

AGENDA – Travel Paso Board of Directors – Special Meeting



Tuesday, June 29, 2021 – 9:30 am

Via Zoom Meeting Link:

<https://us02web.zoom.us/j/88134419832?pwd=cytuczBOWlVzZ2E5QWNHTVZqdK1YZz09>

Meeting ID: 881 3441 9832 Passcode: 747758

Access via phone if computer microphone is not available: 1 (669) 900-6833

1. CALL TO ORDER – Note: Action taken by Board will be recorded via a roll call vote
2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS	J. ARNOLD
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NEW BUSINESS, UPDATES & DISCUSSIONS	J. ARNOLD
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Imperative #1: Actively Lead the Tourism Community in Paso Robles

Imperative #2: Build and Nurture a Sustainable Destination Marketing Organization

Imperative #3: Define, Develop and Steward the Paso Robles Brand

Imperative #4: Build and Leverage Relationships with our Partners

3. Paso Robles Chamber of Commerce Visitor Center (Action)

ADJOURNMENT: To Regular Board Meeting July 20, 2021 - 3:00 pm

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors. ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Travel Paso at 805-801-1650 at least 48 hours prior to the meeting.