

DESTINATION
TORONTO.

SALES PRODUCTION REPORT

Business Events Sales
Third Quarter 2023



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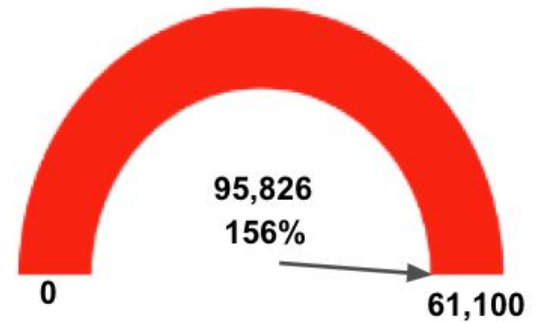
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Q3 2023 SUMMARY

July 1 - September 30, 2023

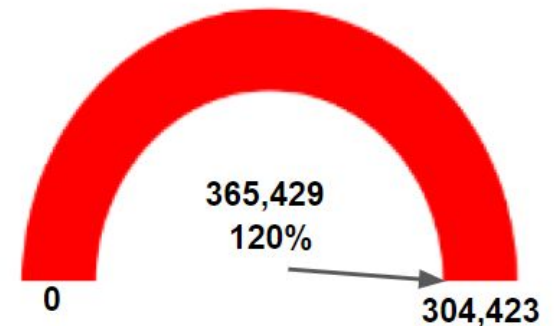
Definite	Quarter	YTD
Room Nights	95,826	254,418
Events	146	530
Attendance	91,064	304,218

Production to Target



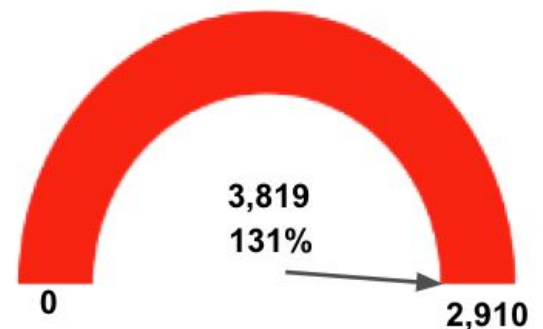
Leads	Quarter	YTD
Room Nights	365,429	1,349,893
Events	316	1,168
Attendance	239,650	880,319

Production to Target



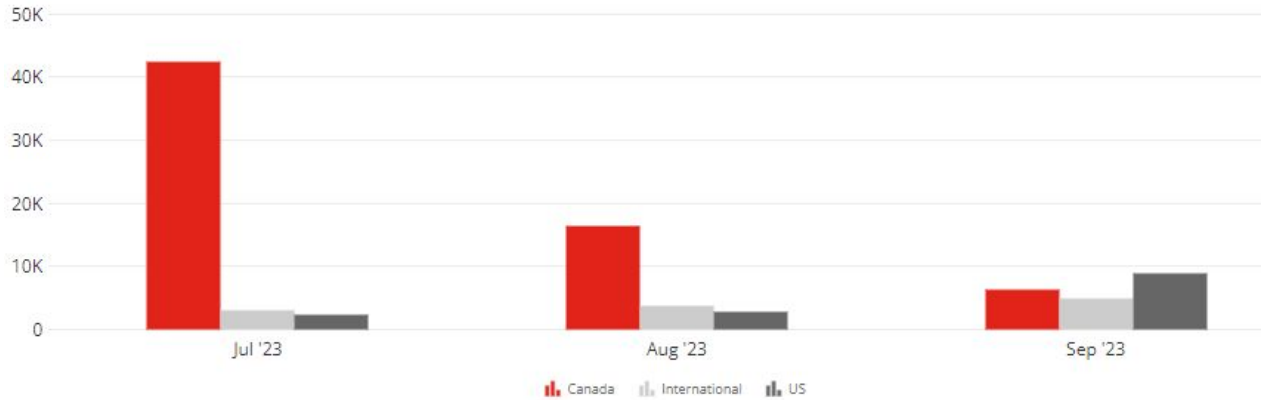
Prospecting Activities	Quarter	YTD
Total	3,819	10,090

Production to Target

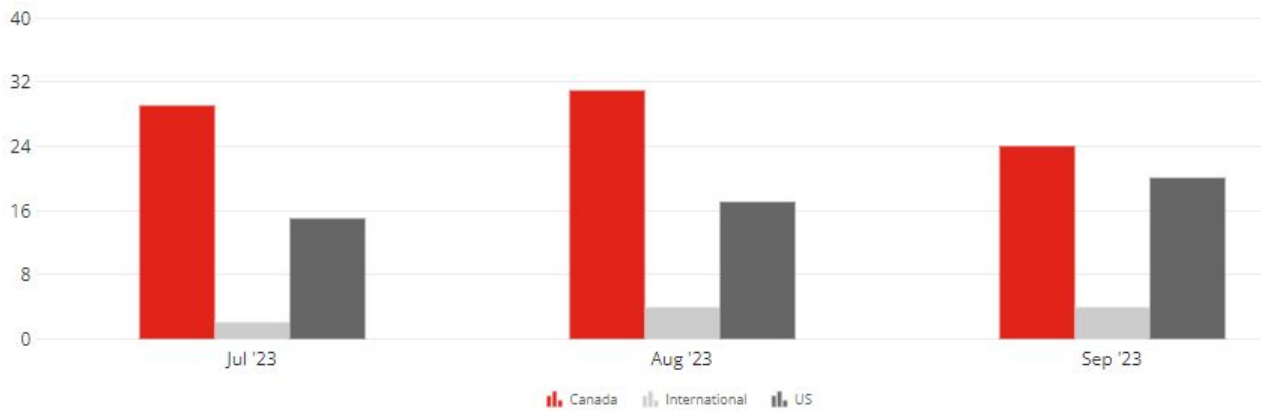


Production by Market

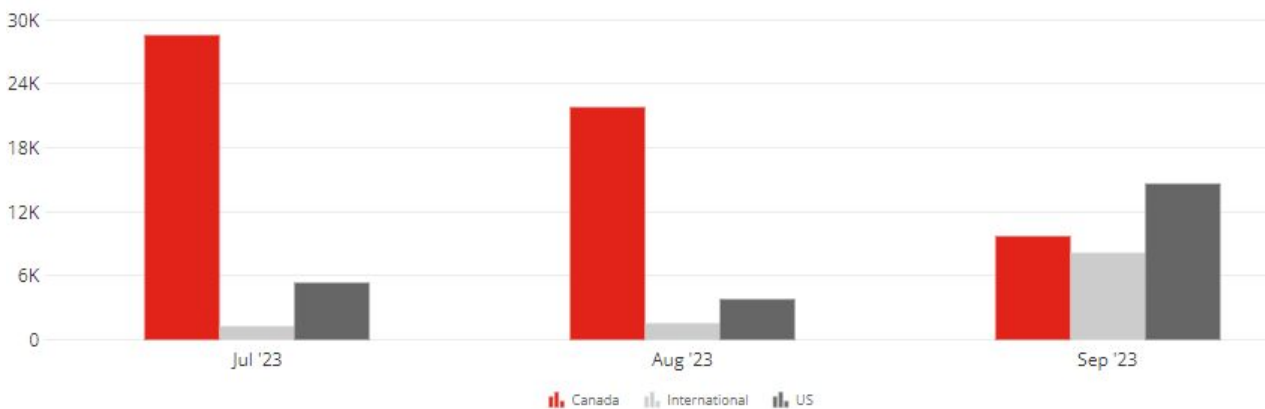
Definite Attendance by Market



Definite Number of Events by Market

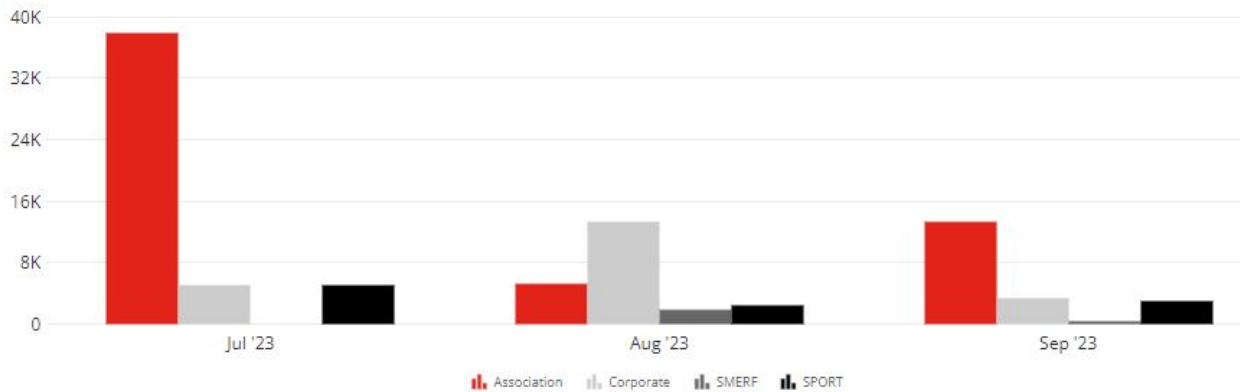


Definite Room Nights by Market

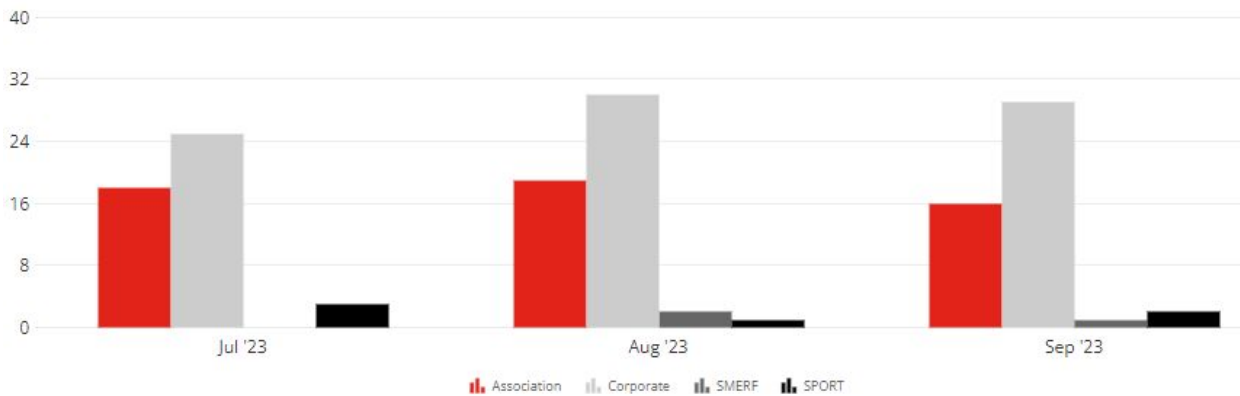


Production by Business Type

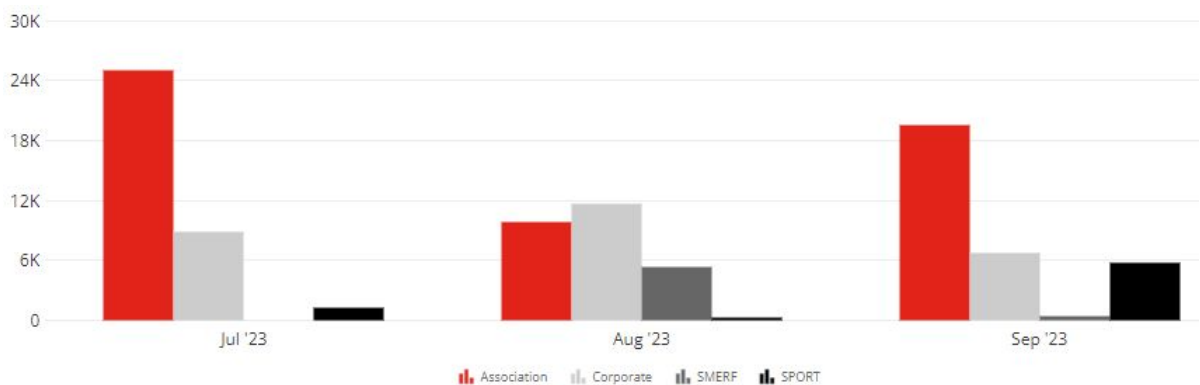
Definite Attendance by Business Type



Definite Number of Events by Business Type

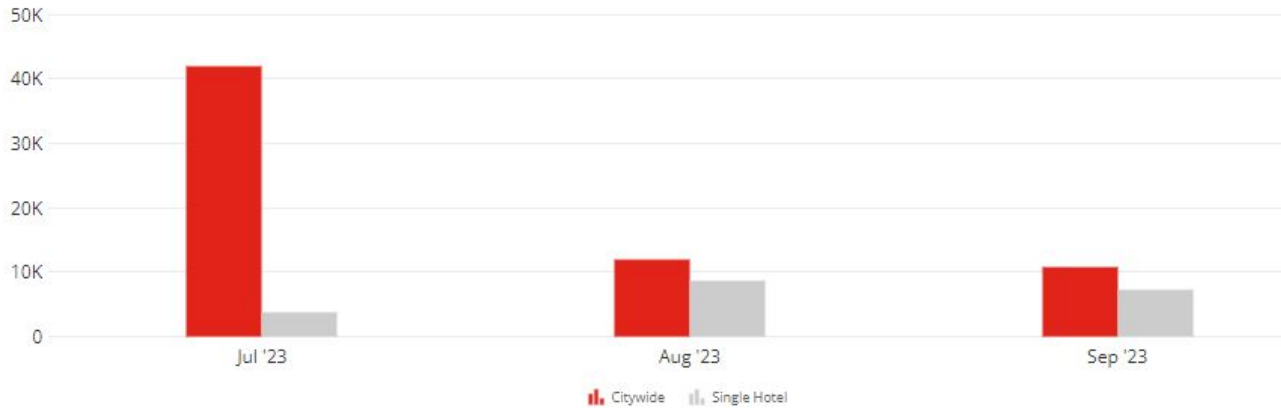


Definite Room Nights by Business Type



Production by Deployment

Definite Attendance by Deployment



Definite Number of Events by Deployment



Definite Room Nights by Deployment





Questions?

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