

AGENDA – Travel Paso Marketing Committee

Wednesday, September 7, 2022 – 2:00 pm

Virtual Meeting

Video Conference Link:

<https://us02web.zoom.us/j/88281949789?pwd=YUtyS2pwR0d0NmQ5WSthVmQwSFIDUT09>

Meeting ID: 882 8194 9789 Passcode: 934637

CALL TO ORDER	S. JACOB
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1. Roll Call

PUBLIC COMMENT	S. JACOB
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2. Public Comment (On Non-Agenda Items)

ANNOUNCEMENTS	S. JACOB
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- Chuck Davison, President and CEO of Visit SLO Cal will be our featured guest speaker at the October 11, 2022, Marketing Committee meeting.

NEW BUSINESS & UPDATES	S. JACOB
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Imperative #2: Build and Nurture a Sustainable Destination Marketing Organization

3. Travel Paso Strategic Planning Focus Group – Matthew Landkamer, Facilitator

OTHER ITEMS FOR DISCUSSION/FUTURE AGENDA ITEMS	S. JACOB
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Next Meeting:

Tuesday, October 11, 2022, at 3pm at Paso Robles Wine Merchant

Adjourn

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors. ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Travel Paso at 805-801-1650 at least 48 hours prior to the meeting.