



## PASO ROBLES TOURISM IMPROVEMENT DISTRICT MANAGEMENT DISTRICT PLAN

*Formed pursuant to the Property and Business Improvement District Law of 1994, Streets and Highways Code section 36600 et seq.*

**February 15, 2022**

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## I. OVERVIEW

Developed by the Paso Robles Destination dba Travel Paso (TP) and Paso Robles lodging businesses, the Paso Robles Tourism Improvement District (PRTID) is an assessment district proposed to provide specific benefits to payors, by funding marketing and sales promotion efforts for assessed businesses. This approach has been used successfully in other destination areas throughout the country to provide the benefit of additional room night sales directly to payors. The PRTID was created in 2017 for a five (5) year term. TP and Paso Robles lodging businesses now wish to renew the PRTID for a ten (10) year term.

*Location:* The renewed PRTID includes all lodging businesses located within the boundaries of the City of Paso Robles, as shown on the map in Section IV.

*Services:* The PRTID is designed to provide specific benefits directly to payors by increasing awareness and demand for room night sales. Marketing, sales & communications and visitor services programs will increase demand for overnight tourism and market payors as premiere destinations for tourists, meetings, and events, thereby increasing demand for room night sales.

*Budget:* The total PRTID annual assessment budget for the initial year of its ten (10) year operation is anticipated to be approximately \$1,229,000. A similar budget is expected to apply to subsequent years, but this budget is expected to fluctuate as room sales do, and if the assessment rate is increased or decreased pursuant to this Plan.

*Cost:* The annual assessment rate shall be two percent (2%) of gross short-term room rental revenue. After the initial year, the assessment rate may be increased to a maximum of three percent (3%) of gross short-term room rental revenue as described in Section VI. The assessment rate may also be decreased, but shall not drop below two percent (2%) of gross short-term room rental revenue. The maximum increases or decreases in any year shall be one half percent (0.5%). Any potential increase or decrease shall be proposed by the Owners' Association and subsequently approved by the Paso Robles City Council. Any approved increase or decrease shall become effective starting the following fiscal year.

Based on the benefit received, the assessment shall not be collected on: stays of more than 30 consecutive days; stays by any officer or employee of a foreign government who is exempt by reason of express provision of federal law or international treaty; and complimentary room stays.

*Duration:* The PRTID will have a ten (10) year life, beginning July 1, 2022 and end ten (10) years from its start date (June 30, 2032). Once per year, beginning on the anniversary of PRTID renewal (July 1), there is a 30-day period in which lodging business owners paying more than fifty percent (50%) of the assessment may protest and initiate a City Council hearing on PRTID termination.

*Collection:* The City shall be responsible only for collecting the assessment on a monthly basis (including any delinquencies, penalties, and interest) from each lodging business located in the PRTID, in the same manner that the City collects the current transient occupancy tax (TOT) and the San Luis Obispo County Tourism Marketing District

assessments. The City shall take all reasonable efforts to collect the assessments from each assessed business. The City will then forward collected assessments to the Owners' Association.

*Management:* The Paso Robles Destination dba Travel Paso (TP) will continue to serve as the PRTID's Owners' Association. The Owners' Association is charged with managing funds and implementing programs in accordance with this Plan, conducting an annual audit for submission to the Paso Robles City Council, and shall provide annual reports to the Paso Robles City Council.

## II. ACCOMPLISHMENTS

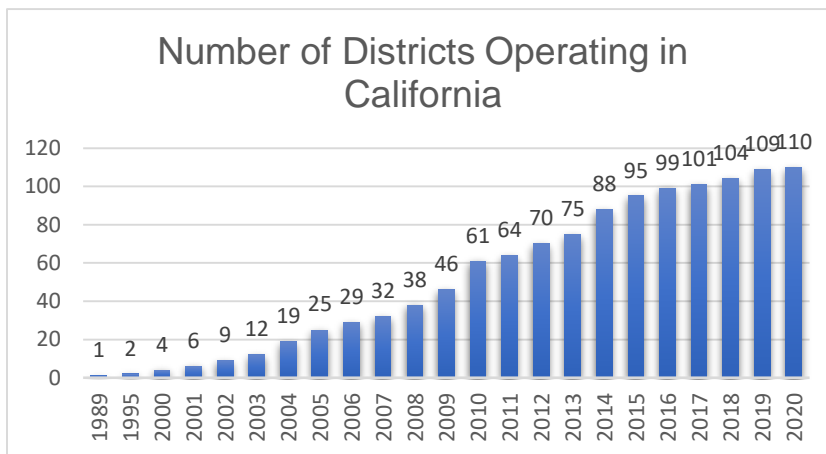
### Key Highlights FY 2020-21

- As COVID-19 business and travel restrictions continued throughout FY2020-21, Travel Paso worked to spark the local tourism ecosystem and prepare a recovery campaign.
- Launch of the #SavorPaso campaign (part of COVID-19 crisis response) in June 2020. Campaign focused on inviting SLO County locals and returning visitors to safely explore world-famous wineries, breweries, distilleries, restaurants, hotels and art. The Dining in the Park program (part of COVID-19 crisis response) opened June 18, 2020 and ran through October 31, 2020. This free alfresco dining in the Downtown City Park was launched in collaboration with Main Street Association, Paso Robles Wine Country Alliance, Paso Robles Chamber of Commerce, and the Hispanic Business Association. The program hosted 7,042 diners and supported 43 local restaurants.
- Media Highlights from Savor Paso and Dining in the Park Campaigns:
  - Diners Can Reserve a Table at Paso Robles' Downtown Historic Park – New Times SLO
  - Paso Robles Gives OK for Addition of Outdoor Dining Options – KSBY
  - Paso Launches Outdoor Dining Experience to Help Restaurants – Forbes
  - Why I'm Rating Restaurants for their COVID-19 Response – Orange County Register
- Launched new TravelPaso.com website in September 2020 and focus has been on educating our businesses to update their listings, building webpage and blog content, seasonal campaign update with new landing pages and microsites, lead generation and adding events and festivals.
- A Fall Road Trip Campaign launched in September. This extended into a series of seasonally focused road trips campaigns with emphasis on California drive market. The 2020 Fall Road Trip included two travel writer webinars. Travel Paso sent out 48 boxes to targeted journalists and provided two webinar options. Thirteen journalists attended the October 21, 2020, webinar and 8 attendees participated in the November 5, 2020, webinar.
- In collaboration with Paso Robles Wine Country Alliance, Travel Paso created a “Experience a Safe Paso Robles” video and built a supporting image database to showcase safety procedures throughout our region in Q3 2020. This video was used through social media, newsletters and on the website.
- Travel Paso extended the content for the Fall Road Trip by updating images for the holidays to carry through the holiday season, which included another statewide stay at home order, in response to the pandemic.
- Attended a virtual International Media Marketplace (IMM) in January 2021. This was Travel Paso's third year participating in TravMedia's IMM, which is co-sponsored by Visit California. The IMM event has proven successful in planting seeds among major media outlets and the American travel media in general. Normally held in New York, this year's event was held virtually. Travel Paso pitched/met one-on-one with nearly 50 different journalists that we vetted and handpicked in advance. We also participated in Paso Robles Destination DBA Travel Paso 2020-21 Annual Report – August 2021. Nine California-specific breakout rooms for journalists were quite popular. We ensured that we met with key national outlets – as well as key drive market editors, writers and freelancers.
- In Q1 of 2021, the state continued its Stay at Home Order which prohibited travel and normal business operations. Travel Paso launched the Postcards from Paso Robles campaign during this time, to stay engaged with our consumer list and promote “dream travel” when restrictions were lifted.
- Media Highlight for Postcard from Paso Robles Campaign

- Limited edition postcards highlight Paso Robles region - KSBY
- With the acceleration of vaccine rollout at the end of Q1, Travel Paso aligned travel demand once again through Spring and Summer Road Trip campaigns. This included three themes that highlighted three key target audiences. The first was a wildflowers campaign, resort stay and couples' itinerary. The second was promoting family travel with an RV resort glamping and Sensorio. The final road trip theme was a girlfriends' getaway with highlighted wine tasting, horseback riding and stay at a boutique inn. The final Paso in a Box travel writer webinar was held on June 3, 2021. The media box was sent to 50 journalists and 23 attended the webinar, which also included partner constituents.
- Our final campaign of FY2020-21 was our Reopening initiative which included 90 General Market Posters throughout Southern California and a press release announcing Paso Robles reopening.
- Other Media Highlights
  - 8 Affordable Weekend Getaways Around the U.S. – Travel + Leisure
  - How and Where to Travel Safely During COVID-19 – LA Times
  - How mindful, and safe, travel is possible right now – Matador Network
  - Luxurious RV Resorts That Will Blow You Away – Forbes
  - Top 10 Small Towns to Visit in America – Country Living
  - Where to Eat, Stay, and Play in Paso Robles – Conde Nast Traveler
  - The best summer getaway spots to visit this summer – Today Show

### III. BACKGROUND

TIDs are an evolution of the traditional Business Improvement District. The first TID was formed in West Hollywood, California in 1989. Since then, over 100 California destinations have followed suit. In recent years, other states have begun adopting the California model – Montana, South Dakota, Washington, Colorado, Texas and Louisiana have adopted TID laws. Several other states are in the process of adopting their own legislation. The cities of Wichita, Kansas and Newark, New Jersey used an existing business improvement district law to form a TID. And, some cities, like Portland, Oregon and Memphis, Tennessee have utilized their home rule powers to create TIDs without a state law.



California’s TIDs collectively raise over \$300 million annually for local destination marketing. With competitors raising their budgets, and increasing rivalry for visitor dollars, it is important that Paso Robles lodging businesses continue to invest in stable, lodging-specific marketing programs.

TIDs utilize the efficiencies of private sector operation in the market-based promotion of tourism districts. TIDs allow lodging business owners to organize their efforts to increase demand for room night sales. Lodging business owners within the TID pay an assessment and those funds are used to provide services that increase demand for room night sales.

In California, most TIDs are formed pursuant to the Property and Business Improvement District Law of 1994. This law allows for the creation of a benefit assessment district to raise funds within a specific geographic area. *The key difference between TIDs and other benefit assessment districts is that funds raised are returned to the private non-profit corporation governing the district.*

There are many benefits to TIDs:

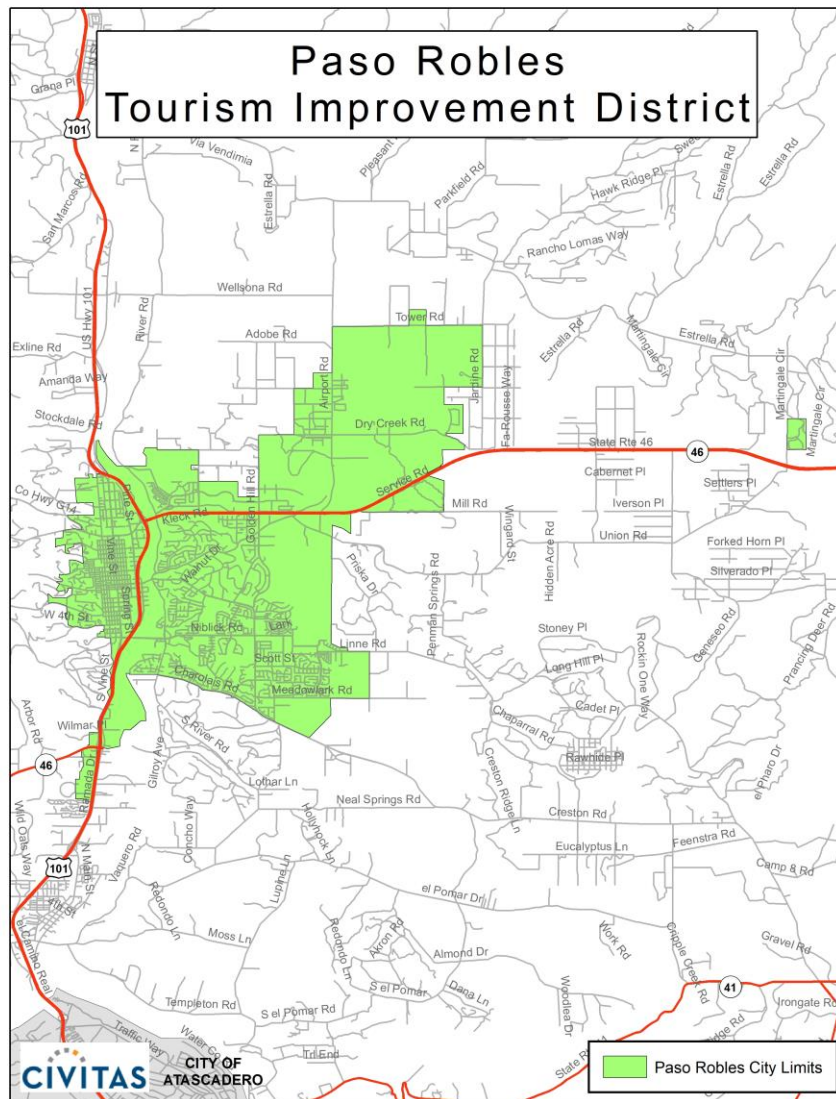
- Funds must be spent on services and improvements that provide a specific benefit only to those who pay;
- Funds cannot be diverted to general government programs;
- They are customized to fit the needs of payors in each destination;
- They allow for a wide range of services;
- They are designed, created and governed by those who will pay the assessment; and
- They provide a stable, long-term funding source for tourism promotion.

## IV. BOUNDARY

The PRTID will include all lodging businesses, existing and in the future, available for public occupancy within the boundaries of Paso Robles.

As used herein, lodging business means: any structure, or any portion of any structure, which is occupied or intended or designed for occupancy by transients for dwelling, lodging or sleeping purposes, and includes any hotel, inn, tourist home or house, motel, studio hotel, bachelor hotel, lodging house, rooming house, apartment house, dormitory, public or private club, short-term vacation rental, mobile home or house trailer at a fixed located, campground, recreational vehicle park, or other similar structure or portion thereof.

The boundary, as shown in the map below, currently includes 408 lodging businesses. A listing of lodging businesses within the renewed PRTID can be found in Appendix 2.





## V. SERVICES

Assessment funds will be spent on specific benefits conferred or privileges granted directly to the payors that are not provided to those not charged, and which do not exceed the reasonable cost to the City of conferring the benefits or granting the privileges. The privileges and services provided with the PRTID funds are marketing, sales, & communications and visitor services programs available only to assessed businesses, which are designed to increase demand for room night sales. A description of the proposed activities for the initial year of operation is below; the same activities are proposed for subsequent years.

### A. Marketing, Sales & Communications

A marketing, sales, and communications program will promote assessed businesses as tourist, meeting, and event destinations. The marketing, sales, and communications program will have a central theme of promoting Paso Robles as a desirable place for overnight visits. The program will have the goal of increasing overnight visitation and room night sales at assessed businesses, and may include the following activities:

- Digital marketing efforts, including paid, owned and earned media channels. Advertising, social media, email and content management will be used to increase awareness and optimize Internet presence to drive overnight visitation and room sales to assessed businesses;
- Attendance of trade shows to promote assessed businesses;
- Media relations plan and execution to foster earned media accolades
- Sales blitzes for assessed businesses;
- Familiarization tours of assessed businesses;
- Preparation and production of collateral promotional materials such as brochures, flyers and maps featuring assessed businesses;
- Coordinated promotions with visitor-attracting businesses, events, and attractions targeted at increasing overnight visitation to assessed businesses;
- Attendance of professional industry conferences and affiliation events to promote assessed businesses;
- Sponsorship and promotion of events marketed to overnight visitors encouraging them to stay at assessed businesses;
- Lead generation activities designed to attract tourists and group events to assessed businesses;
- Marketing Committee, corporate meeting task force and other meetings to liaise with Director of Sales and General Managers to plan and coordinate tourism promotion efforts for assessed businesses; and
- Development, maintenance and optimization of a website designed to promote assessed businesses.

### B. Visitor Services

The visitor services program will fund visitor services improvements designed to increase room night sales at assessed lodging businesses. Improvements may include:

- Welcome center and visitor kiosk programs including a long-term ambassador program and new technology-driven visitor information enhancements to drive overnight visitation and room sales to assessed businesses;
- Brand-centric visitor services training programs for both public and private sector staff designed to create a visitor experience that will bring repeat visits to assessed businesses;

- Comprehensive and integrated wayfinding signage systems, including signage to attractions and parking areas designed to create a visitor experience that will bring repeat visits to assessed businesses;
- Art and cultural projects and events, to attract overnight visitors; and
- Improvements to existing parks, sports facilities, and public recreational facilities, and visitor centers utilized by overnight visitors designed to create a visitor experience that will bring repeat visits to assessed businesses.

### **C. Administration**

In order to provide the sales and marketing services, TP will incur various administrative costs, such as staffing, rent, advocacy, insurance, legal, and accounting fees. The administration portion of the budget shall be utilized for such costs.

### **D. City Collection Fee**

The City of Paso Robles shall retain a fee equal to two and one half percent (2.5%) to cover collection and administration costs.

### **E. Contingency/Reserve**

The budget includes a contingency line item to account for uncollected assessments or higher than anticipated program costs, if any. Up to \$250,000 may be retained in the contingency/reserve fund; when the fund is at that balance, this line item will be re-allocated to programs. If near the expiration of the PRTID there are contingency funds remaining, and assessed business owners wish to renew the PRTID, the remaining contingency funds may be used for renewal costs. The contingency/reserve portion of the budget may also be utilized for expenditures relating to unforeseen circumstances, including but not limited to those arising out of natural disaster, pandemic, or economic crisis. Policies relating to contributions to the reserve fund, the target amount of the reserve fund, and expenditure of the reserve fund shall be set by TP. The reserve fund may be spent on programs described in this Plan in any proportion deemed appropriate by TP.

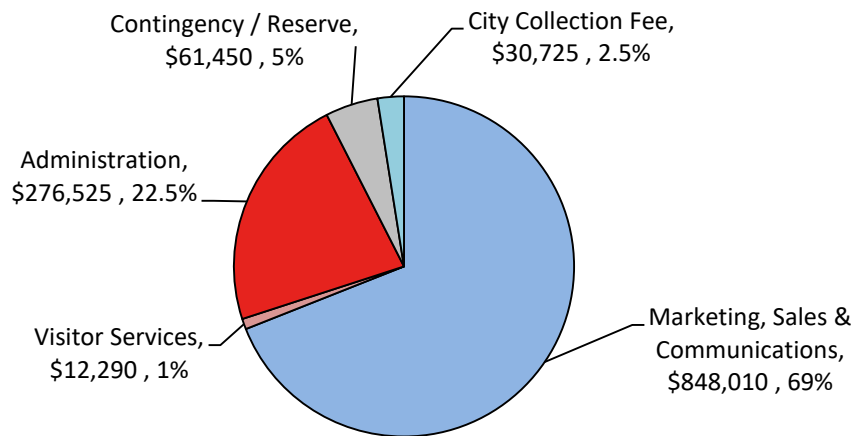
## VI. ASSESSMENT BUDGET

### A. Initial Annual Assessment Budget

Assessment funds will be spent to provide specific benefits conferred or privileges granted directly to the payors that are not provided to those not charged, and which do not exceed the reasonable cost to Paso Robles of conferring the benefits or granting the privileges. The privileges and services provided with the PRTID funds are sales and marketing, sports and outdoor recreation, transportation and visitors services, and operations programs available only to assessed businesses.

A detailed annual assessment budget has been developed and approved by TP to deliver services that benefit the assessed businesses. The table below illustrates the initial annual assessment budget allocations. The total initial assessment budget is \$1,229,000.

### Initial Annual Assessment Budget- \$1,229,000



Although actual annual revenues will fluctuate due to market conditions and assessment rate changes, the proportional allocations of the budget shall remain consistent; however, TP shall have the authority to adjust categorical allocations by up to fifteen percent (15%) of the total budget each year. Any potential increase or decrease shall be proposed by the TP Board and submitted and approved via the annual report. In the event of a legal challenge against the PRTID, any and all assessment funds may be used for the costs of defending the PRTID, the City and TP related to the PRTID.

Each budget category includes all costs related to providing that service. For example, the promotions, marketing and sales budget includes the cost of staff time dedicated to overseeing and implementing the promotions, marketing and sales program. Staff time dedicated purely to administrative tasks is allocated to the administrative portion of the budget. The staffing levels necessary to provide the services below will be determined by the TP on an as-needed basis.

### B. Ten-Year Budget Estimates

The budget is projected at approximately \$1,229,000 annually, or \$14,089,107.67 through FY 2031-32, if assessment rates are not changed pursuant to this Plan. If maximum assessment rate increases are adopted, the estimated total assessment through 2032 is approximately \$20,202,694.01. This budget is expected to fluctuate as room sales do, but is not expected to significantly change over the life of the PRTID.

After the initial year, the assessment rate may be increased by the TP Board and subsequently approved by the Paso Robles City Council to a maximum of three percent (3%) of gross short-term room rental revenue as described in this section.

Both tables depicted below reflect the \$250,000 cap on the contingency/reserve budget category as described in Section V of this Plan. This cap may be reached in earlier or later years; however, for the purposes of this required disclosure, the tables below assume that the contingency/reserve cap is reached in year four (4). The remaining revenue from the contingency/reserve has been allocated to the Marketing, Sales and Communications portion of the budget for the purposes of this table as it is a required disclosure, it is not the anticipated course of action.

The table below demonstrates the maximum total assessment with the assumption that assessment rates will be increased by one half percent (0.5%) in each fiscal year until the maximum assessment rate of three percent (3%) has been reached, as it is a required disclosure, it is not the anticipated course of action. If the maximum annual assessment increases are adopted by the TP Board, the estimated annual budget may increase as shown in the table below. Additionally, a three percent (3%) annual increase in the total budget is shown, to account for estimated increased room night sales as a result of PRTID efforts. This three percent (3%) annual increase is a conservative estimate based on the effect of similarly sized TID budgets.

**Estimated Annual Budget if Maximum Assessment Rates Are Adopted  
2022-2032**

Fiscal Year	Marketing, Sales & Communications	Administration	Contingency/ Reserve	City Collection Fee	Visitor Services	Total
2022-23	\$848,010.00	\$276,525.00	\$61,450.00	\$30,725.00	\$12,290.00	\$1,229,000.00
2023-24	\$873,450.30	\$284,820.75	\$63,293.50	\$31,646.75	\$12,658.70	\$1,265,870.00
2024-25	\$899,653.81	\$293,365.37	\$65,192.31	\$32,596.15	\$13,038.46	\$1,303,846.10
2025-26	\$926,643.42	\$302,166.33	\$60,064.19	\$33,574.04	\$13,429.61	\$1,342,961.48
2026-27	\$954,442.73	\$311,231.32	\$-	\$34,581.26	\$13,832.50	\$1,383,250.33
2027-28	\$983,076.01	\$320,568.26	\$-	\$35,618.70	\$14,247.48	\$1,424,747.84
2028-29	\$1,012,568.29	\$330,185.31	\$-	\$36,687.26	\$14,674.90	\$1,467,490.27
2029-30	\$1,042,945.34	\$340,090.87	\$-	\$37,787.87	\$15,115.15	\$1,511,514.98
2030-31	\$1,074,233.70	\$350,293.60	\$-	\$38,921.51	\$15,568.60	\$1,556,860.43
2031-32	\$1,106,460.71	\$360,802.40	\$-	\$40,089.16	\$16,035.66	\$1,603,566.24
Total	\$9,721,484.29	\$3,170,049.23	\$250,000.00	\$352,227.69	\$140,891.08	\$14,089,107.67

The table below demonstrates the annual improvement and service plan budget with the assumption that the rates will not be increased during the district’s ten (10) year term. Additionally, a three percent (3%) annual increase in the total budget is shown, to account for estimated increased room night sales as a result of PRTID efforts.

**Estimated Annual Budget if Maximum Assessment Rates Are Not Adopted  
2022-2032**

Fiscal Year	Marketing, Sales & Communications	Administration	Contingency /Reserve	City Collection Fee	Visitor Services	Total
2022-23	\$848,010.00	\$276,525.00	\$61,450.00	\$30,725.00	\$12,290.00	\$1,229,000.00
2023-24	\$1,091,812.88	\$356,025.94	\$63,293.50	\$39,558.44	\$15,823.38	\$1,582,337.50

2024-25	\$1,349,480.71	\$440,048.06	\$65,192.31	\$48,894.23	\$19,557.69	\$1,955,769.15
2025-26	\$1,389,965.13	\$453,249.50	\$60,064.19	\$50,361.06	\$20,144.42	\$2,014,442.22
2026-27	\$1,431,664.09	\$466,846.99	0	\$51,871.89	\$20,748.75	\$2,074,875.49
2027-28	\$1,474,614.01	\$480,852.40	0	\$53,428.04	\$21,371.22	\$2,137,121.76
2028-29	\$1,518,852.43	\$495,277.97	0	\$55,030.89	\$22,012.35	\$2,201,235.41
2029-30	\$1,564,418.00	\$510,136.31	0	\$56,681.81	\$22,672.72	\$2,267,272.47
2030-31	\$1,611,350.55	\$525,440.40	0	\$58,382.27	\$23,352.91	\$2,335,290.65
2031-32	\$1,659,691.06	\$541,203.61	0	\$60,133.73	\$24,053.49	\$2,405,349.36
Total	\$13,939,858.87	\$4,545,606.15	\$250,000	\$505,067.35	\$202,026.94	\$20,202,694.01

## VII. ASSESSMENT

### A. Assessment

The annual assessment rate shall be two percent (2%) of gross short-term room rental revenue. Based on the benefit received, the assessment shall not be collected on: stays of more than 30 consecutive days; stays by any officer or employee of a foreign government who is exempt by reason of express provision of federal law or international treaty; and complimentary room stays.

After the initial year, the assessment rate may be increased by the TP Board to a maximum of three percent (3%) of gross short-term room rental revenue. The assessment rate may also be decreased by the TP Board, but shall not drop below two percent (2%) of gross short-term room rental revenue. The maximum increases or decreases in any year shall be one half percent (0.5%). Any potential increase or decrease shall be proposed by the TP Board and subsequently approved by the Paso Robles City Council. Any approved increase or decrease shall become effective starting the following fiscal year.

The term “gross short-term room rental revenue” as used herein means: the consideration charged, whether or not received, for the occupancy of space in a lodging business valued in money, whether to be received in money, goods, labor or otherwise, including all receipts, cash, credits and property and services of any kind or nature, without any deduction therefrom whatsoever. Gross room rental revenue shall include all charges to the transient associated with the occupancy of space in a lodging business, including room rental rates, booking fees, cleaning charges, resort fees, and other similar costs. However, gross short-term room rental revenue shall not include any federal, state or local taxes collected, including but not limited to transient occupancy taxes. The assessment shall not be considered revenue for any purposes, including calculation of transient occupancy taxes.

The assessment is levied upon and a direct obligation of the assessed lodging business. However, the assessed lodging business may, at its discretion, pass the assessment on to customers. The amount of assessment, if passed on to each customer, shall be disclosed in advance and separately stated from the amount of rent charged and any other applicable taxes, and each customer shall receive a receipt for payment from the business. The assessment shall be disclosed as the “PRTID Assessment.” The assessment is imposed solely upon, and is the sole obligation of, the assessed lodging business even if it is passed on to customers.

The assessment was calculated based on the total cost of the activities to be provided for the benefit of the businesses within the PRTID, with costs allocated based on the proportional benefit conferred to each business. Activities funded by the PRTID are specifically targeted to increase room nights at

assessed businesses. All room night sales do not represent the same benefit to the payors. For example, a higher-priced room night is of greater benefit than a lower-priced room night because the assessee derives greater revenue. To account for this benefit differential and to make sure the benefits are proportional, an assessment formula based on a percentage of revenue has been selected. The proposed formula accurately reflects greater benefit to assessed businesses with higher-priced room nights.

Bonds shall not be issued.

## **B. Penalties and Interest**

The City shall be responsible for collection of delinquent assessments. The PRTID shall reimburse the City of Paso Robles for any costs associated with collecting unpaid assessments. If sums in excess of the delinquent PRTID assessment are sought to be recovered in the same collection action by the City, the PRTID shall bear its pro rata share of such collection costs. Assessed businesses that are delinquent in paying the assessment shall be responsible for paying:

1. *Original Delinquency:* Any lodging business that fails to remit any assessment imposed within the time required shall pay a penalty of ten percent (10%) of the amount of the assessment in addition to the amount of the assessment.
2. *Continued Delinquency:* Any lodging business that fails to remit any delinquent remittance on or before thirty (30) days following the date on which the remittance first became delinquent shall pay a second delinquency penalty of ten percent (10%) of the amount of the assessment in addition to the amount of the assessment and the ten percent (10%) penalty first imposed.
3. *Fraud:* If the City determines that the nonpayment of any remittance due is due to fraud, a penalty of twenty-five percent (25%) of the amount of the assessment shall be added thereto in addition to the penalties stated in paragraphs 1 and 2 above.
4. *Interest:* In addition to the penalties imposed, any lodging business that fails to remit any assessment imposed shall pay interest at the rate of one percent (1%) per month or fraction thereof on the amount of the assessment, exclusive of penalties, from the date on which the remittance first became delinquent until paid.
5. *Penalties Merged With Assessment:* Every penalty imposed and such interest as accrues under the provisions of this section shall become a part of the assessment required to be paid.

## **C. Time and Manner for Collecting Assessments**

The PRTID assessment will be implemented beginning July 1, 2022 and end ten (10) years from its start date. The City will be responsible for collecting the assessment on a monthly basis (including any delinquencies, penalties and interest) from each lodging business. The City shall take all reasonable efforts to collect the assessments from each lodging business. The City shall forward the assessments collected to TP.

## VIII. CALIFORNIA CONSTITUTIONAL COMPLIANCE

The PRTID is subject to certain provisions of the California Constitution. Although it levies an assessment, the PRTID is not a property-based assessment subject to the requirements of Article XIII D of the Constitution (“Proposition 218”). Courts have found that Proposition 218 limited the term ‘assessments’ to levies on real property.<sup>1</sup> Rather, the PRTID assessment is a business-based assessment, and is subject to Article XIII C of the Constitution (“Proposition 26”). Pursuant to Proposition 26 all City levies are a tax unless they fit one of seven (7) exceptions. Two (2) of these exceptions apply to the PRTID, a “specific benefit” and a “specific government service.” Both require that the costs of benefits or services do not exceed the reasonable costs to the City of conferring the benefits or providing the services.

### A. Specific Benefit

Proposition 26 requires that assessment funds be expended on, “a specific benefit conferred or privilege granted directly to the payor that is not provided to those not charged, and which does not exceed the reasonable costs to the local government of conferring the benefit or granting the privilege.”<sup>2</sup> The services in this Plan are designed to provide targeted benefits directly to assessed lodging businesses, and are intended to provide benefits and services directly to only those businesses paying the assessment. These services are tailored not to serve the general public, businesses in general, or parcels of land, but rather to serve the specific lodging businesses within the PRTID. The activities described in this Plan are specifically targeted to increase room night sales for assessed lodging businesses within the boundaries of the PRTID, and are narrowly tailored. PRTID funds will be used exclusively to provide the specific benefit of increased room night sales directly to the assesseees. Assessment funds shall not be used to feature non-assessed lodging businesses in PRTID programs, or to directly generate sales for non-assessed businesses. The activities paid for from assessment revenues are business services constituting and providing specific benefits to the assessed businesses.

The assessment imposed by the PRTID is for a specific benefit conferred directly to the payors that is not provided to those not charged. The specific benefit conferred directly to the payors is an increase in room night sales and revenue therefrom. The specific benefit of an increase in room night sales for assessed lodging businesses will be directly provided only to lodging businesses paying the PRTID assessment, with marketing, sales & communications and visitor services programs promoting only those lodging businesses paying the assessment. The marketing, sales & communications and visitor services programs will be designed to increase room night sales at each assessed lodging business. Because they are necessary to provide the marketing, sales & communications and visitor services programs that specifically benefit the assessed lodging businesses, the administration, collection and contingency expenditures also provide the specific benefit of increased room night sales to the assessed lodging businesses.

Although the PRTID, in providing specific benefits to payors, may produce incidental benefits to non-paying businesses, the incidental benefit does not preclude the services from being considered a specific benefit. The legislature has found that, “A specific benefit is not excluded from classification as a ‘specific benefit’ merely because an indirect benefit to a nonpayor occurs incidentally and without cost to the payor as a consequence of providing the specific benefit to the payor.”<sup>3</sup>

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<sup>1</sup> Jarvis v. the City of San Diego 72 Cal App. 4<sup>th</sup> 230

<sup>2</sup> Cal. Const. art XIII C § 1(e)(1)

<sup>3</sup> Government Code § 53758(a)

## **B. Specific Government Service**

The assessment may also be utilized to provide, “a specific government service or product provided directly to the payor that is not provided to those not charged, and which does not exceed the reasonable costs to the local government of providing the service or product.”<sup>4</sup> The legislature has recognized that marketing and promotions services like those to be provided by the PRTID are government services within the meaning of Proposition 26<sup>5</sup>. Further, the legislature has determined that “a specific government service is not excluded from classification as a ‘specific government service’ merely because an indirect benefit to a nonpayor occurs incidentally and without cost to the payor as a consequence of providing the specific government service to the payor.”<sup>6</sup>

## **C. Reasonable Cost**

PRTID services will be implemented carefully to ensure they do not exceed the reasonable cost of such services. The full amount assessed will be used to provide the services described herein. Funds will be managed by TP, and reports submitted on an annual basis to the City. Only assessed lodging businesses will be featured in marketing materials, receive sales leads generated from PRTID-funded activities, be featured in advertising campaigns, and directly benefit from other PRTID-funded services. Non-assessed lodging businesses will not directly receive these, nor any other, PRTID-funded services and benefits.

The PRTID-funded programs are all targeted directly at and feature only assessed businesses. It is, however, possible that there will be a spill over benefit to non-assessed businesses. If non-assessed lodging businesses receive incremental room nights, that portion of the promotion or program generating those room nights shall be paid with non-PRTID funds. PRTID funds shall only be spent to benefit the assessed businesses, and shall not be spent on that portion of any program which directly generates incidental room nights for non-assessed businesses.

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<sup>4</sup> Cal. Const. art XIII C § 1(e)(2)

<sup>5</sup> Government Code § 53758(b)

<sup>6</sup> Government Code § 53758(b)



## **IX. GOVERNANCE**

### **A. Owners' Association**

The City Council, through adoption of this Management District Plan, has the right, pursuant to Streets and Highways Code §36651, to identify the body that shall implement the proposed program, which shall be the Owners' Association of the PRTID as defined in Streets and Highways Code §36612. The City Council has determined that the Paso Robles Destination dba Travel Paso (TP), will continue to serve as the Owners' Association for the PRTID. It is the intent of TP to develop a procurement policy of acquiring goods and services. TP shall be responsible for conducting an annual audit for submission to the Paso Robles City Council.

### **B. Brown Act and California Public Records Act Compliance**

TP is a private entity and may not be considered a public entity for any purpose, nor may its board members or staff be considered to be public officials for any purpose. TP, as the Owners' Association is, however, subject to government regulations relating to transparency, namely the Ralph M. Brown Act and the California Public Records Act. These regulations are designed to promote public accountability. The TP board acts as a legislative body under the Ralph M. Brown Act (Government Code §54950 et seq.). Thus, meetings of the TP board and certain committees wherein the PRTID is discussed must be held in compliance with the public notice and other requirements of the Brown Act. TP is also subject to the record keeping and disclosure requirements of the California Public Records Act. Accordingly, TP shall publicly report any action taken and the vote or abstention on that action of each member present for the action.

### **C. Annual Report**

TP shall present an annual report at the end of each year of operation to the City Council pursuant to Streets and Highways Code §36650 (see Appendix 1). The annual report shall include:

- Any proposed changes in the boundaries of the improvement district or in any benefit zones or classification of businesses within the district.
- The improvements and activities to be provided for that fiscal year.
- An estimate of the cost of providing the improvements and the activities for that fiscal year.
- The method and basis of levying the assessment in sufficient detail to allow each business owner to estimate the amount of the assessment to be levied against his or her business for that fiscal year.
- The estimated amount of any surplus or deficit revenues to be carried over from a previous fiscal year.
- The estimated amount of any contributions to be made from sources other than assessments levied pursuant to this part.

# APPENDIX 1 – LAW

\*\*\* THIS DOCUMENT IS CURRENT THROUGH THE 2021 SUPPLEMENT \*\*\*  
(ALL 2020 LEGISLATION)

## STREETS AND HIGHWAYS CODE DIVISION 18. PARKING PART 7. PROPERTY AND BUSINESS IMPROVEMENT DISTRICT LAW OF 1994

### CHAPTER 1. General Provisions

#### ARTICLE 1. Declarations

##### **36600.** Citation of part

This part shall be known and may be cited as the “Property and Business Improvement District Law of 1994.”

##### **36601.** Legislative findings and declarations; Legislative guidance

The Legislature finds and declares all of the following:

- (a) Businesses located and operating within business districts in some of this state’s communities are economically disadvantaged, are underutilized, and are unable to attract customers due to inadequate facilities, services, and activities in the business districts.
- (b) It is in the public interest to promote the economic revitalization and physical maintenance of business districts in order to create jobs, attract new businesses, and prevent the erosion of the business districts.
- (c) It is of particular local benefit to allow business districts to fund business related improvements, maintenance, and activities through the levy of assessments upon the businesses or real property that receive benefits from those improvements.
- (d) Assessments levied for the purpose of conferring special benefit upon the real property or a specific benefit upon the businesses in a business district are not taxes for the general benefit of a city, even if property, businesses, or persons not assessed receive incidental or collateral effects that benefit them.
- (e) Property and business improvement districts formed throughout this state have conferred special benefits upon properties and businesses within their districts and have made those properties and businesses more useful by providing the following benefits:
  - (1) Crime reduction. A study by the Rand Corporation has confirmed a 12-percent reduction in the incidence of robbery and an 8-percent reduction in the total incidence of violent crimes within the 30 districts studied.
  - (2) Job creation.
  - (3) Business attraction.
  - (4) Business retention.
  - (5) Economic growth.
  - (6) New investments.
- (f) With the dissolution of redevelopment agencies throughout the state, property and business improvement districts have become even more important tools with which communities can combat blight, promote economic opportunities, and create a clean and safe environment.
- (g) Since the enactment of this act, the people of California have adopted Proposition 218, which added Article XIII D to the Constitution in order to place certain requirements and restrictions on the formation of, and activities, expenditures, and assessments by property-based districts. Article XIII D of the Constitution provides that property-based districts may only levy assessments for special benefits.
- (h) The act amending this section is intended to provide the Legislature’s guidance with regard to this act, its interaction with the provisions of Article XIII D of the Constitution, and the determination of special benefits in property-based districts.
  - (1) The lack of legislative guidance has resulted in uncertainty and inconsistent application of this act, which discourages the use of assessments to fund needed improvements, maintenance, and activities in property-based districts, contributing to blight and other underutilization of property.
  - (2) Activities undertaken for the purpose of conferring special benefits upon property to be assessed inherently produce incidental or collateral effects that benefit property or persons not assessed. Therefore, for special benefits to exist as a separate and distinct category from general benefits, the

incidental or collateral effects of those special benefits are inherently part of those special benefits. The mere fact that special benefits produce incidental or collateral effects that benefit property or persons not assessed does not convert any portion of those special benefits or their incidental or collateral effects into general benefits.

(3) It is of the utmost importance that property-based districts created under this act have clarity regarding restrictions on assessments they may levy and the proper determination of special benefits. Legislative clarity with regard to this act will provide districts with clear instructions and courts with legislative intent regarding restrictions on property-based assessments, and the manner in which special benefits should be determined.

### **36602. Purpose of part**

The purpose of this part is to supplement previously enacted provisions of law that authorize cities to levy assessments within property and business improvement districts, to ensure that those assessments conform to all constitutional requirements and are determined and assessed in accordance with the guidance set forth in this act. This part does not affect or limit any other provisions of law authorizing or providing for the furnishing of improvements or activities or the raising of revenue for these purposes.

### **36603. Preemption of authority or charter city to adopt ordinances levying assessments**

Nothing in this part is intended to preempt the authority of a charter city to adopt ordinances providing for a different method of levying assessments for similar or additional purposes from those set forth in this part. A property and business improvement district created pursuant to this part is expressly exempt from the provisions of the Special Assessment Investigation, Limitation and Majority Protest Act of 1931 (Division 4 (commencing with Section 2800)).

### **36603.5. Part prevails over conflicting provisions**

Any provision of this part that conflicts with any other provision of law shall prevail over the other provision of law, as to districts created under this part.

### **36604. Severability**

This part is intended to be construed liberally and, if any provision is held invalid, the remaining provisions shall remain in full force and effect. Assessments levied under this part are not special taxes.

## **ARTICLE 2. Definitions**

### **36606. “Activities”**

“Activities” means, but is not limited to, all of the following that benefit businesses or real property in the district:

- (a) Promotion of public events.
- (b) Furnishing of music in any public place.
- (c) Promotion of tourism within the district.
- (d) Marketing and economic development, including retail retention and recruitment.
- (e) Providing security, sanitation, graffiti removal, street and sidewalk cleaning, and other municipal services supplemental to those normally provided by the municipality.
- (f) Other services provided for the purpose of conferring special benefit upon assessed real property or specific benefits upon assessed businesses located in the district.

### **36606.5. “Assessment”**

“Assessment” means a levy for the purpose of acquiring, constructing, installing, or maintaining improvements and providing activities that will provide certain benefits to properties or businesses located within a property and business improvement district.

### **36607. “Business”**

“Business” means all types of businesses and includes financial institutions and professions.

**36608. “City”**

“City” means a city, county, city and county, or an agency or entity created pursuant to Article 1 (commencing with Section 6500) of Chapter 5 of Division 7 of Title 1 of the Government Code, the public member agencies of which includes only cities, counties, or a city and county, or the State of California.

**36609. “City council”**

“City council” means the city council of a city or the board of supervisors of a county, or the agency, commission, or board created pursuant to a joint powers agreement and which is a city within the meaning of this part.

**36609.4. “Clerk”**

“Clerk” means the clerk of the legislative body.

**36609.5. “General benefit”**

“General benefit” means, for purposes of a property-based district, any benefit that is not a “special benefit” as defined in Section 36615.5.

**36610. “Improvement”**

“Improvement” means the acquisition, construction, installation, or maintenance of any tangible property with an estimated useful life of five years or more including, but not limited to, the following:

- (a) Parking facilities.
- (b) Benches, booths, kiosks, display cases, pedestrian shelters and signs.
- (c) Trash receptacles and public restrooms.
- (d) Lighting and heating facilities.
- (e) Decorations.
- (f) Parks.
- (g) Fountains.
- (h) Planting areas.
- (i) Closing, opening, widening, or narrowing of existing streets.
- (j) Facilities or equipment, or both, to enhance security of persons and property within the district.
- (k) Ramps, sidewalks, plazas, and pedestrian malls.
- (l) Rehabilitation or removal of existing structures.

**36611. “Management district plan”; “Plan”**

“Management district plan” or “plan” means a proposal as defined in Section 36622.

**36612. “Owners’ association”**

“Owners’ association” means a private nonprofit entity that is under contract with a city to administer or implement improvements, maintenance, and activities specified in the management district plan. An owners’ association may be an existing nonprofit entity or a newly formed nonprofit entity. An owners’ association is a private entity and may not be considered a public entity for any purpose, nor may its board members or staff be considered to be public officials for any purpose. Notwithstanding this section, an owners’ association shall comply with the Ralph M. Brown Act (Chapter 9 (commencing with Section 54950) of Part 1 of Division 2 of Title 5 of the Government Code), at all times when matters within the subject matter of the district are heard, discussed, or deliberated, and with the California Public Records Act (Chapter 3.5 (commencing with Section 6250) of Division 7 of Title 1 of the Government Code), for all records relating to activities of the district.

**36614. “Property”**

“Property” means real property situated within a district.

**36614.5. “Property and business improvement district”; “District”**

“Property and business improvement district,” or “district,” means a property and business improvement district established pursuant to this part.

**36614.6. “Property-based assessment”**

“Property-based assessment” means any assessment made pursuant to this part upon real property.

**36614.7. “Property-based district”**

“Property-based district” means any district in which a city levies a property-based assessment.

**36615. “Property owner”; “Business owner”; “Owner”**

“Property owner” means any person shown as the owner of land on the last equalized assessment roll or otherwise known to be the owner of land by the city council. “Business owner” means any person recognized by the city as the owner of the business. “Owner” means either a business owner or a property owner. The city council has no obligation to obtain other information as to the ownership of land or businesses, and its determination of ownership shall be final and conclusive for the purposes of this part. Wherever this part requires the signature of the property owner, the signature of the authorized agent of the property owner shall be sufficient. Wherever this part requires the signature of the business owner, the signature of the authorized agent of the business owner shall be sufficient.

**36615.5. “Special benefit”**

“Special benefit” means, for purposes of a property-based district, a particular and distinct benefit over and above general benefits conferred on real property located in a district or to the public at large. Special benefit includes incidental or collateral effects that arise from the improvements, maintenance, or activities of property-based districts even if those incidental or collateral effects benefit property or persons not assessed. Special benefit excludes general enhancement of property value.

**36616. “Tenant”**

“Tenant” means an occupant pursuant to a lease of commercial space or a dwelling unit, other than an owner.

**ARTICLE 3. Prior Law**

**36617. Alternate method of financing certain improvements and activities; Effect on other provisions**

This part provides an alternative method of financing certain improvements and activities. The provisions of this part shall not affect or limit any other provisions of law authorizing or providing for the furnishing of improvements or activities or the raising of revenue for these purposes. Every improvement area established pursuant to the Parking and Business Improvement Area Law of 1989 (Part 6 (commencing with Section 36500) of this division) is valid and effective and is unaffected by this part.

**CHAPTER 2. Establishment**

**36620. Establishment of property and business improvement district**

A property and business improvement district may be established as provided in this chapter.

**36620.5. Requirement of consent of city council**

A county may not form a district within the territorial jurisdiction of a city without the consent of the city council of that city. A city may not form a district within the unincorporated territory of a county without the consent of the board of supervisors of that county. A city may not form a district within the territorial jurisdiction of another city without the consent of the city council of the other city.

**36621. Initiation of proceedings; Petition of property or business owners in proposed district**

- (a) Upon the submission of a written petition, signed by the property or business owners in the proposed district who will pay more than 50 percent of the assessments proposed to be levied, the city council may initiate

proceedings to form a district by the adoption of a resolution expressing its intention to form a district. The amount of assessment attributable to property or a business owned by the same property or business owner that is in excess of 40 percent of the amount of all assessments proposed to be levied, shall not be included in determining whether the petition is signed by property or business owners who will pay more than 50 percent of the total amount of assessments proposed to be levied.

(b) The petition of property or business owners required under subdivision (a) shall include a summary of the management district plan. That summary shall include all of the following:

- (1) A map showing the boundaries of the district.
- (2) Information specifying where the complete management district plan can be obtained.
- (3) Information specifying that the complete management district plan shall be furnished upon request.

(c) The resolution of intention described in subdivision (a) shall contain all of the following:

- (1) A brief description of the proposed improvements, maintenance, and activities, the amount of the proposed assessment, a statement as to whether the assessment will be levied on property or businesses within the district, a statement as to whether bonds will be issued, and a description of the exterior boundaries of the proposed district, which may be made by reference to any plan or map that is on file with the clerk. The descriptions and statements do not need to be detailed and shall be sufficient if they enable an owner to generally identify the nature and extent of the improvements, maintenance, and activities, and the location and extent of the proposed district.
- (2) A time and place for a public hearing on the establishment of the property and business improvement district and the levy of assessments, which shall be consistent with the requirements of Section 36623.

### **36622. Contents of management district plan**

The management district plan shall include, but is not limited to, all of the following:

(a) If the assessment will be levied on property, a map of the district in sufficient detail to locate each parcel of property and, if businesses are to be assessed, each business within the district. If the assessment will be levied on businesses, a map that identifies the district boundaries in sufficient detail to allow a business owner to reasonably determine whether a business is located within the district boundaries. If the assessment will be levied on property and businesses, a map of the district in sufficient detail to locate each parcel of property and to allow a business owner to reasonably determine whether a business is located within the district boundaries.

(b) The name of the proposed district.

(c) A description of the boundaries of the district, including the boundaries of benefit zones, proposed for establishment or extension in a manner sufficient to identify the affected property and businesses included, which may be made by reference to any plan or map that is on file with the clerk. The boundaries of a proposed property assessment district shall not overlap with the boundaries of another existing property assessment district created pursuant to this part. This part does not prohibit the boundaries of a district created pursuant to this part to overlap with other assessment districts established pursuant to other provisions of law, including, but not limited to, the Parking and Business Improvement Area Law of 1989 (Part 6 (commencing with Section 36500)). This part does not prohibit the boundaries of a business assessment district created pursuant to this part to overlap with another business assessment district created pursuant to this part. This part does not prohibit the boundaries of a business assessment district created pursuant to this part to overlap with a property assessment district created pursuant to this part.

(d) The improvements, maintenance, and activities proposed for each year of operation of the district and the maximum cost thereof. If the improvements, maintenance, and activities proposed for each year of operation are the same, a description of the first year's proposed improvements, maintenance, and activities and a statement that the same improvements, maintenance, and activities are proposed for subsequent years shall satisfy the requirements of this subdivision.

(e) The total annual amount proposed to be expended for improvements, maintenance, or activities, and debt service in each year of operation of the district. If the assessment is levied on businesses, this amount may be estimated based upon the assessment rate. If the total annual amount proposed to be expended in each year of operation of the district is not significantly different, the amount proposed to be expended in the initial year and a statement that a similar amount applies to subsequent years shall satisfy the requirements of this subdivision.

(f) The proposed source or sources of financing, including the proposed method and basis of levying the assessment in sufficient detail to allow each property or business owner to calculate the amount of the assessment to be levied against his or her property or business. The plan also shall state whether bonds will be issued to finance improvements.

(g) The time and manner of collecting the assessments.

(h) The specific number of years in which assessments will be levied. In a new district, the maximum number of years shall be five. Upon renewal, a district shall have a term not to exceed 10 years. Notwithstanding these

limitations, a district created pursuant to this part to finance capital improvements with bonds may levy assessments until the maximum maturity of the bonds. The management district plan may set forth specific increases in assessments for each year of operation of the district.

- (i) The proposed time for implementation and completion of the management district plan.
- (j) Any proposed rules and regulations to be applicable to the district.
- (k)
  - (1) A list of the properties or businesses to be assessed, including the assessor's parcel numbers for properties to be assessed, and a statement of the method or methods by which the expenses of a district will be imposed upon benefited real property or businesses, in proportion to the benefit received by the property or business, to defray the cost thereof.
  - (2) In a property-based district, the proportionate special benefit derived by each identified parcel shall be determined exclusively in relationship to the entirety of the capital cost of a public improvement, the maintenance and operation expenses of a public improvement, or the cost of the activities. An assessment shall not be imposed on any parcel that exceeds the reasonable cost of the proportional special benefit conferred on that parcel. Only special benefits are assessable, and a property-based district shall separate the general benefits, if any, from the special benefits conferred on a parcel. Parcels within a property-based district that are owned or used by any city, public agency, the State of California, or the United States shall not be exempt from assessment unless the governmental entity can demonstrate by clear and convincing evidence that those publicly owned parcels in fact receive no special benefit. The value of any incidental, secondary, or collateral effects that arise from the improvements, maintenance, or activities of a property-based district and that benefit property or persons not assessed shall not be deducted from the entirety of the cost of any special benefit or affect the proportionate special benefit derived by each identified parcel.
- (l) In a property-based district, the total amount of all special benefits to be conferred upon the properties located within the property-based district.
- (m) In a property-based district, the total amount of general benefits, if any.
- (n) In a property-based district, a detailed engineer's report prepared by a registered professional engineer certified by the State of California supporting all assessments contemplated by the management district plan.
- (o) Any other item or matter required to be incorporated therein by the city council.

### **36623. Procedure to levy assessment**

- (a) If a city council proposes to levy a new or increased property assessment, the notice and protest and hearing procedure shall comply with Section 53753 of the Government Code.
- (b) If a city council proposes to levy a new or increased business assessment, the notice and protest and hearing procedure shall comply with Section 54954.6 of the Government Code, except that notice shall be mailed to the owners of the businesses proposed to be assessed. A protest may be made orally or in writing by any interested person. Every written protest shall be filed with the clerk at or before the time fixed for the public hearing. The city council may waive any irregularity in the form or content of any written protest. A written protest may be withdrawn in writing at any time before the conclusion of the public hearing. Each written protest shall contain a description of the business in which the person subscribing the protest is interested sufficient to identify the business and, if a person subscribing is not shown on the official records of the city as the owner of the business, the protest shall contain or be accompanied by written evidence that the person subscribing is the owner of the business or the authorized representative. A written protest that does not comply with this section shall not be counted in determining a majority protest. If written protests are received from the owners or authorized representatives of businesses in the proposed district that will pay 50 percent or more of the assessments proposed to be levied and protests are not withdrawn so as to reduce the protests to less than 50 percent, no further proceedings to levy the proposed assessment against such businesses, as contained in the resolution of intention, shall be taken for a period of one year from the date of the finding of a majority protest by the city council.
- (c) If a city council proposes to conduct a single proceeding to levy both a new or increased property assessment and a new or increased business assessment, the notice and protest and hearing procedure for the property assessment shall comply with subdivision (a), and the notice and protest and hearing procedure for the business assessment shall comply with subdivision (b). If a majority protest is received from either the property or business owners, that respective portion of the assessment shall not be levied. The remaining portion of the assessment may be levied unless the improvement or other special benefit was proposed to be funded by assessing both property and business owners.

### **36624. Changes to proposed assessments**

At the conclusion of the public hearing to establish the district, the city council may adopt, revise, change, reduce, or modify the proposed assessment or the type or types of improvements, maintenance, and activities to be funded with the revenues from the assessments. Proposed assessments may only be revised by reducing any or all of them. At the public hearing, the city council may only make changes in, to, or from the boundaries of the proposed property and business improvement district that will exclude territory that will not benefit from the proposed improvements, maintenance, and activities. Any modifications, revisions, reductions, or changes to the proposed assessment district shall be reflected in the notice and map recorded pursuant to Section 36627.

### **36625. Resolution of formation**

(a) If the city council, following the public hearing, decides to establish a proposed property and business improvement district, the city council shall adopt a resolution of formation that shall include, but is not limited to, all of the following:

(1) A brief description of the proposed improvements, maintenance, and activities, the amount of the proposed assessment, a statement as to whether the assessment will be levied on property, businesses, or both within the district, a statement on whether bonds will be issued, and a description of the exterior boundaries of the proposed district, which may be made by reference to any plan or map that is on file with the clerk. The descriptions and statements need not be detailed and shall be sufficient if they enable an owner to generally identify the nature and extent of the improvements, maintenance, and activities and the location and extent of the proposed district.

(2) The number, date of adoption, and title of the resolution of intention.

(3) The time and place where the public hearing was held concerning the establishment of the district.

(4) A determination regarding any protests received. The city shall not establish the district or levy assessments if a majority protest was received.

(5) A statement that the properties, businesses, or properties and businesses in the district established by the resolution shall be subject to any amendments to this part.

(6) A statement that the improvements, maintenance, and activities to be conferred on businesses and properties in the district will be funded by the levy of the assessments. The revenue from the levy of assessments within a district shall not be used to provide improvements, maintenance, or activities outside the district or for any purpose other than the purposes specified in the resolution of intention, as modified by the city council at the hearing concerning establishment of the district. Notwithstanding the foregoing, improvements and activities that must be provided outside the district boundaries to create a special or specific benefit to the assessed parcels or businesses may be provided, but shall be limited to marketing or signage pointing to the district.

(7) A finding that the property or businesses within the area of the property and business improvement district will be benefited by the improvements, maintenance, and activities funded by the proposed assessments, and, for a property-based district, that property within the district will receive a special benefit.

(8) In a property-based district, the total amount of all special benefits to be conferred on the properties within the property-based district.

(b) The adoption of the resolution of formation and, if required, recordation of the notice and map pursuant to Section 36627 shall constitute the levy of an assessment in each of the fiscal years referred to in the management district plan.

### **36627. Notice and assessment diagram**

Following adoption of the resolution establishing district assessments on properties pursuant to Section 36625, the clerk shall record a notice and an assessment diagram pursuant to Section 3114. No other provision of Division 4.5 (commencing with Section 3100) applies to an assessment district created pursuant to this part.

### **36628. Establishment of separate benefit zones within district; Categories of businesses**

The city council may establish one or more separate benefit zones within the district based upon the degree of benefit derived from the improvements or activities to be provided within the benefit zone and may impose a different assessment within each benefit zone. If the assessment is to be levied on businesses, the city council may also define categories of businesses based upon the degree of benefit that each will derive from the improvements or activities to be provided within the district and may impose a different assessment or rate of assessment on each category of business, or on each category of business within each zone.

### **36628.5. Assessments on businesses or property owners**



The city council may levy assessments on businesses or on property owners, or a combination of the two, pursuant to this part. The city council shall structure the assessments in whatever manner it determines corresponds with the distribution of benefits from the proposed improvements, maintenance, and activities, provided that any property-based assessment conforms with the requirements set forth in paragraph (2) of subdivision (k) of Section 36622.

**36629. Provisions and procedures applicable to benefit zones and business categories**

All provisions of this part applicable to the establishment, modification, or disestablishment of a property and business improvement district apply to the establishment, modification, or disestablishment of benefit zones or categories of business. The city council shall, to establish, modify, or disestablish a benefit zone or category of business, follow the procedure to establish, modify, or disestablish a property and business improvement district.

**36630. Expiration of district; Creation of new district**

If a property and business improvement district expires due to the time limit set pursuant to subdivision (h) of Section 36622, a new management district plan may be created and the district may be renewed pursuant to this part.

**CHAPTER 3. Assessments**

**36631. Time and manner of collection of assessments; Delinquent payments**

The collection of the assessments levied pursuant to this part shall be made at the time and in the manner set forth by the city council in the resolution levying the assessment. Assessments levied on real property may be collected at the same time and in the same manner as for the ad valorem property tax, and may provide for the same lien priority and penalties for delinquent payment. All delinquent payments for assessments levied pursuant to this part may be charged interest and penalties.

**36632. Assessments to be based on estimated benefit; Classification of real property and businesses; Exclusion of residential and agricultural property**

(a) The assessments levied on real property pursuant to this part shall be levied on the basis of the estimated benefit to the real property within the property and business improvement district. The city council may classify properties for purposes of determining the benefit to property of the improvements and activities provided pursuant to this part.

(b) Assessments levied on businesses pursuant to this part shall be levied on the basis of the estimated benefit to the businesses within the property and business improvement district. The city council may classify businesses for purposes of determining the benefit to the businesses of the improvements and activities provided pursuant to this part.

(c) Properties zoned solely for residential use, or that are zoned for agricultural use, are conclusively presumed not to benefit from the improvements and service funded through these assessments, and shall not be subject to any assessment pursuant to this part.

**36633. Time for contesting validity of assessment**

The validity of an assessment levied under this part shall not be contested in an action or proceeding unless the action or proceeding is commenced within 30 days after the resolution levying the assessment is adopted pursuant to Section 36625. An appeal from a final judgment in an action or proceeding shall be perfected within 30 days after the entry of judgment.

**36634. Service contracts authorized to establish levels of city services**

The city council may execute baseline service contracts that would establish levels of city services that would continue after a property and business improvement district has been formed.

**36635. Request to modify management district plan**

The owners' association may, at any time, request that the city council modify the management district plan. Any modification of the management district plan shall be made pursuant to this chapter.

**36636. Modification of plan by resolution after public hearing; Adoption of resolution of intention**

(a) Upon the written request of the owners' association, the city council may modify the management district plan after conducting one public hearing on the proposed modifications. The city council may modify the improvements and activities to be funded with the revenue derived from the levy of the assessments by adopting a resolution determining to make the modifications after holding a public hearing on the proposed modifications. If the modification includes the levy of a new or increased assessment, the city council shall comply with Section 36623. Notice of all other public hearings pursuant to this section shall comply with both of the following:

- (1) The resolution of intention shall be published in a newspaper of general circulation in the city once at least seven days before the public hearing.
  - (2) A complete copy of the resolution of intention shall be mailed by first class mail, at least 10 days before the public hearing, to each business owner or property owner affected by the proposed modification.
- (b) The city council shall adopt a resolution of intention which states the proposed modification prior to the public hearing required by this section. The public hearing shall be held not more than 90 days after the adoption of the resolution of intention.

### **36637. Reflection of modification in notices recorded and maps**

Any subsequent modification of the resolution shall be reflected in subsequent notices and maps recorded pursuant to Division 4.5 (commencing with Section 3100), in a manner consistent with the provisions of Section 36627.

## **CHAPTER 3.5. Financing**

### **36640. Bonds authorized; Procedure; Restriction on reduction or termination of assessments**

(a) The city council may, by resolution, determine and declare that bonds shall be issued to finance the estimated cost of some or all of the proposed improvements described in the resolution of formation adopted pursuant to Section 36625, if the resolution of formation adopted pursuant to that section provides for the issuance of bonds, under the Improvement Bond Act of 1915 (Division 10 (commencing with Section 8500)) or in conjunction with Marks-Roos Local Bond Pooling Act of 1985 (Article 4 (commencing with Section 6584) of Chapter 5 of Division 7 of Title 1 of the Government Code). Either act, as the case may be, shall govern the proceedings relating to the issuance of bonds, although proceedings under the Bond Act of 1915 may be modified by the city council as necessary to accommodate assessments levied upon business pursuant to this part.

(b) The resolution adopted pursuant to subdivision (a) shall generally describe the proposed improvements specified in the resolution of formation adopted pursuant to Section 36625, set forth the estimated cost of those improvements, specify the number of annual installments and the fiscal years during which they are to be collected. The amount of debt service to retire the bonds shall not exceed the amount of revenue estimated to be raised from assessments over 30 years.

(c) Notwithstanding any other provision of this part, assessments levied to pay the principal and interest on any bond issued pursuant to this section shall not be reduced or terminated if doing so would interfere with the timely retirement of the debt.

## **CHAPTER 4. Governance**

### **36650. Report by owners' association; Approval or modification by city council**

(a) The owners' association shall cause to be prepared a report for each fiscal year, except the first year, for which assessments are to be levied and collected to pay the costs of the improvements, maintenance, and activities described in the report. The owners' association's first report shall be due after the first year of operation of the district. The report may propose changes, including, but not limited to, the boundaries of the property and business improvement district or any benefit zones within the district, the basis and method of levying the assessments, and any changes in the classification of property, including any categories of business, if a classification is used.

(b) The report shall be filed with the clerk and shall refer to the property and business improvement district by name, specify the fiscal year to which the report applies, and, with respect to that fiscal year, shall contain all of the following information:

- (1) Any proposed changes in the boundaries of the property and business improvement district or in any benefit zones or classification of property or businesses within the district.
- (2) The improvements, maintenance, and activities to be provided for that fiscal year.

- (3) An estimate of the cost of providing the improvements, maintenance, and activities for that fiscal year.
  - (4) The method and basis of levying the assessment in sufficient detail to allow each real property or business owner, as appropriate, to estimate the amount of the assessment to be levied against his or her property or business for that fiscal year.
  - (5) The estimated amount of any surplus or deficit revenues to be carried over from a previous fiscal year.
  - (6) The estimated amount of any contributions to be made from sources other than assessments levied pursuant to this part.
- (c) The city council may approve the report as filed by the owners' association or may modify any particular contained in the report and approve it as modified. Any modification shall be made pursuant to Sections 36635 and 36636.

The city council shall not approve a change in the basis and method of levying assessments that would impair an authorized or executed contract to be paid from the revenues derived from the levy of assessments, including any commitment to pay principal and interest on any bonds issued on behalf of the district.

**36651. Designation of owners' association to provide improvements, maintenance, and activities**

The management district plan may, but is not required to, state that an owners' association will provide the improvements, maintenance, and activities described in the management district plan. If the management district plan designates an owners' association, the city shall contract with the designated nonprofit corporation to provide services.

**CHAPTER 5. Renewal**

**36660. Renewal of district; Transfer or refund of remaining revenues; District term limit**

- (a) Any district previously established whose term has expired, or will expire, may be renewed by following the procedures for establishment as provided in this chapter.
- (b) Upon renewal, any remaining revenues derived from the levy of assessments, or any revenues derived from the sale of assets acquired with the revenues, shall be transferred to the renewed district. If the renewed district includes additional parcels or businesses not included in the prior district, the remaining revenues shall be spent to benefit only the parcels or businesses in the prior district. If the renewed district does not include parcels or businesses included in the prior district, the remaining revenues attributable to these parcels shall be refunded to the owners of these parcels or businesses.
- (c) Upon renewal, a district shall have a term not to exceed 10 years, or, if the district is authorized to issue bonds, until the maximum maturity of those bonds. There is no requirement that the boundaries, assessments, improvements, or activities of a renewed district be the same as the original or prior district.

**CHAPTER 6. Disestablishment**

**36670. Circumstances permitting disestablishment of district; Procedure**

- (a) Any district established or extended pursuant to the provisions of this part, where there is no indebtedness, outstanding and unpaid, incurred to accomplish any of the purposes of the district, may be disestablished by resolution by the city council in either of the following circumstances:
  - (1) If the city council finds there has been misappropriation of funds, malfeasance, or a violation of law in connection with the management of the district, it shall notice a hearing on disestablishment.
  - (2) During the operation of the district, there shall be a 30-day period each year in which assessees may request disestablishment of the district. The first such period shall begin one year after the date of establishment of the district and shall continue for 30 days. The next such 30-day period shall begin two years after the date of the establishment of the district. Each successive year of operation of the district shall have such a 30-day period. Upon the written petition of the owners or authorized representatives of real property or the owners or authorized representatives of businesses in the district who pay 50 percent or more of the assessments levied, the city council shall pass a resolution of intention to disestablish the district. The city council shall notice a hearing on disestablishment.
- (b) The city council shall adopt a resolution of intention to disestablish the district prior to the public hearing required by this section. The resolution shall state the reason for the disestablishment, shall state the time and place of the public hearing, and shall contain a proposal to dispose of any assets acquired with the revenues of the assessments levied within the property and business improvement district. The notice of the hearing on

disestablishment required by this section shall be given by mail to the property owner of each parcel or to the owner of each business subject to assessment in the district, as appropriate. The city shall conduct the public hearing not less than 30 days after mailing the notice to the property or business owners. The public hearing shall be held not more than 60 days after the adoption of the resolution of intention.

**36671. Refund of remaining revenues upon disestablishment or expiration without renewal of district; Calculation of refund; Use of outstanding revenue collected after disestablishment of district**

(a) Upon the disestablishment or expiration without renewal of a district, any remaining revenues, after all outstanding debts are paid, derived from the levy of assessments, or derived from the sale of assets acquired with the revenues, or from bond reserve or construction funds, shall be refunded to the owners of the property or businesses then located and operating within the district in which assessments were levied by applying the same method and basis that was used to calculate the assessments levied in the fiscal year in which the district is disestablished or expires. All outstanding assessment revenue collected after disestablishment shall be spent on improvements and activities specified in the management district plan.

(b) If the disestablishment occurs before an assessment is levied for the fiscal year, the method and basis that was used to calculate the assessments levied in the immediate prior fiscal year shall be used to calculate the amount of any refund.

## APPENDIX 2 – ASSESSED BUSINESSES

Lodging Business Name	Address	City, State, Zip	Lodging Business Type
Holiday Inn Express Hotel/Suites	2455 Riverside Ave	Paso Robles, CA 93446	Hotel
Hotel Cheval, Llc	1021 Pine St	Paso Robles, CA 93446	Hotel
Hotel Siri	715 24th St	Paso Robles, CA 93446	Hotel
La Bellasera Hotel & Suites (dba)	206 Alexa Ct	Paso Robles, CA 93446	Hotel
Oxford Suites	800 4th St	Paso Robles, CA 93446	Hotel
The Oaks Hotel	3000 Riverside Ave	Paso Robles, CA 93446	Hotel
The Paso Robles Inn, Inc DBA the Piccolo Hotel	600 12th St	Paso Robles, CA 93446	Hotel
Bestway Inn Of Paso Robles	2701 Spring St	Paso Robles, CA 93446	Inn
Economy Inn	2218 Spring St	Paso Robles, CA 93446	Inn
Hampton Inn & Suites	212 Alexa Ct	Paso Robles, CA 93446	Inn
Stables Inn	730 Spring St	Paso Robles, CA 93446	Inn
Wine Country Inn	3548 Spring St	Paso Robles, CA 93446	Inn
Adelaide Inn	1215 Ysabel St	Paso Robles, CA 93446	Inn
Almond View Inn	912 Walnut Dr	Paso Robles, CA 93446	Inn
Budget Inn Of Paso Robles	2745 Spring St	Paso Robles, CA 93446	Inn
La Quinta Inn & Suites / Arciero Inns Corp	2615 Buena Vista Dr	Paso Robles, CA 93446	Inn
Paso Robles Inn, Inc.	1103 Spring St	Paso Robles, CA 93446	Inn
Best Western Black Oak Lodge	1135 24th St	Paso Robles, CA 93446	Lodge
Treetop Lodge	2138 Olive St A	Paso Robles, CA 93446	Lodge
Locust Street Lodge	1843 Locust St	Paso Robles, CA 93446	Lodge
Porch Light Lodge	1601 Pine St	Paso Robles, CA 93446	Lodge
The Paso Lodge Suite	743 Orchard Dr	Paso Robles, CA 93446	Lodge
Farmhouse Motel	425 Spring St	Paso Robles, CA 93446	Motel
Melody Ranch Motel	939 Spring St	Paso Robles, CA 93446	Motel
Townhouse Motel	2749 Spring St	Paso Robles, CA 93446	Motel
Wine Country Rv Resort	2500 Airport Rd	Paso Robles, CA 93446	RV Park
#hacienda	1527 Park St	Paso Robles, CA 93446	Short-term vacation rental
1107 Vine Street LLC	1107 Vine St Apt B	Paso Robles, CA 93446	Short-term vacation rental
1107 Vine Street, LLC	1107 Vine St Apt C	Paso Robles, CA 93446	Short-term vacation rental
1113 Fresno St. Vacation Rental	1113 Fresno St	Paso Robles, CA 93446	Short-term vacation rental
1129 Park Street LLC	1231 Park St	Paso Robles, CA 93446	Short-term vacation rental
119 Via Manzanita	119 Via Manzanita Ct	Paso Robles, CA 93446	Short-term vacation rental
1222 Chestnut	1222 Chestnut St	Paso Robles, CA 93446	Short-term vacation rental
1235 Windsong	1235 Windsong Way	Paso Robles, CA 93446	Short-term vacation rental
1311 Chestnut St. Vacation Rental	1311 Chestnut St	Paso Robles, CA 93446	Short-term vacation rental
1319 Olive St.	1319 Olive St	Paso Robles, CA 93446	Short-term vacation rental
13th Street Rental	339 13th St 1/2	Paso Robles, CA 93446	Short-term vacation rental
1421 Spring Street, LLC	1427 Spring St	Paso Robles, CA 93446	Short-term vacation rental
1440 Vine St	1440 Vine St	Paso Robles, CA 93446	Short-term vacation rental
1538 Olive St	1538 Olive St	Paso Robles, CA 93446	Short-term vacation rental
1623 Skyview Drive	1623 Skyview Dr	Paso Robles, CA 93446	Short-term vacation rental
17th Street Cottage	422 17th St	Paso Robles, CA 93446	Short-term vacation rental
1828 Park St Vacation Rental	1828 Park St	Paso Robles, CA 93446	Short-term vacation rental
1832 Park St Vacation Rental	1832 Park St	Paso Robles, CA 93446	Short-term vacation rental
2030 Vine Street	2030 Vine St	Paso Robles, CA 93446	Short-term vacation rental
204 Oak Street	204 Oak St	Paso Robles, CA 93446	Short-term vacation rental

Lodging Business Name	Address	City, State, Zip	Lodging Business Type
2135 Olive Street - Casa Hermosa	2135 Olive St	Paso Robles, CA 93446	Short-term vacation rental
2230 Spring St.	2230 Spring St	Paso Robles, CA 93446	Short-term vacation rental
2232 Spring St.	2232 Spring St	Paso Robles, CA 93446	Short-term vacation rental
2238 Olive Street	2238 Olive St	Paso Robles, CA 93446	Short-term vacation rental
2251 Olive Street	2251 Olive St	Paso Robles, CA 93446	Short-term vacation rental
2305 Apion Court- Airbnb	2305 Apion Ct	Paso Robles, CA 93446	Short-term vacation rental
3 Kings on Pacific	187 Pacific Ave	Paso Robles, CA 93446	Short-term vacation rental
324 1/2 Paso Robles LLC	324 1/2 17th St	Paso Robles, CA 93446	Short-term vacation rental
324 Paso Robles LLC	324 17th St	Paso Robles, CA 93446	Short-term vacation rental
3Vinos Hacienda	36 Fresno St	Paso Robles, CA 93446	Short-term vacation rental
4 Kings On Union	1823 Union Rd	Paso Robles, CA 93446	Short-term vacation rental
416 Olive Street Airbnb	416 Olive St	Paso Robles, CA 93446	Short-term vacation rental
470 Nickerson	470 Nickerson Dr	Paso Robles, CA 93446	Short-term vacation rental
503 Rentals	503 30th St	Paso Robles, CA 93446	Short-term vacation rental
506 3rd Street	506 3Rd St	Paso Robles, CA 93446	Short-term vacation rental
51 Ridgeview Drive	51 Ridgeview Dr	Paso Robles, CA 93446	Short-term vacation rental
519 22nd St.	519 22Nd St	Paso Robles, CA 93446	Short-term vacation rental
520 Olive Street	520 Olive St	Paso Robles, CA 93446	Short-term vacation rental
529 18th Street	529 18th St	Paso Robles, CA 93446	Short-term vacation rental
531 Maple Street Vacation Rental	531 Maple St	Paso Robles, CA 93446	Short-term vacation rental
535 Vine Street	535 Vine St	Paso Robles, CA 93446	Short-term vacation rental
546 13th St	546 13th St	Paso Robles, CA 93446	Short-term vacation rental
5th & Vine	445 Vine St	Paso Robles, CA 93446	Short-term vacation rental
605 3rd Street, Unit B	605 3Rd St	Paso Robles, CA 93446	Short-term vacation rental
606 13th St	606 13th St	Paso Robles, CA 93446	Short-term vacation rental
608 13th St	608 13th St	Paso Robles, CA 93446	Short-term vacation rental
608 Oak St.	608 Oak St	Paso Robles, CA 93446	Short-term vacation rental
63 Ridgeview Drive Vacation Rental	63 Ridgeview Dr	Paso Robles, CA 93446	Short-term vacation rental
730 Cherry St Properties	730 Cherry St	Paso Robles, CA 93446	Short-term vacation rental
844 Hacienda Cir	844 Hacienda Cir	Paso Robles, CA 93446	Short-term vacation rental
Acorn Properties Paso Robles - 1413 Pine, Unit 101	1413 Pine St Unit 101	Paso Robles, CA 93446	Short-term vacation rental
Acorn Properties Paso Robles - 1413 Pine, Unit 201	1413 Pine St Unit 201	Paso Robles, CA 93446	Short-term vacation rental
Adolfo Cabello	485 Pacific Ave	Paso Robles, CA 93446	Short-term vacation rental
Aguila Gris	122 Burket Pl	Paso Robles, CA 93446	Short-term vacation rental
Aguila Gris Properties	112 Burket Pl	Paso Robles, CA 93446	Short-term vacation rental
Airbnb - Nazgul	883 Sycamore Canyon Rd	Paso Robles, CA 93446	Short-term vacation rental
AJ Rental PR	728 Shannon Hill Dr	Paso Robles, CA 93446	Short-term vacation rental
Albert's Rentals	1233 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Allegretto Vineyard Resort	2700 Buena Vista Dr	Paso Robles, CA 93446	Short-term vacation rental
Alvaro Sanchez	2129 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Amelia's Loft	4720 Wing Way	Paso Robles, CA 93446	Short-term vacation rental
Amy & Christopher Austin	1923 Kleck Rd	Paso Robles, CA 93446	Short-term vacation rental
Amy McDonald	532 2Nd St	Paso Robles, CA 93446	Short-term vacation rental
Anchor Legacy, Inc.	2005 Spring St	Paso Robles, CA 93446	Short-term vacation rental
A-n-D Suites	802 Vista Grande St	Paso Robles, CA 93446	Short-term vacation rental
Andrew Marx	2811 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Andrew Marx	2811 And 1/2 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Andrew Marx	304 14th St	Paso Robles, CA 93446	Short-term vacation rental

Lodging Business Name	Address	City, State, Zip	Lodging Business Type
Andrew Marx	304 1/2 14th St	Paso Robles, CA 93446	Short-term vacation rental
Andy & Sandy Hernandez	330 16th St	Paso Robles, CA 93446	Short-term vacation rental
Ann Calvey	1439 Pine St	Paso Robles, CA 93446	Short-term vacation rental
Anna Hahn	730-B Park St	Paso Robles, CA 93446	Short-term vacation rental
Antenucci's B&B	1317 Chestnut St	Paso Robles, CA 93446	Short-term vacation rental
B&B Via Camelia Ct	137 Via Camelia Ct	Paso Robles, CA 93446	Short-term vacation rental
Baby Bliss	605 17th St A	Paso Robles, CA 93446	Short-term vacation rental
Balcon De Paso	325 Fairview Ln	Paso Robles, CA 93446	Short-term vacation rental
Beach Villa At Paso	60 Ridgeview Dr	Paso Robles, CA 93446	Short-term vacation rental
Bella Casa Airbnb	1016 Pamela Ct	Paso Robles, CA 93446	Short-term vacation rental
Bella Vista	2230 Arciero Ct	Paso Robles, CA 93446	Short-term vacation rental
Blossom Court Vacation Rental	199 Blossom Ct	Paso Robles, CA 93446	Short-term vacation rental
Bradshaw Vacation Rental	177 Pacific Ave	Paso Robles, CA 93446	Short-term vacation rental
Brian Pothier	411 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Brigid's Airbnb	1735 Park St	Paso Robles, CA 93446	Short-term vacation rental
Bungalow Sixty-Four	1935 Olive St	Paso Robles, CA 93446	Short-term vacation rental
Burro Verde	1021 Burro Verde	Paso Robles, CA 93446	Short-term vacation rental
BW Vacation 4U	945 Spring St Ste 12	Paso Robles, CA 93446	Short-term vacation rental
Cal-Coast Adventure	1340 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Candi Block DbA Block VRBO	625 7th St	Paso Robles, CA 93446	Short-term vacation rental
Candi Block Vacation Rental	1527 Fairway Dr	Paso Robles, CA 93446	Short-term vacation rental
Candlewood Creek	894 Candlewood Ct	Paso Robles, CA 93446	Short-term vacation rental
Carol Nissen	802 Grove St	Paso Robles, CA 93446	Short-term vacation rental
Carson's Crib	435 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Casa Blanca Retreat	2440 Casa Blanca Ct	Paso Robles, CA 93446	Short-term vacation rental
Casa De Londres	1061 Sleepy Hollow Rd	Paso Robles, CA 93446	Short-term vacation rental
Casa de Mimosa	420 9th St	Paso Robles, CA 93446	Short-term vacation rental
Casa de Verano	528 Sacagawea Ct	Paso Robles, CA 93446	Short-term vacation rental
Casa Verde	2125 Olive St	Paso Robles, CA 93446	Short-term vacation rental
Cassie's Cottage	438 Olive St	Paso Robles, CA 93446	Short-term vacation rental
Castle Group Investments LLC	2630 Spring St	Paso Robles, CA 93446	Short-term vacation rental
Charles & Kimberly Brown	2131 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Charm On Chestnut	1721 Chestnut St	Paso Robles, CA 93446	Short-term vacation rental
Chateau three Four Five	345 13th St	Paso Robles, CA 93446	Short-term vacation rental
Cheese Cellar's Loft	822 13th St	Paso Robles, CA 93446	Short-term vacation rental
Chestnut Group	1241 Chestnut St	Paso Robles, CA 93446	Short-term vacation rental
Chris Gatward	545 Derby Ln	Paso Robles, CA 93446	Short-term vacation rental
Christensen	727 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Clair Bradshaw	69 Fresno St	Paso Robles, CA 93446	Short-term vacation rental
Cornerstone Cabin	1751 1/2 Filbert St	Paso Robles, CA 93446	Short-term vacation rental
Cornerstone Cottage	1751 Filbert St	Paso Robles, CA 93446	Short-term vacation rental
Cottage At Capitol Hill	133 Capitol Hill Dr	Paso Robles, CA 93446	Short-term vacation rental
Cottage On Oak	639 Oak St 1/2	Paso Robles, CA 93446	Short-term vacation rental
Cottage Park	1729 Park St	Paso Robles, CA 93446	Short-term vacation rental
Country Hills Suite	2606 Silverwood Way	Paso Robles, CA 93446	Short-term vacation rental
Courtyard by Marriott at Paso Robles	120 S Vine St	Paso Robles, CA 93446	Short-term vacation rental
Cowgirl On Vine Vacation Rental	1438 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Cozy Casa Appaloosa	421 Appaloosa Dr	Paso Robles, CA 93446	Short-term vacation rental
Cozy Casa Blanca	2448 Casa Blanca Ct	Paso Robles, CA 93446	Short-term vacation rental

Lodging Business Name	Address	City, State, Zip	Lodging Business Type
Cozy Corner in Paso	834 19th St	Paso Robles, CA 93446	Short-term vacation rental
Crescent Oaks Heights	1303 Crescent Oaks Way	Paso Robles, CA 93446	Short-term vacation rental
Crush Pad LLC	2021 Spring St	Paso Robles, CA 93446	Short-term vacation rental
Cuma Vacation Rental	404 Lombardo Ct	Paso Robles, CA 93446	Short-term vacation rental
DanAndAssana.com	1536 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Daniel Appelbaum	1317 Crown Way	Paso Robles, CA 93446	Short-term vacation rental
Danley, LLC	100 Piedmont Pl	Paso Robles, CA 93446	Short-term vacation rental
David Roberts	1930 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Dawn Gregory - Quercas Acorn Cottage	407 19th St	Paso Robles, CA 93446	Short-term vacation rental
Destination Farmhouse	515 Creston Rd	Paso Robles, CA 93446	Short-term vacation rental
Diana Weatherholt	2015 Kleck Rd	Paso Robles, CA 93446	Short-term vacation rental
DKM Enterprises LLC	1712 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Downtown Airbnb	835 12th St Suite 206	Paso Robles, CA 93446	Short-term vacation rental
Downtown Charmer	1628 Pine St	Paso Robles, CA 93446	Short-term vacation rental
Downtown Comfort Cottage	428 16th St	Paso Robles, CA 93446	Short-term vacation rental
Downtown Cottage	1519 Chestnut St	Paso Robles, CA 93446	Short-term vacation rental
Downtown Diggs	443 10th St	Paso Robles, CA 93446	Short-term vacation rental
Downtown Paso Robles Wine Country Cottage	205 17th St	Paso Robles, CA 93446	Short-term vacation rental
Downtown R&R	320 12th St	Paso Robles, CA 93446	Short-term vacation rental
Downtown Weekender	1630 Pine St	Paso Robles, CA 93446	Short-term vacation rental
Dragonfly	1712 Pine Street	Paso Robles, CA 93446	Short-term vacation rental
E&A Crozier	669 Red Cloud Rd	Paso Robles, CA 93446	Short-term vacation rental
Echo Court Vacation Rental	1211 Echo Ct	Paso Robles, CA 93446	Short-term vacation rental
Edie Anderson	215 Pacific Ave	Paso Robles, CA 93446	Short-term vacation rental
Elizabeth Ferris	1416 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Emily's Air BNB	697 Experimental Station Rd	Paso Robles, CA 93446	Short-term vacation rental
Fiona Duncan	1334 Chestnut St	Paso Robles, CA 93446	Short-term vacation rental
Foley Family Wines, Inc. dba EOS	2300 Airport Rd	Paso Robles, CA 93446	Short-term vacation rental
Frank R Bezkostny II & Carol M Bezkostny Rental	619 Trigo Ln	Paso Robles, CA 93446	Short-term vacation rental
FSBW Properties, LLC	262 James St	Paso Robles, CA 93446	Short-term vacation rental
Gannage Vacation Rentals	104 16th St	Paso Robles, CA 93446	Short-term vacation rental
George Meyer	3371 Dry Creek Rd	Paso Robles, CA 93446	Short-term vacation rental
Gilbert Land Services, Inc.	612 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Goodwin's C O F House	751 Walnut Dr	Paso Robles, CA 93446	Short-term vacation rental
Greenwood	1401 Greenwood Dr	Paso Robles, CA 93446	Short-term vacation rental
Greenwood Getaway	1405 Greenwood Dr	Paso Robles, CA 93446	Short-term vacation rental
Hahn Services, Inc.	603 Trigo Ln	Paso Robles, CA 93446	Short-term vacation rental
Harris Family Rental B	1636 Spring St B	Paso Robles, CA 93446	Short-term vacation rental
Harrod Property	655 Red Cloud Rd	Paso Robles, CA 93446	Short-term vacation rental
Hastings Family Trust	935 12th St Ste B	Paso Robles, CA 93446	Short-term vacation rental
Heather & Ty Cargill	1906 Bella Vista Ct	Paso Robles, CA 93446	Short-term vacation rental
Heather Andres Vacation Rental	2120 Prospect Ave	Paso Robles, CA 93446	Short-term vacation rental
Heaton House LLC	630 10th St	Paso Robles, CA 93446	Short-term vacation rental
Heller Holiday House	416 7th St	Paso Robles, CA 93446	Short-term vacation rental
Herdle Family Casita	329 15th St	Paso Robles, CA 93446	Short-term vacation rental
Hess Room Rental	1052 Sleepy Hollow Rd	Paso Robles, CA 93446	Short-term vacation rental



Lodging Business Name	Address	City, State, Zip	Lodging Business Type
Highland Vista	1754 Highland Park Dr	Paso Robles, CA 93446	Short-term vacation rental
Hilltop West	200 Hilltop Dr	Paso Robles, CA 93446	Short-term vacation rental
Holiday House	925 Olive St	Paso Robles, CA 93446	Short-term vacation rental
Home & Ranch Services LLC	1048 Vista Grande St	Paso Robles, CA 93446	Short-term vacation rental
Home Share USA	749 Walnut Dr	Paso Robles, CA 93446	Short-term vacation rental
Honey Bee- David Jewkes	2226 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Howard Kim Koch II	2130 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Howard Kim Koch II	1905 Spring St	Paso Robles, CA 93446	Short-term vacation rental
Howard Kim Koch II	2035 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Hunter Family Trust	641 7th St	Paso Robles, CA 93446	Short-term vacation rental
Huston's Attic	1245 Vine St #2	Paso Robles, CA 93446	Short-term vacation rental
J & A Hazel	422 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Jack & Debra Perry	705 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Jack & Debra Perry and the Darren W. Shetler Trust	703 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Jack Chapman Vacation Rental	1214 Echo Ct	Paso Robles, CA 93446	Short-term vacation rental
Janis Denner	321 13th St	Paso Robles, CA 93446	Short-term vacation rental
Janis Denner	2026 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Janney Manor Of 1892	1039 Chestnut St	Paso Robles, CA 93446	Short-term vacation rental
Jany Home Vacation Rental	623 19th St	Paso Robles, CA 93446	Short-term vacation rental
Jardin Gonzalez de Robles	343 Pacific Ave	Paso Robles, CA 93446	Short-term vacation rental
Jason Ludwig and Ryan Madry	823 17th St	Paso Robles, CA 93446	Short-term vacation rental
Jaz N' Jill's Place	728 Bolen Dr	Paso Robles, CA 93446	Short-term vacation rental
Jean Juhl	509 30th St	Paso Robles, CA 93446	Short-term vacation rental
Jeffrey C Wiesinger Air BnB	207 Grand Canyon Dr	Paso Robles, CA 93446	Short-term vacation rental
Joel Bergvall & Louise Toohey-Bergvall	2213 Olive St	Paso Robles, CA 93446	Short-term vacation rental
Jones Wine Club	434 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Judy McAlister	1600 Riverglen Dr	Paso Robles, CA 93446	Short-term vacation rental
Justin Harmon	390 Paso Robles St	Paso Robles, CA 93446	Short-term vacation rental
Karen and Melora Brooks	514 Grand Canyon Dr	Paso Robles, CA 93446	Short-term vacation rental
Katie Kanphantha	1003 Pioneer Trail Rd	Paso Robles, CA 93446	Short-term vacation rental
Kavinore	1915 Riverside Ave	Paso Robles, CA 93446	Short-term vacation rental
KC Ventures	502 4th St	Paso Robles, CA 93446	Short-term vacation rental
Kennedy House	1233 Olive St	Paso Robles, CA 93446	Short-term vacation rental
Kevin & Heather Mikelonis, Hillside Hideout	145 W 17th St	Paso Robles, CA 93446	Short-term vacation rental
Kevin and Jenny's	805 7th St	Paso Robles, CA 93446	Short-term vacation rental
Kristen and Larry Lutz	327 13th St	Paso Robles, CA 93446	Short-term vacation rental
Kristen Penick	1820 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Kudenoff/Kroener Family Partnership	630 10th St	Paso Robles, CA 93446	Short-term vacation rental
La Belle Vie on Vine	1815 Vine St	Paso Robles, CA 93446	Short-term vacation rental
La Casa de Robles	2125 Country View Ln	Paso Robles, CA 93446	Short-term vacation rental
Lauren Strojny Short Term Rental	56 12th St	Paso Robles, CA 93446	Short-term vacation rental
Leila Harrington 618 1/2 Oak St.	618 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Leila Harrington 618 Oak St	618 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Leland and Joan Bohl	2935 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Lewis Loft	1339 Vine St #201	Paso Robles, CA 93446	Short-term vacation rental
LG Real Estate Group	1702 Vine St	Paso Robles, CA 93446	Short-term vacation rental

Lodging Business Name	Address	City, State, Zip	Lodging Business Type
LG Real Estate Group	1704 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Liana's Getaway Vacation Rental	150 Via Fuchsia	Paso Robles, CA 93446	Short-term vacation rental
Linda's Rentals	852 Red Cloud Rd	Paso Robles, CA 93446	Short-term vacation rental
Linny's Place	928 Walnut Dr	Paso Robles, CA 93446	Short-term vacation rental
Lisa Lewis	237 17th St	Paso Robles, CA 93446	Short-term vacation rental
Lisa's Dream Vacation LLC	1710 Via Lantana	Paso Robles, CA 93446	Short-term vacation rental
Little Acorn Paso	307 16th St	Paso Robles, CA 93446	Short-term vacation rental
LIV LLC	54 Terrace Hill Dr	Paso Robles, CA 93446	Short-term vacation rental
Lone Oak Vacation Rental	827 Walnut Dr	Paso Robles, CA 93446	Short-term vacation rental
Luxton Real Estate	2030 Vine St Unit C	Paso Robles, CA 93446	Short-term vacation rental
Lyons Family Vacation Rental	511 8th St	Paso Robles, CA 93446	Short-term vacation rental
Magnolia House	1928 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Marc LeDuc	220 12th St	Paso Robles, CA 93446	Short-term vacation rental
Margie Danley	215 W 17th St	Paso Robles, CA 93446	Short-term vacation rental
Market View	1830 Spring St	Paso Robles, CA 93446	Short-term vacation rental
Martha & Frank Menacho	416 Montebello Oaks Dr	Paso Robles, CA 93446	Short-term vacation rental
Mary Agnes Poe House	303 16th St	Paso Robles, CA 93446	Short-term vacation rental
Matt & Julie Corippo	1443 Chestnut St	Paso Robles, CA 93446	Short-term vacation rental
Matthew Lindroth	746 Park St	Paso Robles, CA 93446	Short-term vacation rental
Max & Velmas	1425 Chestnut St	Paso Robles, CA 93446	Short-term vacation rental
Merry Hill Vacation Rental	912 Merry Hill Rd	Paso Robles, CA 93446	Short-term vacation rental
MG Properties	819 Marlbank Pl	Paso Robles, CA 93446	Short-term vacation rental
MGC Park Place LLC	727 Park St	Paso Robles, CA 93446	Short-term vacation rental
MGC Park Place LLC	721 Park St	Paso Robles, CA 93446	Short-term vacation rental
Michael Turner & Kelly Straight	430 15th St	Paso Robles, CA 93446	Short-term vacation rental
Michele Miller	311 Montebello Oaks Dr	Paso Robles, CA 93446	Short-term vacation rental
Mid Century at Fairview	315 Fairview Ln	Paso Robles, CA 93446	Short-term vacation rental
Milotz Rental	18 12th St	Paso Robles, CA 93446	Short-term vacation rental
Monte Jones	740 Park St	Paso Robles, CA 93446	Short-term vacation rental
MoonSpinnerz	608 12th St	Paso Robles, CA 93446	Short-term vacation rental
Mr. Sleepwell's Vacation Homes	21 Fresno St	Paso Robles, CA 93446	Short-term vacation rental
Nancy Chen	103 Capitol Hill Dr	Paso Robles, CA 93446	Short-term vacation rental
Navajo Trail	76 Navajo Ave	Paso Robles, CA 93446	Short-term vacation rental
Noak Properties	721 Oak St	Paso Robles, CA 93446	Short-term vacation rental
North Star Suite	114 15th St	Paso Robles, CA 93446	Short-term vacation rental
Oak & Barrels LLC	625 2Nd St	Paso Robles, CA 93446	Short-term vacation rental
Oak Street Getaway	639 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Oak Street Retreat	445 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Oak Street Studio	1920 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Oak Tree Bungalow	129 16th St	Paso Robles, CA 93446	Short-term vacation rental
Oakwood503 LLC	503 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Oakwood503 LLC	529 5th St	Paso Robles, CA 93446	Short-term vacation rental
Olive Alley	614 Olive St	Paso Robles, CA 93446	Short-term vacation rental
On the Vine 1905, LLC	1905 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Paradise in Paso Robles	1700 Skyview Dr	Paso Robles, CA 93446	Short-term vacation rental
Park Street Manor	1727 Park St	Paso Robles, CA 93446	Short-term vacation rental
Paso Escape	1648 Heidi Ct	Paso Robles, CA 93446	Short-term vacation rental
Paso Park Suites - 201	835 12th St Suite 201	Paso Robles, CA 93446	Short-term vacation rental
Paso Park Suites - 202	835 12th St Suite 202	Paso Robles, CA 93446	Short-term vacation rental

Lodging Business Name	Address	City, State, Zip	Lodging Business Type
Paso Park Suites - 203	835 12th St Suite 203	Paso Robles, CA 93446	Short-term vacation rental
Paso Park Suites - 204	835 12th St Suite 204	Paso Robles, CA 93446	Short-term vacation rental
Paso Peach	405 Peachtree Ln	Paso Robles, CA 93446	Short-term vacation rental
Paso Perch	325 Hilltop Dr	Paso Robles, CA 93446	Short-term vacation rental
Paso Robles Air BnB	511 Red River Dr	Paso Robles, CA 93446	Short-term vacation rental
Paso Robles Horse Park Foundation	3801 Hughes Pkwy	Paso Robles, CA 93446	Short-term vacation rental
Paso Robles Wine House	2653 Vineyard Cir	Paso Robles, CA 93446	Short-term vacation rental
Paso Stay Vacation Rental	503 Spring St	Paso Robles, CA 93446	Short-term vacation rental
Paso Vine House	2021 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Paso Wine Country Rental	904 Vista Grande St	Paso Robles, CA 93446	Short-term vacation rental
Pasoco Incorporated	1825 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Paul & Francene Vacation Rental	729 Pino Way	Paso Robles, CA 93446	Short-term vacation rental
Paul Koscheski	511 6th St	Paso Robles, CA 93446	Short-term vacation rental
Paul Koscheski	511 1/2 6th St	Paso Robles, CA 93446	Short-term vacation rental
Peachtree Lane Rentals	411 Peachtree Ln	Paso Robles, CA 93446	Short-term vacation rental
Peachy n Paso	535 Peachy Ct	Paso Robles, CA 93446	Short-term vacation rental
Pellot AirBnb Private Room Rental	1085 Caddie Ln	Paso Robles, CA 93446	Short-term vacation rental
PennPac Investments	1025 Vine St Unit D	Paso Robles, CA 93446	Short-term vacation rental
Placidity Home	422 Fairview Ln	Paso Robles, CA 93446	Short-term vacation rental
PWK House	2243 Olive St	Paso Robles, CA 93446	Short-term vacation rental
R&D Vineyards & Home	1234 Olive St	Paso Robles, CA 93446	Short-term vacation rental
Rachel Bellows	416 Peachtree Ln	Paso Robles, CA 93446	Short-term vacation rental
Red Cloud Rendezvous	596 Red Cloud Rd	Paso Robles, CA 93446	Short-term vacation rental
Red House Paso	530 9th St	Paso Robles, CA 93446	Short-term vacation rental
Richard and Sharon Casey	859 Sycamore Canyon Rd	Paso Robles, CA 93446	Short-term vacation rental
Rick & Linda Antoine	1805 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Ricky Giubbini	725 Red Cloud Rd	Paso Robles, CA 93446	Short-term vacation rental
Ridgeview Retreat	59 Ridgeview Dr	Paso Robles, CA 93446	Short-term vacation rental
Riley Family Trust	305 Maplewood Ct	Paso Robles, CA 93446	Short-term vacation rental
Rising Hawk, LLC	729 18th St	Paso Robles, CA 93446	Short-term vacation rental
Rising Hawk, LLC	1801 Park St	Paso Robles, CA 93446	Short-term vacation rental
Ritz Del Rio	206 Vista Del Rio Ct	Paso Robles, CA 93446	Short-term vacation rental
River Oaks Air BnB	720 River Oaks Dr	Paso Robles, CA 93446	Short-term vacation rental
Robert K Allen & Miriam R Anderson Revocable Trust	1919 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Roda Vacation Cottage	1117 1/2 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Rodger Sanders	426 11th St	Paso Robles, CA 93446	Short-term vacation rental
Rodger Sanders	434 11th St	Paso Robles, CA 93446	Short-term vacation rental
Rosecoat	25 12th St	Paso Robles, CA 93446	Short-term vacation rental
Ryan Home	365 Hilltop Dr	Paso Robles, CA 93446	Short-term vacation rental
Sally J. DePue	240 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Salut Bonjour Lodging	1918 Experimental Station Rd	Paso Robles, CA 93446	Short-term vacation rental
Seamus And Julie Dever	605 17th St	Paso Robles, CA 93446	Short-term vacation rental
Seden-Hansen Property	713 Lenox Ct	Paso Robles, CA 93446	Short-term vacation rental
Serendipity House	126 Hilltop Dr	Paso Robles, CA 93446	Short-term vacation rental
Serenity At Riverbank	1719 Stillwater Ct	Paso Robles, CA 93446	Short-term vacation rental
Serenity Vacation Rental	910 Salida Del Sol Dr	Paso Robles, CA 93446	Short-term vacation rental
Seth Waite	1537 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Seven on Twelfth	7 W 12th St	Paso Robles, CA 93446	Short-term vacation rental

Lodging Business Name	Address	City, State, Zip	Lodging Business Type
Shack Rentals	265 Pacific Ave	Paso Robles, CA 93446	Short-term vacation rental
Sharon Strojny	545 Maple St	Paso Robles, CA 93446	Short-term vacation rental
Shelley Baier	2105 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Spencer J Swartzbaugh	2920 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Stacey Pothier	2701 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Steve & Lori Foster	905 Salida Del Sol Dr	Paso Robles, CA 93446	Short-term vacation rental
Steve Gregory - Vacation Rental	1322 Olive St	Paso Robles, CA 93446	Short-term vacation rental
STI Investments, LLC	149 Pacific Ave	Paso Robles, CA 93446	Short-term vacation rental
Storms Casa	1202 Windsong Way	Paso Robles, CA 93446	Short-term vacation rental
Suite 16th	821 16th St	Paso Robles, CA 93446	Short-term vacation rental
Suite Seven Investments	808 Oxen St	Paso Robles, CA 93446	Short-term vacation rental
Suite Seven Investments	829 14th St	Paso Robles, CA 93446	Short-term vacation rental
Suite Seven Investments	1401 Pine St	Paso Robles, CA 93446	Short-term vacation rental
Sun Cava Robles RV LLC	3800 Golden Hill Rd	Paso Robles, CA 93446	Short-term vacation rental
Sunset Summit	435 Kenton Ct	Paso Robles, CA 93446	Short-term vacation rental
Sunshine Cottage	1808 Riverside Ave Unit B	Paso Robles, CA 93446	Short-term vacation rental
Susan Hite	1006 Running Stag Way	Paso Robles, CA 93446	Short-term vacation rental
Sweet Spot on Pine	1526 Pine St	Paso Robles, CA 93446	Short-term vacation rental
Terra Firma Investments	1828 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Terra Firma Investments	1834 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Terry Vacation Rentals	601 Navajo Ave	Paso Robles, CA 93446	Short-term vacation rental
Test Tot Account	821 Pine St Ste A	Paso Robles, CA 93446	Short-term vacation rental
The Bertolone Shebanow Trust	15 12th St	Paso Robles, CA 93446	Short-term vacation rental
The Carriage House on Vine	1906 Vine St	Paso Robles, CA 93446	Short-term vacation rental
The Green House	2775 Stonebrook Cir	Paso Robles, CA 93446	Short-term vacation rental
The House On Top Of Peachtree Court	421 Peachtree Ct	Paso Robles, CA 93446	Short-term vacation rental
The Lofts at Paso Market Walk	1815 Spring St Unit 201	Paso Robles, CA 93446	Short-term vacation rental
The Lofts at Paso Market Walk	1815 Spring St Unit 202	Paso Robles, CA 93446	Short-term vacation rental
The Lofts at Paso Market Walk	1815 Spring St Unit 203	Paso Robles, CA 93446	Short-term vacation rental
The Lofts at Paso Market Walk	1845 Spring St Unit 204	Paso Robles, CA 93446	Short-term vacation rental
The Lofts at Paso Market Walk	1845 Spring St Unit 205	Paso Robles, CA 93446	Short-term vacation rental
The Lofts at Paso Market Walk	1845 Spring St Ste 206	Paso Robles, CA 93446	Short-term vacation rental
The Lyle House	1535 Lyle Ln	Paso Robles, CA 93446	Short-term vacation rental
The Martin Trust	1817 Oak St	Paso Robles, CA 93446	Short-term vacation rental
The Martins Family Trust	1915 Pine St	Paso Robles, CA 93446	Short-term vacation rental
The Martins Family Trust	835 19th St	Paso Robles, CA 93446	Short-term vacation rental
The Olive Gate	1232 Olive St	Paso Robles, CA 93446	Short-term vacation rental
The Owl On Hilltop	105 Hilltop Dr	Paso Robles, CA 93446	Short-term vacation rental
The Painted Porch & Picnic	63 12th St	Paso Robles, CA 93446	Short-term vacation rental
The Paso Oaks House - Downtown	1638 Oak St	Paso Robles, CA 93446	Short-term vacation rental
The Stowell House	405 10th St	Paso Robles, CA 93446	Short-term vacation rental
The Sycamore On Olive	1535 Olive St	Paso Robles, CA 93446	Short-term vacation rental
The Villa Verde Guest House	1233 Windsong Way	Paso Robles, CA 93446	Short-term vacation rental
Tolle House - 305 14th St	305 14th St	Paso Robles, CA 93446	Short-term vacation rental
Tom and Lisa Keelan	2375 Larkfield Pl	Paso Robles, CA 93446	Short-term vacation rental
Torry Ballew Test Account	821 Pine St	Paso Robles, CA 93446	Short-term vacation rental
Touch Of Narnia	1955 Olive St	Paso Robles, CA 93446	Short-term vacation rental
Treetop Cottage	2138 Olive St	Paso Robles, CA 93446	Short-term vacation rental

Lodging Business Name	Address	City, State, Zip	Lodging Business Type
Twice is Nice	1324 Olive St	Paso Robles, CA 93446	Short-term vacation rental
Two Sweet	1433 Olive St	Paso Robles, CA 93446	Short-term vacation rental
Under the Oaks	627 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Unwind On Vine	1445 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Upstairs On Vine	1035 Vine St C	Paso Robles, CA 93446	Short-term vacation rental
Vacation Rental - Jones/Vecchio	402 15th St	Paso Robles, CA 93446	Short-term vacation rental
Vacations On Vine	1521 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Villa de Rose	805 Red Cloud Rd	Paso Robles, CA 93446	Short-term vacation rental
Vince and Diana Vanderlip	1914 Olive St	Paso Robles, CA 93446	Short-term vacation rental
Vince And Diana Vanderlip	323 15th St	Paso Robles, CA 93446	Short-term vacation rental
Vine Cottages LLC	121 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Vine Cottages LLC	1840 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Vine Cottages LLC	121 Vine St B	Paso Robles, CA 93446	Short-term vacation rental
Vine Street Getaway	433 22Nd St	Paso Robles, CA 93446	Short-term vacation rental
Vine Street Rental	3165 Vine St 1/2	Paso Robles, CA 93446	Short-term vacation rental
Vine Street Rental	3165 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Vine Street Retreat	1623 Vine St	Paso Robles, CA 93446	Short-term vacation rental
Vino En Pino	1517 Pine St	Paso Robles, CA 93446	Short-term vacation rental
Vino Vacay Rentals	544 Oak St	Paso Robles, CA 93446	Short-term vacation rental
Vintage Paso	121 Pacific Ave	Paso Robles, CA 93446	Short-term vacation rental
Vista Cerro	963 Vista Cerro Dr	Paso Robles, CA 93446	Short-term vacation rental
Whitney Ward's Property Management	211 16th St	Paso Robles, CA 93446	Short-term vacation rental
Windsong Retreat	1107 Windsong Way	Paso Robles, CA 93446	Short-term vacation rental
Wine Country Casita	827 Oxen St	Paso Robles, CA 93446	Short-term vacation rental
Wine Country Retreats	1760 Highland Park Dr	Paso Robles, CA 93446	Short-term vacation rental
Winemakers Bungalo	230 19th St	Paso Robles, CA 93446	Short-term vacation rental
WisCal Oz Fund LLC	419 15th St	Paso Robles, CA 93446	Short-term vacation rental
Zen Out In Wine Country	1210 Niblick Rd	Paso Robles, CA 93446	Short-term vacation rental