

DESTINATION
TORONTO.

SALES PRODUCTION REPORT

Business Events Sales
Third Quarter 2022



TABLE OF CONTENTS

Q3 2022 Summary PG 3

Production by Market PG 4

Production by Business Type PG 5

Production by Deployment PG 6

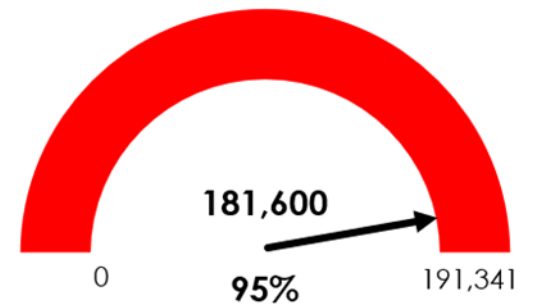
Questions/Contact Us PG 7

Q3 2022 SUMMARY

July 1 - Sep 30, 2022

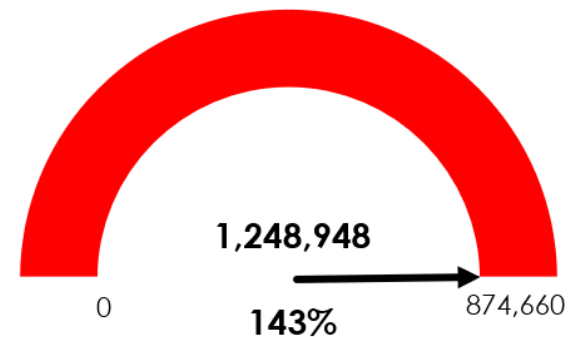
Definite	Quarter	YTD
Room Nights	62,180	181,600
Events	134	303
Attendance	67,514	177,880

Production to Target



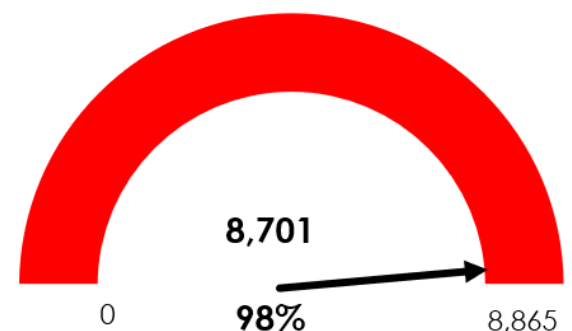
Leads	Quarter	YTD
Room Nights	379,063	1,248,948
Events	335	829
Attendance	310,802	867,588

Production to Target



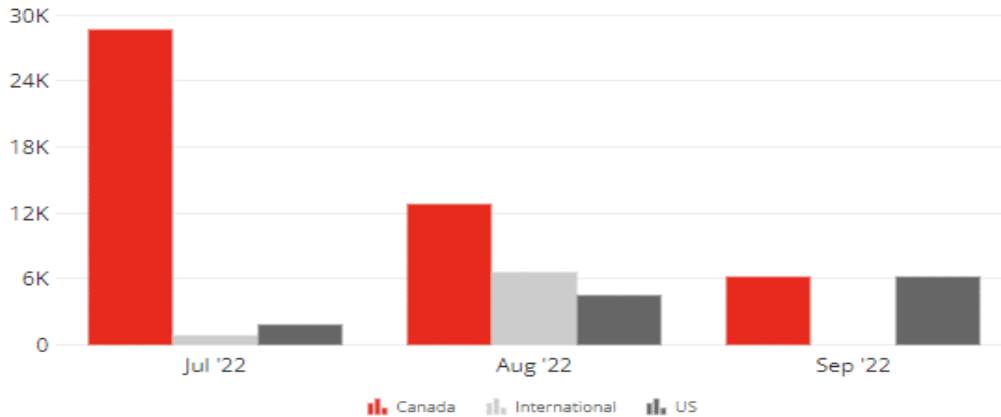
Prospecting Activities	Quarter	YTD
Total	3,139	8,701

Production to Target

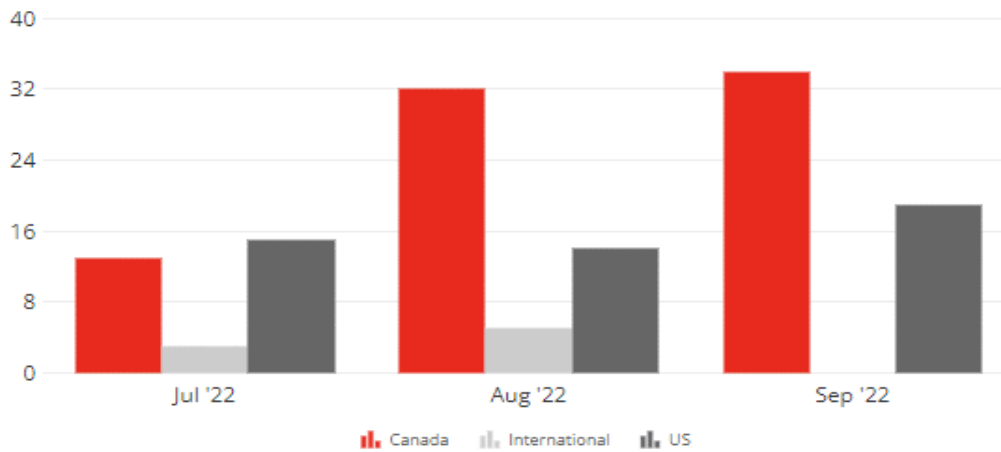


Production by Market

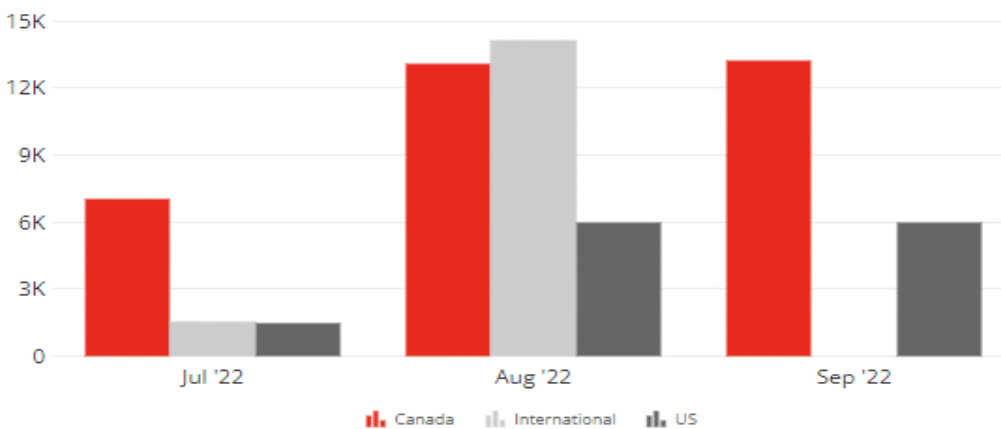
Definite Attendance by Market



Definite Number of Events by Market

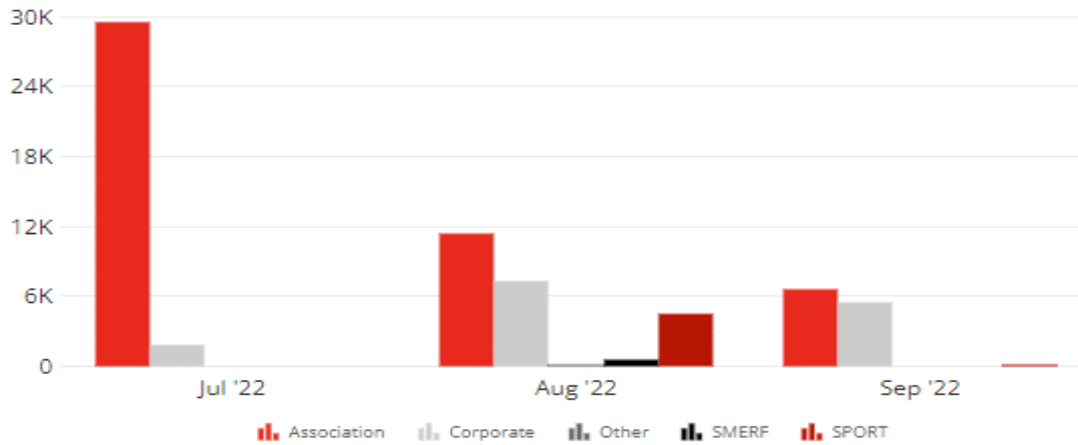


Definite Room Nights by Market

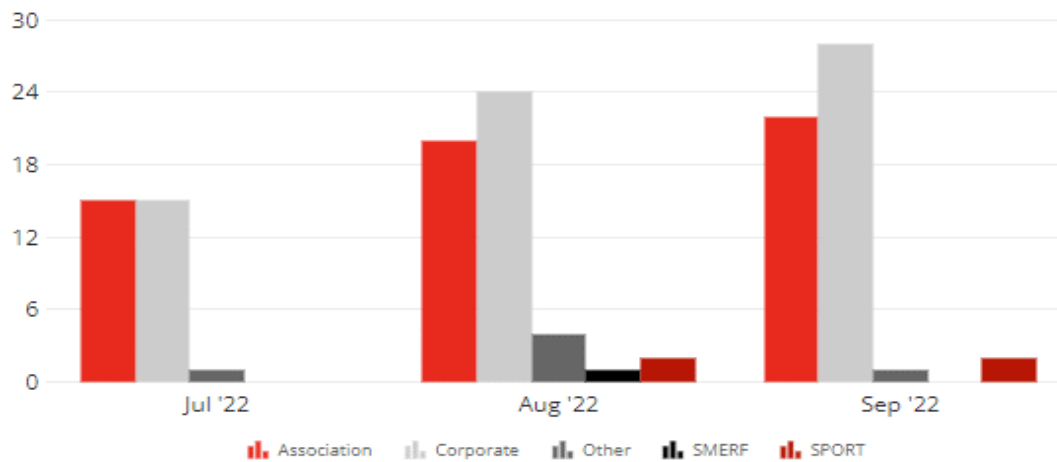


Production by Business Type

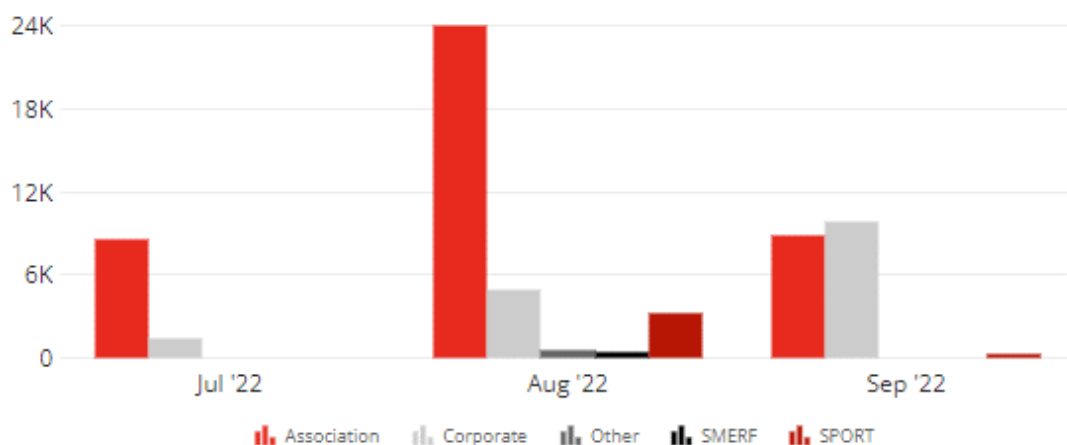
Definite Attendance by Business Type



Definite Number of Events by Business Type

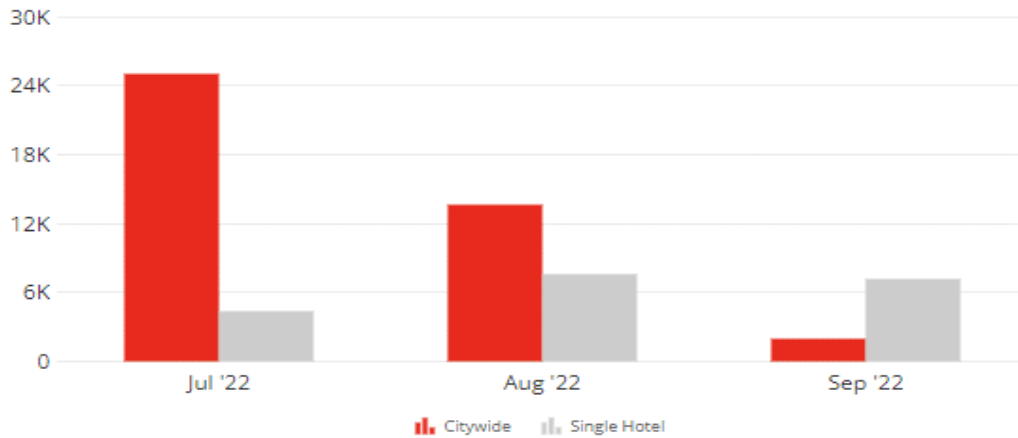


Definite Room Nights by Business Type

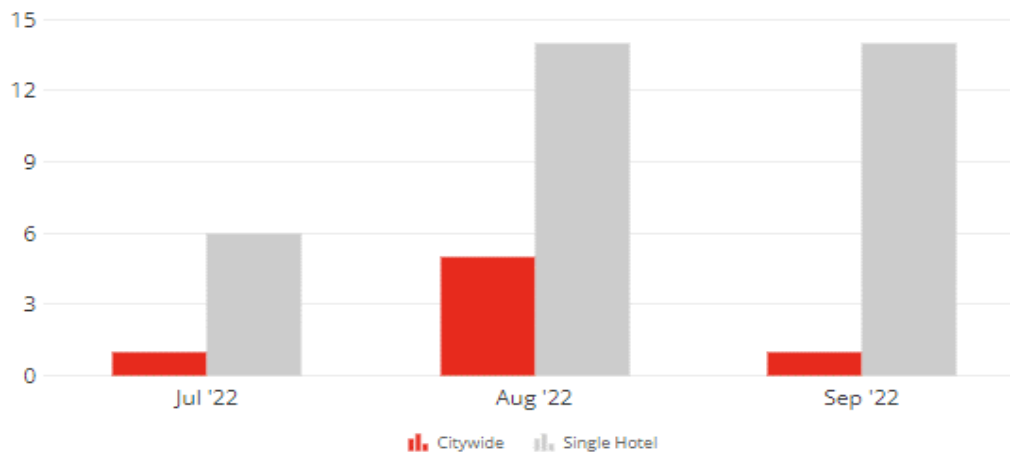


Production by Deployment

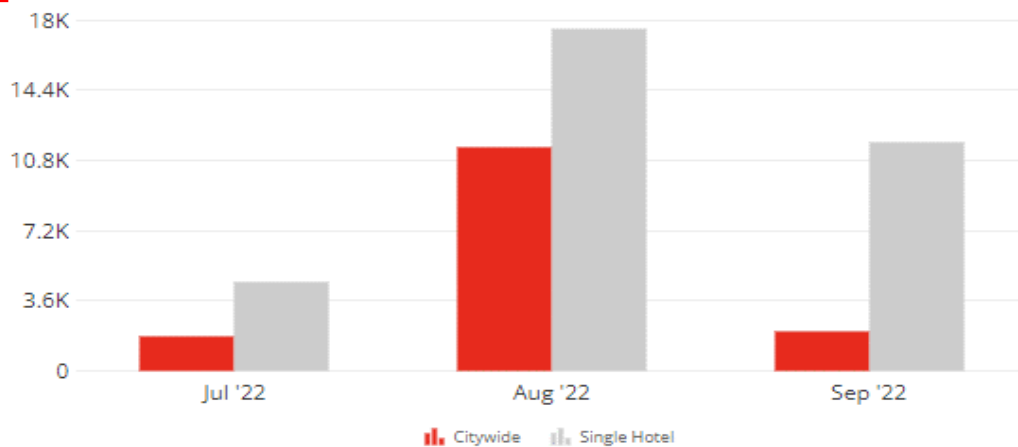
Definite Attendance by Deployment



Definite Number of Events by Deployment



Definite Room Nights by Deployment





Questions?

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