towards the left. She is seated in a red motorized wheelchair. A large green and black backpack is attached to the back of the chair. In the background, a man with glasses and a white shirt is seated at a table. The setting appears to be a modern office or meeting room with large windows.

Language

Identity-first language

Disabled person

Person-first language

**Person
with a disability**

A young man and woman are walking down a modern staircase. The man, on the left, is wearing a black t-shirt, khaki pants, and sunglasses. The woman, on the right, is wearing a brown sweater over a white collared shirt and light green pants. They are both looking down at the steps. The staircase has a dark metal railing and a glass and metal overhead structure. The background shows a bright, sunny day with some greenery and a building in the distance.

Representation



“Nothing without us”

\$58 billion in travel



A photograph of two women in a park. One woman is seated in a wheelchair, wearing a light-colored short-sleeved shirt and light-colored pants. The other woman is crouching down, wearing a grey blazer, blue jeans, a light-colored fedora with a dark band, and white high-heeled sandals. They are both smiling and looking at each other. The background shows a dirt path and trees with green foliage.

How to be an Ally



Educate yourself

**Make your content
accessible**





Kelcie Miller-Anderson
@thechronic_explorer

Diversify your feed

Advocate proactively





Show up imperfectly

Resources



- [TED Talks](#)
- [Great Reading](#)
- [AccessNow Blog](#)
- [Social Media](#)

A photograph of a busy city street. In the foreground, a person is seated in a red and white motorized wheelchair, viewed from behind. The wheelchair has 'Pride' written on the front. The person is wearing a dark jacket and a black hat. They are on a paved sidewalk. To the left, there are red flowers and a white car. In the background, several other pedestrians are walking, including a man in a plaid shirt and a woman in a black jacket. A man in a blue cap is also visible. The scene is set in a city with trees and buildings in the background.

Panel Discussion

Questions

**ACCESSNOW
VERIFIED**





Nothing about us without us

#AccessKindness



Inclusion means everyone gets a seat at the table

#AccessKindness

Accessibility benefits everyone



You had me at accessible

#AccessKindness

There is strength in diversity
hello@accessnow.ca



www.accessnow.com