

Meeting Dates: September 27-29, 2023

Provocative panels, fresh perspectives, thoughtful discussion - and some fun stuff too! Let's dig in. All sessions will take place in the Birchwood Ballroom located on the mezzanine level. Breakfast and lunch will be hosted in the Pine Room.

Wednesday September 27, 2023

Welcome Reception

5:00pm - 6:15pm, at 43 Down, Sheraton Centre Toronto Hotel

Michelin Star Reveal Celebration

7:00pm - 9:30pm, at [History Toronto](#) (hotel departure at 6:30pm)

Nightcaps

10:00pm, at 43rd - Club Lounge, Sheraton Centre Toronto Hotel

Thursday September 28, 2023

Breakfast in the Pine Room

7:30am - 8:30am

Welcome & Introductions

8:30am - 9:15am

Toronto Narrative Project

9:15am - 10:45am

Speakers:

Tara Gordon, Paula Port, Andrew Weir - Destination Toronto

Guest:

Randell Adjei, Community Leader & first Poet Laureate of Ontario

Coffee & Communications Break

10:45am - 11:05am

Diversity, Equity, Inclusion & Belonging

11:05am - 12:30pm

Speakers:

Megan Henshall, Global Events Solutions Strategic Lead, Google

Darrell Schuurman MBA, Co-Founder & CEO, CGLCC

(Canada's 2SLGBTQI+ Chamber of Commerce)

Maayan Ziv, CEO, Access Now

Lunch

12:30pm - 1:30pm

CAB Interactive!

1:30pm - 2:00pm

Industry Trends & Learnings Discussion

2:00pm - 3:00pm

Voice of Customer Report

3:00pm - 3:30pm

Speaker:

Frank Wolfe, CEO

Hospitality Financial & Technology Professionals

Coffee & Communications Break

3:30pm - 4:00pm

AI & Event Industry Applications

4:00pm - 5:00pm

Speaker:

Jon Bromstein, Head of Industry, Google

Free Time

5:00pm - 6:30pm

Experience Toronto at [Stackt Market](#) (reception & dinner)

7:00pm - 10:00pm (hotel departure at 6:30pm)

Friday September 29, 2023

Breakfast in the Pine Room

7:30am - 8:30am

Sustainability and Climate Change

8:30am - 9:30am

Speakers:

Laura Purdy, General Manager, Exhibition Place

Vivian Fleet, Vice President Operations, Metro Toronto Convention Centre

David Bridgeman, Head of Event Operations & Logistics, Swift & Sibos

Coffee & Communications Break

9:30am - 9:45am

Air Canada & Airports Panel Discussion

9:45am - 10:45am

Speakers:

Bradley Sutherland, National Manager, Business Development, Air Canada

Cheryl Stone, Director, Stakeholder Relations, Nieuport Aviation

Isabelle Corbin, A/Assistant Director, Immigration, Refugees, Citizenship Canada

Karen Mazurkewich, VP Stakeholder Relations & Communications, GTAA

2023 Global Economic Significance of Business Events Study

10:45 am - 11:30am

Speaker:

Amy Calvert, Chief Executive Officer, Events Industry Council

Meeting Summary and Adjournment

11:30am - 11:45am

Lunch at [Planta](#) (optional)

12:00pm

If you would like to join for lunch, please email Heidi Meisinger