

DESTINATION
TORONTO.

SALES PRODUCTION REPORT

Business Events Sales
First Quarter 2023



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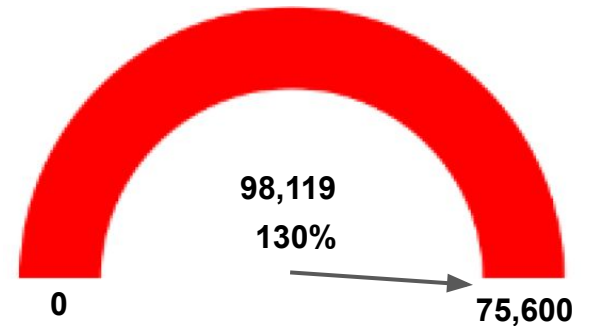
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Q1 2023 SUMMARY

Jan 1 - Mar 31, 2023

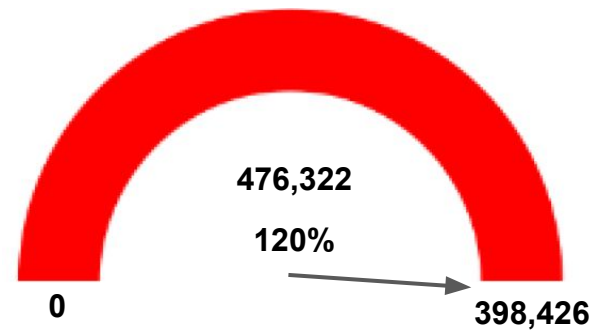
Definite	Quarter	YTD
Room Nights	98,119	98,119
Events	224	224
Attendance	109,222	109,222

Production to Target



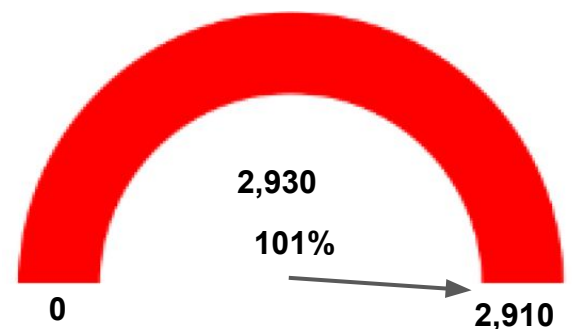
Leads	Quarter	YTD
Room Nights	476,322	476,322
Events	481	481
Attendance	320,151	320,151

Production to Target



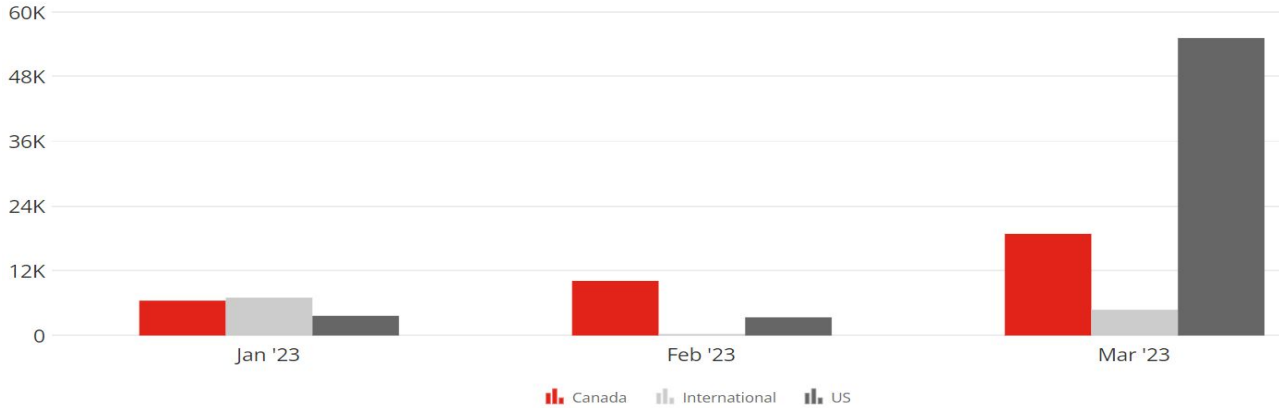
Prospecting Activities	Quarter	YTD
Total	2,930	2,930

Production to Target

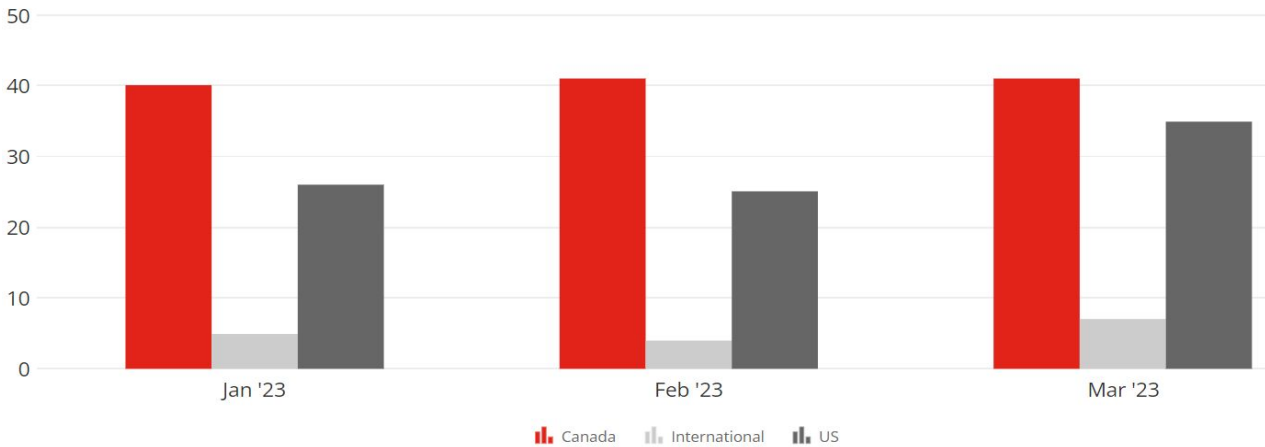


Production by Market

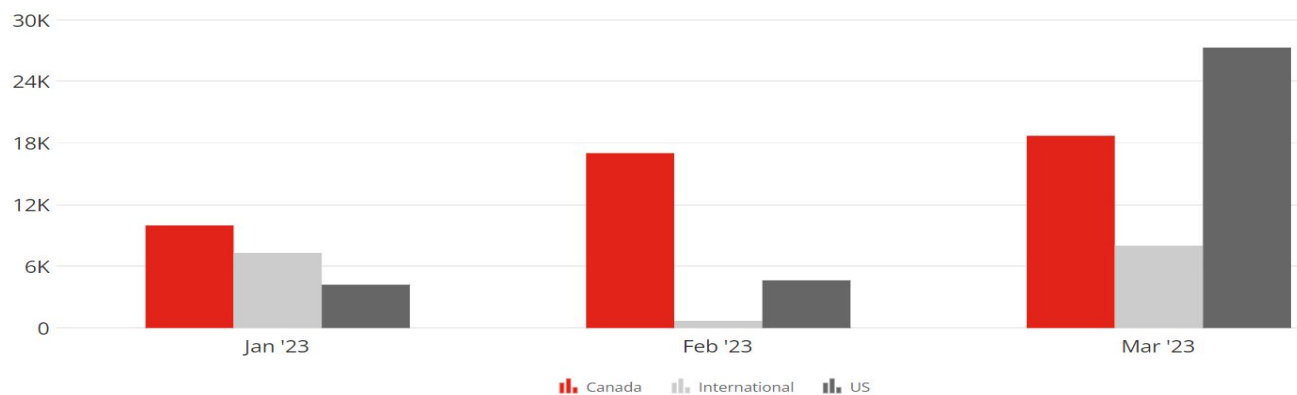
Definite Attendance by Market



Definite Number of Events by Market

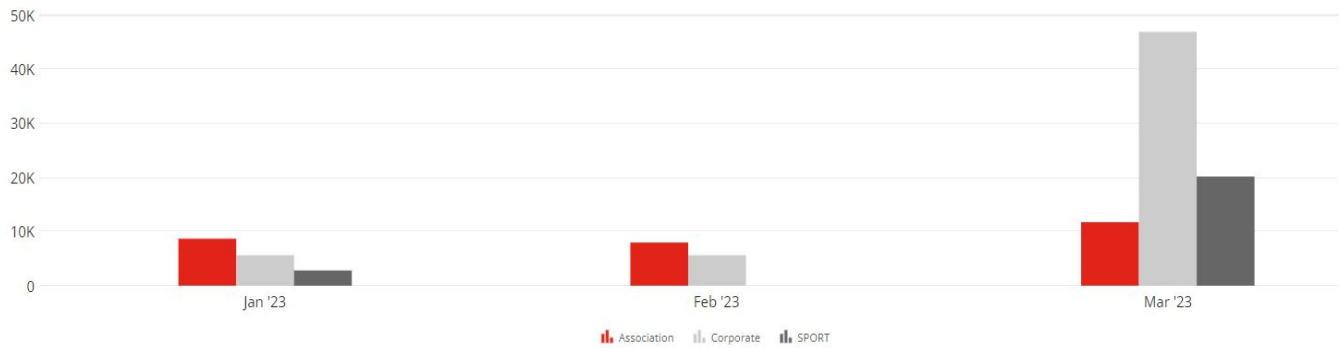


Definite Room Nights by Market

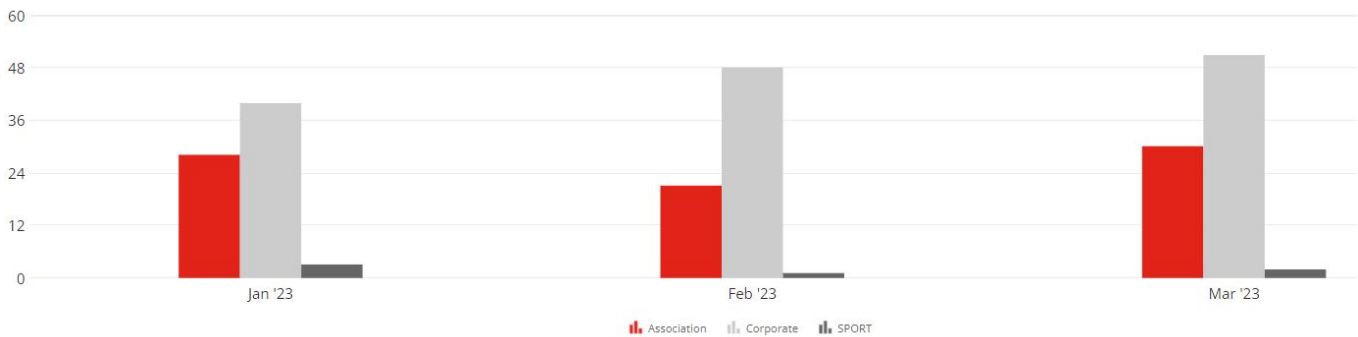


Production by Business Type

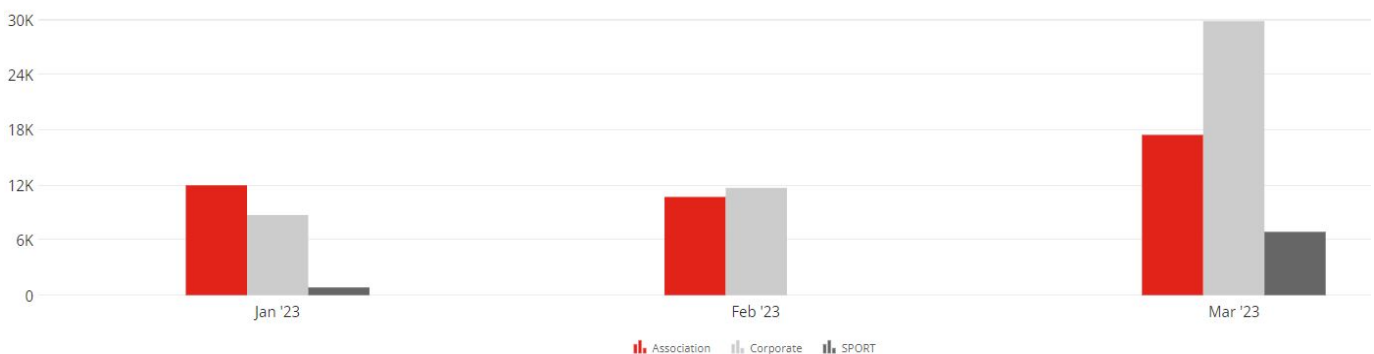
Definite Attendance by Business Type



Definite Number of Events by Business Type



Definite Room Nights by Business Type

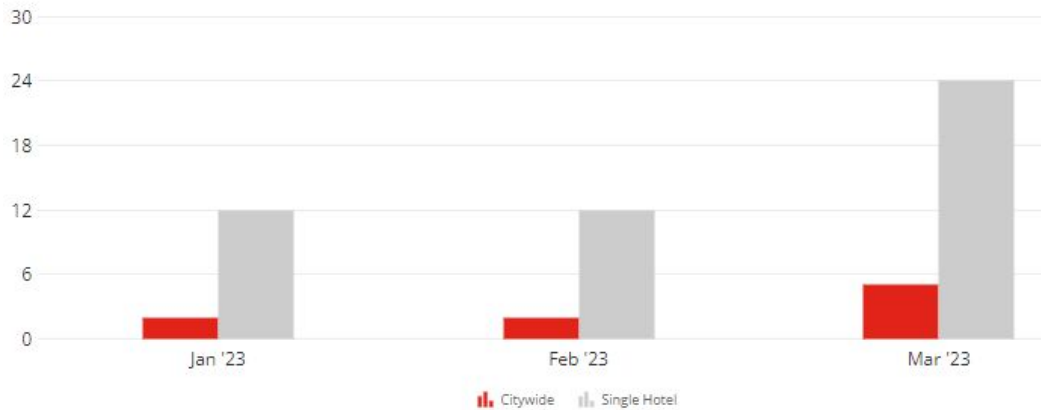


Production by Deployment

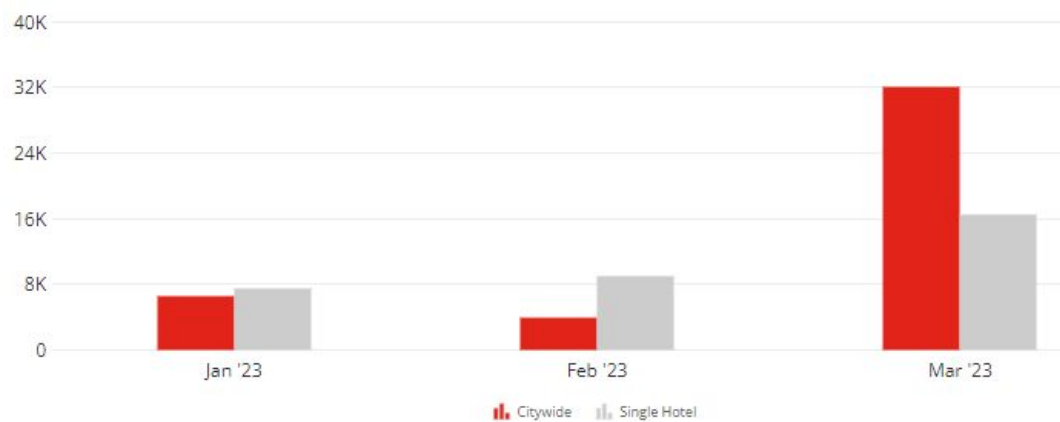
Definite Attendance by Deployment



Definite Number of Events by Deployment



Definite Room Nights by Deployment





Questions?

Please contact:

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