

DESTINATION
TORONTO.

SALES PRODUCTION REPORT

Business Events Sales
Second Quarter 2022



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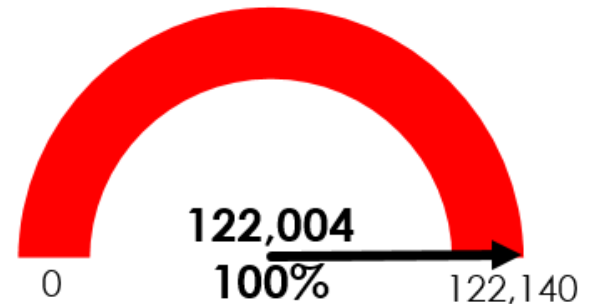
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Q2 2022 SUMMARY

April 1 - June 30, 2022

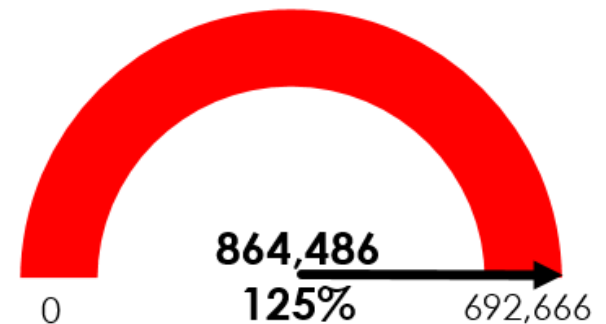
Definite	Quarter	YTD
Room Nights	50,065	122,004
Events	92	172
Attendance	36,095	111,841

Production to Target



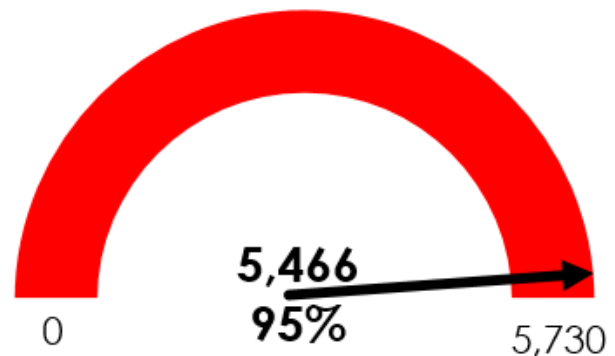
Leads	Quarter	YTD
Room Nights	312,579	864,486
Events	290	494
Attendance	268,507	557,286

Production to Target



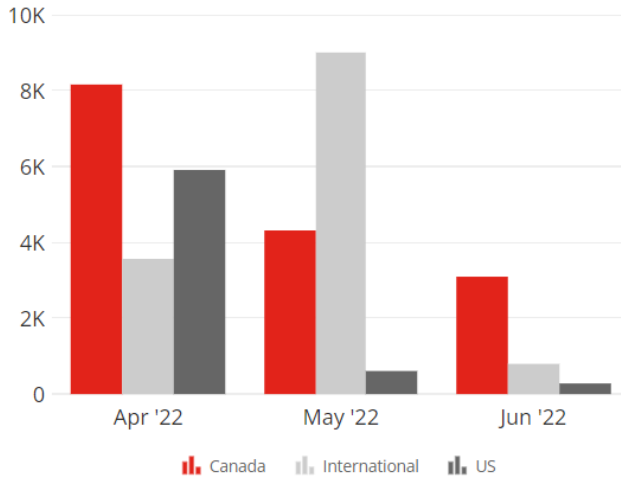
Prospecting Activities	Quarter	YTD
Total	2,794	5,466

Production to Target

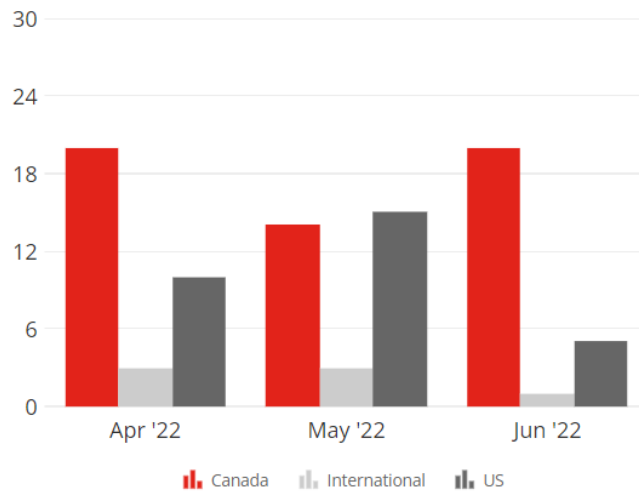


Production by Market

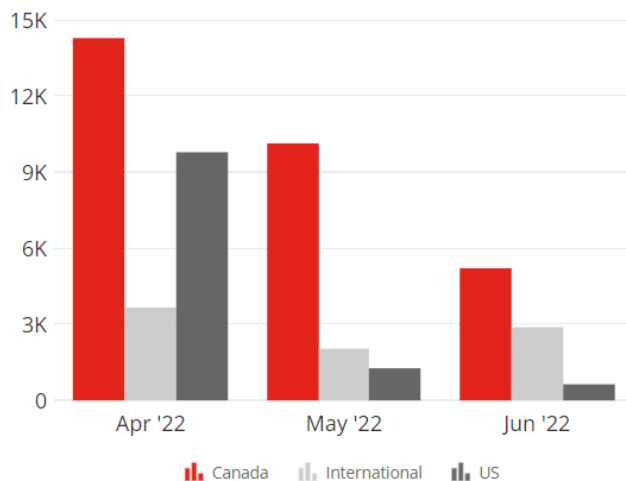
Definite Attendance by Market



Definite Number of Events by Market

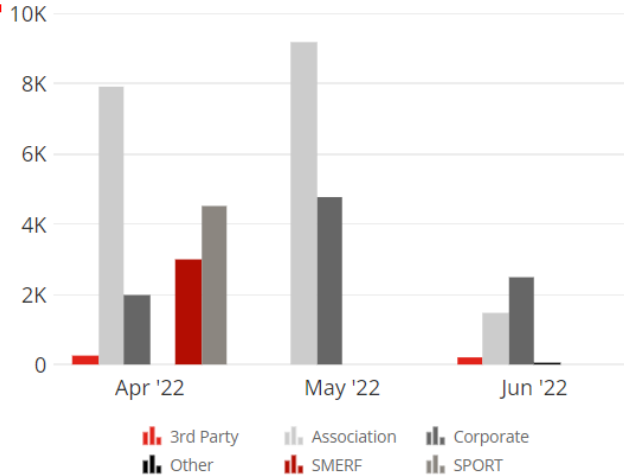


Definite Room Nights by Market

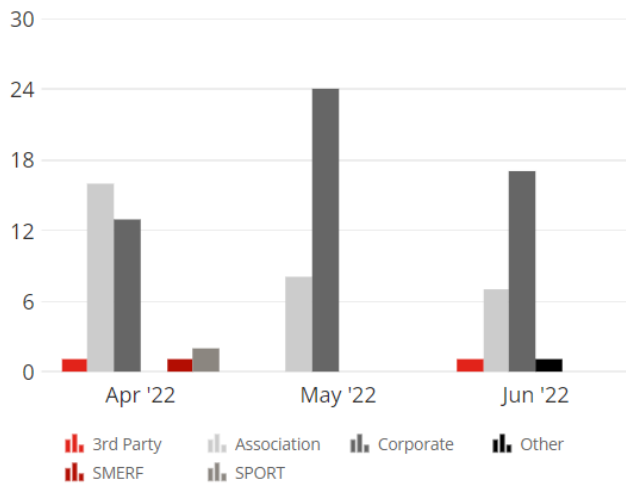


Production by Business Type

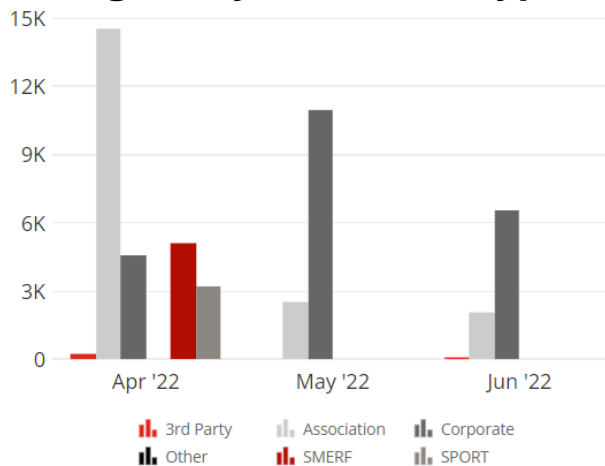
Definite Attendance by Business Type



Definite Number of Events by Business Type

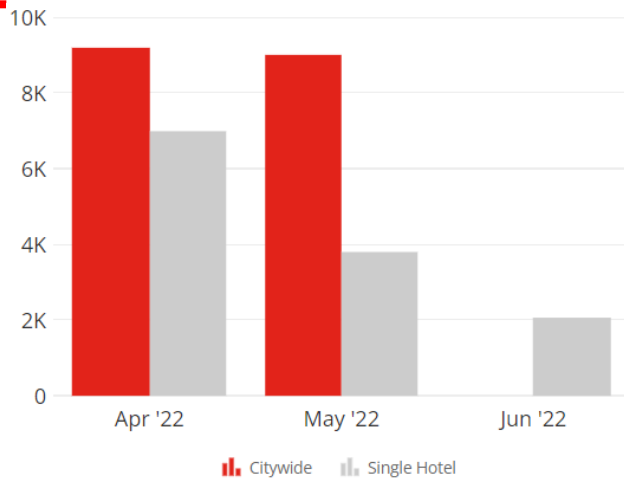


Definite Room Nights by Business Type

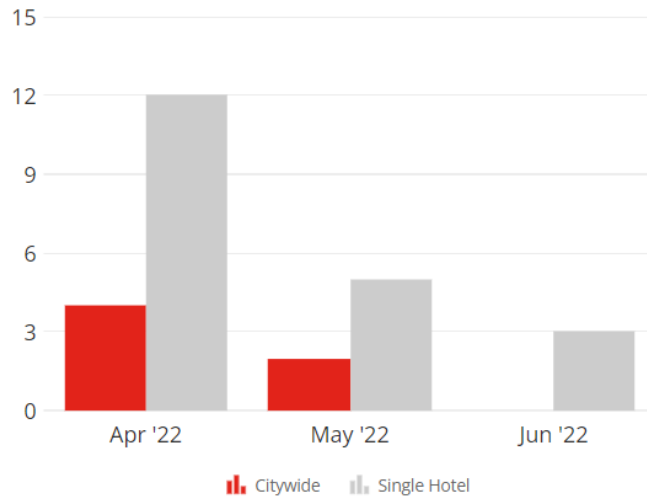


Production by Deployment

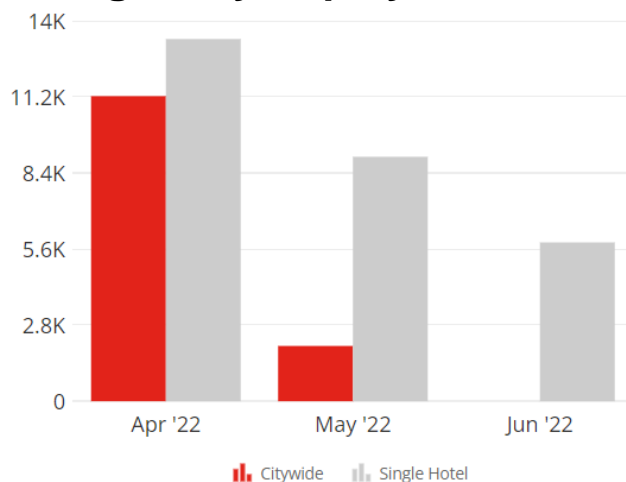
Definite Attendance by Deployment



Definite Number of Events by Deployment



Definite Room Nights by Deployment





Questions?

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