

AGENDA – Travel Paso Corporate Travel Task Force

Tuesday, December 1, 2021 – 9:30 am

THE SANDBOX Meeting Room, 1345 Park Street, Paso Robles, CA 93446

Video Conference Option – URL:

<https://us02web.zoom.us/j/83952103942?pwd=cm1NcGhZSVlkbHBjVGowVnRoMTB2UT09>

Meeting ID: 839 5210 3942 Passcode: 436468

Call-In Phone Number: (669) 900-6833

CALL TO ORDER	S. JACOB
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1. Roll Call

PUBLIC COMMENT	S. JACOB
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2. Public Comment (On Non-Agenda Items)

ANNOUNCEMENTS	S. JACOB
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Travel Paso Holiday Party, December 1, 2021, at 4:30 pm at Sensorio

CONSENT AGENDA (Action)	S. JACOB
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3. Travel Paso Corporate Travel Task Force [Meeting Minutes from November 3, 2021](#)

KEY DISCUSSION ITEMS	S. JACOB
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4. Corporate Travel and Group Business for 2022 and Beyond
 - a. Paso “In a Box” (Zoom) Updates and Milestones
 - i. 100 Customized Boxes Ordered in November
 - ii. December 1, 2021 – Template ready for Committee to send out invites / create a list
 - iii. December 17, 2021 – Finalize the invitation list (100 goal) and secure all contents for the box
 - iv. Week of Jan. 3, 2022 – Assemble boxes at Cass Winery
 - v. January 10, 2022 – Ship all boxes
 - vi. January 20, 2022 @ 10am – Zoom meeting with attendees. Outline presentation.
 - b. Paso Experience – “Outside the Box”
 - i. March 10-13, 2022
 - ii. March 10, 2022 – Welcome Reception at Sensorio
 - iii. March 11, 2022 – Trade Show (half-day)
 - iv. March 12, 2022 – Develop 2-3 Itineraries for “Mini” Excursions
5. Action Items and Next Steps
 - a. Morgen Hoffman Events is contracted to work with Travel Paso and all partners to execute the March events
 - b. Next Meeting – January 6, 2022, at 9:30am
 - c. Report back to Marketing Committee and Board of Directors

ADJOURN

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors. ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Travel Paso at 805-801-1650 at least 48 hours prior to the meeting.