

AGENDA – Travel Paso Corporate Travel Task Force

Thursday, January 6, 2022 – 9:30 am

HYBRID MEETING

In Person: THE SANDBOX Meeting Room, 1345 Park Street, Paso Robles, CA 93446

Video Conference Option via Zoom:

<https://us02web.zoom.us/j/88459691227?pwd=WHcranp4R1RIZU9NeFczM2I5ZHowZz09>

Meeting ID: 884 5969 1227 Passcode: 730623

Call-In Phone Number: (669) 900-6833

CALL TO ORDER	L. JOHNS
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1. Roll Call

PUBLIC COMMENT	L. JOHNS
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2. Public Comment (On Non-Agenda Items)

ANNOUNCEMENTS	L. JOHNS
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CONSENT AGENDA (Action)	L. JOHNS
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3. Travel Paso Corporate Travel Task Force [Meeting Minutes from December 1, 2021](#)

KEY DISCUSSION ITEMS	L. JOHNS
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4. Corporate Travel and Group Business for 2022 and Beyond
 - a. Paso “In a Box” (Zoom) Updates and Milestones
 - i. Week of Jan. 3, 2022 – Gather Attendee List, Note to Lodging Partners, Finalize box contents
 - ii. January 10, 2022 – Assemble boxes at Cass Winery & Ship all boxes
 - iii. January 27, 2022 @ 10am – Zoom meeting with attendees.
 - iv. Confirm speakers, content, and call to action
 - b. Paso Experience – “Outside the Box”
 - i. March 10-13, 2022
 - ii. March 10, 2022 – Welcome Reception
 - iii. March 11, 2022 – Trade Show (half-day) and Dinner
 - iv. March 12, 2022 – Develop 2-3 Itineraries for “Mini” Excursions
 - v. Review planning milestones, budget, and draft of 3-day agenda for guests
5. Action Items and Next Steps
 - a. Next Meeting – February 3, 2022, at 9:30am
 - b. Report back to Marketing Committee and Board of Directors

ADJOURN

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors. ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Travel Paso at 805-801-1650 at least 48 hours prior to the meeting.