

AGENDA – Travel Paso Executive Committee



Tuesday, October 18, 2022 – 3:30pm
HYBRID FORMAT

Video Conference Link:

<https://us02web.zoom.us/j/83254463989?pwd=QzlFRk0wMjFiMm9TMkpGcjJHd0VyQT09>

Meeting ID: 832 5446 3989 Passcode: 286376

Dial: (669) 900-6833

In-Person Meeting Location: Meeting Room at The Sandbox
1345 Park Street, Paso Robles, CA 93446

CALL TO ORDER	A. VILICANA
----------------------	--------------------

1. Roll Call

RENEW AB 361 (Action Required)	A. VILICANA
---------------------------------------	--------------------

2. Consider [Resolution 22-010](#) Invoking Use of Remote Teleconference Meetings Under AB 361

PUBLIC COMMENT	A. VILICANA
-----------------------	--------------------

3. Public Comment (On Non-Agenda Items)

ANNOUNCEMENTS	A. VILICANA
----------------------	--------------------

NEW BUSINESS, UPDATES & DISCUSSIONS	A. VILICANA / S. JACOB
--	-------------------------------

Imperative #2: Build and Nurture a Sustainable Destination Marketing Organization

4. [Re-Cap of Strategic Planning Workshops](#) – October 12 and 13, 2022
5. [Review September 2022 Financials](#)

Next Executive Committee Meeting: November 9, 2022 at 3:30pm

Adjourn

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors. ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Travel Paso at 805-801-1650 at least 48 hours prior to the meeting.