

DESTINATION
TORONTO.

SALES PRODUCTION REPORT

Business Events Sales
Second Quarter 2023



TABLE OF CONTENTS

Q2 2023 Summary PG 3

Production by Market PG 4

Production by Business Type PG 5

Production by Deployment PG 6

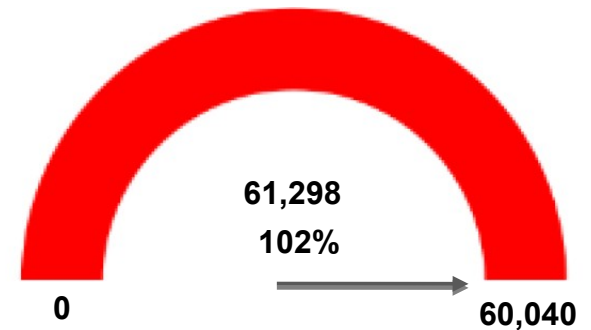
Questions/Contact Us PG 7

Q2 2023 SUMMARY

Apr 1 - June 30, 2023

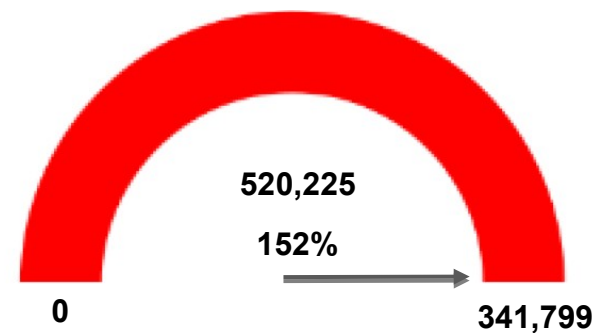
Definite	Quarter	YTD
Room Nights	61,298	159,417
Events	161	385
Attendance	103,982	213,204

Production to Target



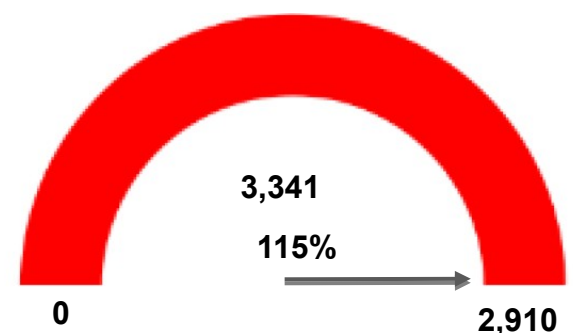
Leads	Quarter	YTD
Room Nights	520,225	995,572
Events	371	852
Attendance	321,268	641,219

Production to Target



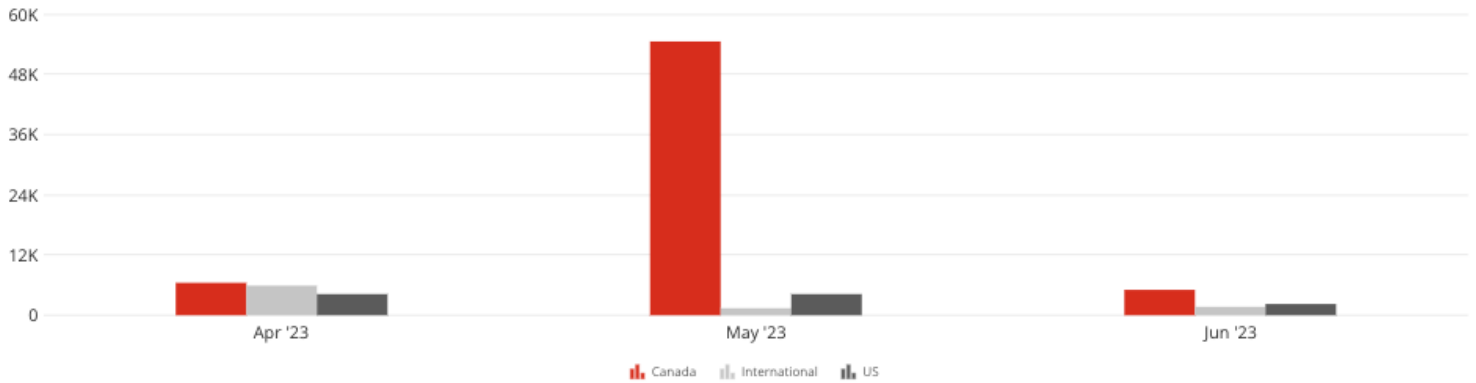
Prospecting Activities	Quarter	YTD
Total	3,341	6,267

Production to Target

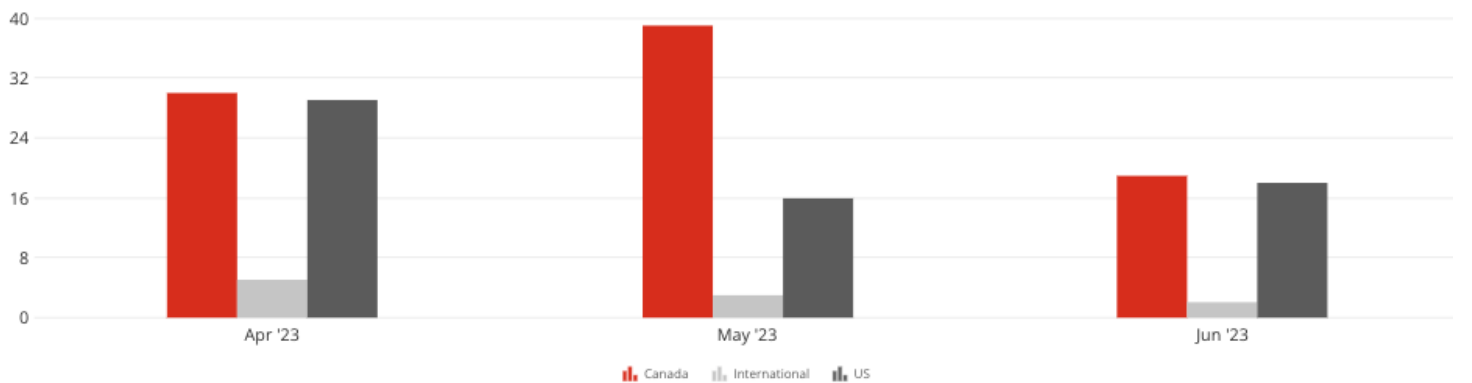


Production by Market

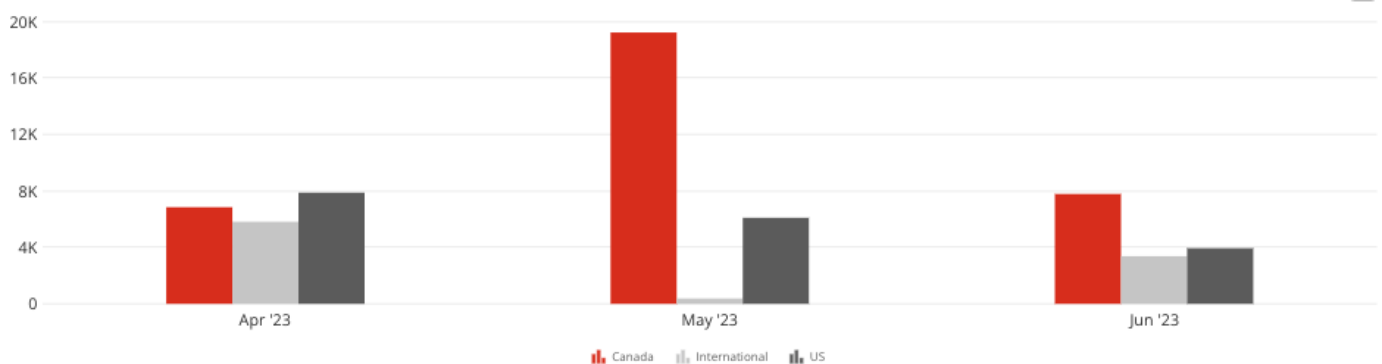
Definite Attendance by Market



Definite Number of Events by Market

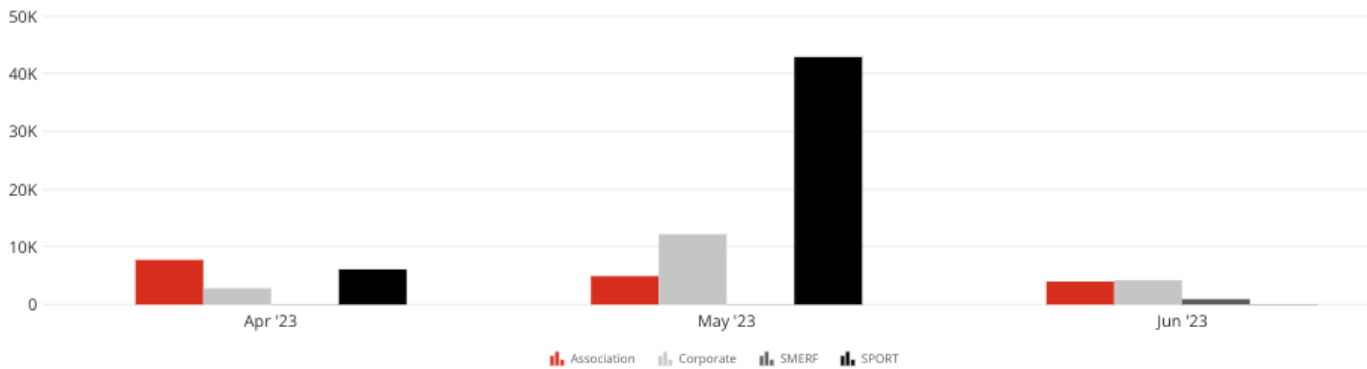


Definite Room Nights by Market

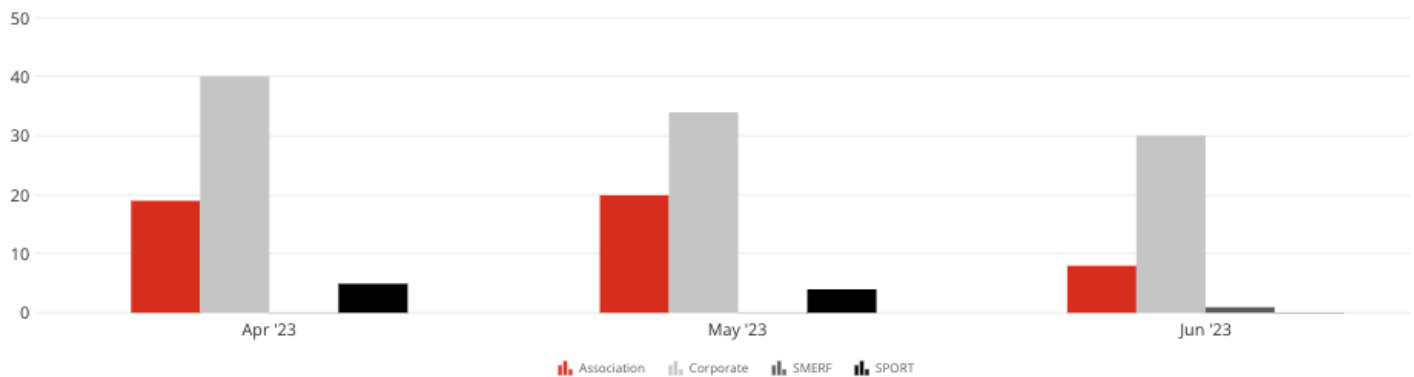


Production by Business Type

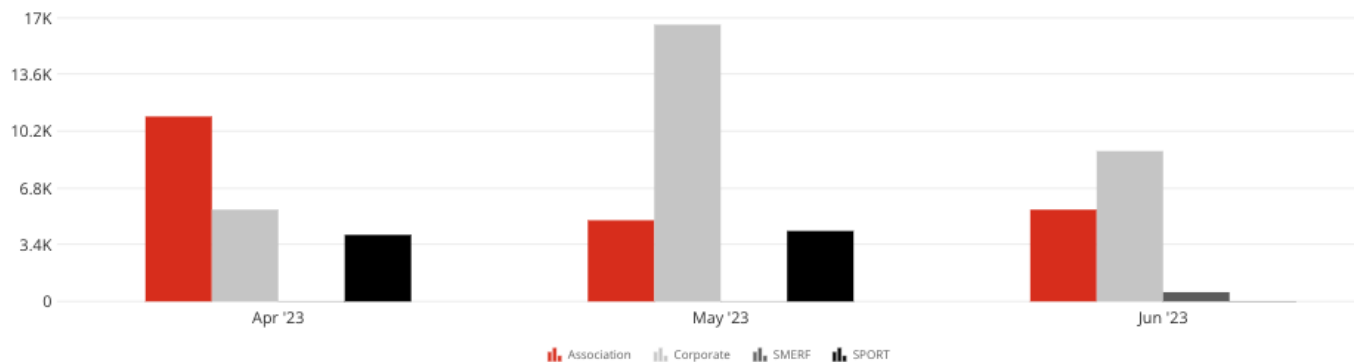
Definite Attendance by Business Type



Definite Number of Events by Business Type



Definite Room Nights by Business Type



Production by Deployment

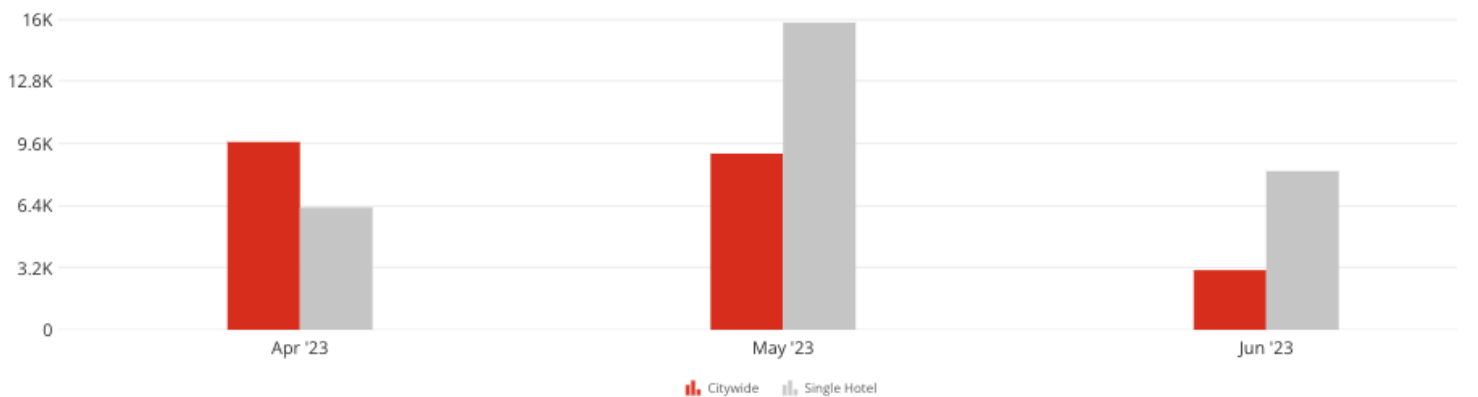
Definite Attendance by Deployment



Definite Number of Events by Deployment



Definite Room Nights by Deployment





Questions?

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