

Global Meetings Industry Day

April 11, 2024

WHEREAS on Global Meetings Industry Day we recognize the positive and economic benefits that tradeshows, conventions, exhibitions, conferences and other industry-driven events make to our city.

Global meetings and events help showcase Toronto as an ideal destination and one stop shop for visitor's business and leisure needs. They also contribute to the economy by encouraging guests to our city to spend money in our various sectors. Hotels, convention centres, audiovisual and staging, transportation and logistics, event planners, emcees and artists all benefit from meetings and conventions being held in our city. We welcome everyone to Toronto and hope they enjoy the beauty of Toronto and all that it has to offer.

Toronto is home to more than three million people whose diversity and experiences make this great city Canada's leading economic engine and one of the world's most diverse and livable cities. As the fourth largest city in North America, Toronto is a global leader in technology, finance, film, music, culture, innovation and climate action and consistently places at the top of international rankings due to investments championed by its government, residents and businesses.

NOW THEREFORE, I, Mayor Olivia Chow on behalf of Toronto City Council, do hereby proclaim **April 11, 2024** as **"Global Meetings Industry Day"** in the City of Toronto.

Olivia Chow Mayor of Toronto

