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PASO ROBLES DESTINATION MEETING AGENDA

Wednesday, June 21, 2017 9:00 A.M.

**MEETING LOCATION: LA BELLASERA HOTEL & SUITES
206 ALEXA STREET, PASO ROBLES, CA 93446**

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CALL TO ORDER

STEERING COMMITTEE BUSINESS ITEMS

1. **Recommendation to Accept of Bylaws**
   a. Review Paso Robles Destination bylaws as presented by Civitas and recommend revisions or DMO Board accept as presented

2. **Board Appointment**
   a. Confirm appointment of the six lodging seats as recommended at the June 13, 2017 Steering Committee Meeting to: John Arnold, Douglas Ayres, Margaret Johnson, Victor Popp, Bill Roof, and Sandra Sage

DMO BOARD BUSINESS ITEMS

1. **Board Appointment**
   a. Confirm Steering Committee recommendation to appoint Kathy Bonelli to the designated Vacation Rental board seat
   b. Review, discuss and appoint two at-large board members from the eight applications received
   c. Determine regular board meeting date/time

2. **Committee Appointment**
   a. Confirm Executive Committee positions for Chair, Secretary and Treasurer
   b. Determine committee structure and consider applicants

3. **Approval of Bylaws**
   a. Confirm Steering Committee recommendation to accept Paso Robles Destination bylaws as presented by Civitas

4. **Confirmation of Interim Services Contracts**
   a. Confirm Steering Committee recommendation to enter into a three-month contract, with an extension option up to six months to retain Solterra Strategies for services related to an Executive Director search and organization transition
   b. Confirm Steering Committee recommendation to enter into a month-to-month contract with Big Red Marketing for digital marketing services

5. **Selection of Initial Administrative Services**
   a. Direct Solterra to open Paso Robles Destination bank account at board determined establishment
   b. Direct Solterra Strategies to open a P.O. Box mailing address for Paso Robles Destination and work with City of Paso Robles resources to complete action items on City transition agreement

ADJOURNMENT