

Located midway between San Francisco and Los Angeles, Paso Robles is an oasis rich with diverse agriculture experiences, vineyards and award-winning wineries. Discover the offerings of this beautiful destination —where guests become fast friends and vacationers become locals.

Annual Paso Events & Festivities

- Spring: Horse Shows, Zinfandel Weekend, Paso Robles Wine Festival, Great Western Bicycle Rally, Eroica California, Hospice du Rhone, Wine Stroll, Antiques Show, Warbirds Aircraft Show
- Summer: Concerts in the Park, Lavender Festival, Firestone Walker Beer Festival, PASO POPS, California Mid-State Fair, Olive Festival, Airfest, Festival Mozaic, Winemakers' Cookoff
- Fall: Pioneer Day, Harvest Wine Weekend, Paderewski
 Festival, Paso Robles Classic Car Weekend, Garagiste Festival,
 Golden Oak Honey Festival, Horse Shows, Wine Strolls, Jazz
 Festival Event, Antiques Show
- Winter: Christmas Light Parade, Vine Street Victorian Showcase, Esprit du Vin, Distillery Event

Small Group/Family/FIT Ideas

- Wineries Behind the Scenes: Group or individual winemaking experiences and seminars, winemaker lunches or dinners.
- Wild Wild West: Harris Stage Lines offers a taste of the old West—learn how to drive a stagecoach, or enjoy lunch or dinner and a rodeo show at the ranch. Central Coast Trail Rides offers authentic horseback tours through the vineyards.
- Agritourism Experiences: Get hands on in the vineyard and blend your own wine, see how olive oil is made, take a historic food and wine tour with Central Coast Food Tours, pick your own lavender and experience local farming workshops with FARMstead ED.
- **Group Cooking Classes**: Learn from well-known cookbook author Brigit Binns.
- Well-Crafted: Sip beyond the wine with Paso's burgeoning craft brews, ciders and spirits. Tours and tastings are offered at Firestone Walker Brewing Company, Bristols Cider House, as well as Re:Find, KRoBĀR, Wine Shine distilleries and many more.













PASO ROBLES

Outdoor Recreation, Food & Wine, Attractions and More!

Travel Facts

- Located at U.S. HWY 101 & HWY 46 intersection
- 21 hotels, more than 1400 hotel rooms
- Amtrak station downtown
- Hearst Castle: 45 minutes
- San Francisco: 230 miles/ 3.5 hours
- Los Angeles: 230 miles/ 3.5 hours
- Santa Barbara: 100 miles/ 1.5 hours
- Monterey: 135 miles/ 2 hours
- Las Vegas: 312 miles/ 5 hours
- Yosemite: 205 miles/ 4 hours
- CA Coastal HWY 1: 20 minutes
- CA I-5 Freeway: 50 miles/ 1 hour
- San Luis Obispo Regional Airport (SBP): 30 minutes

Why Paso Robles?

- Conveniently located midway between San Francisco and Los Angeles
- California's fastest growing wine region
- Budding new craft brew, hard cider and distilled spirits scene
- Home to artisan winemakers, farmers and chefs
- Agritourism scene with olive oil and nut ranches, organic farm tours and vineyard excursions
- Historic downtown square with wine and olive oil tasting, shopping, destination restaurants
- Annual food, wine, cultural, equine and family events
- Near Hearst Castle, beaches and three historic missions
- Historic natural hot springs
- Family & outdoor activities: seasonal water park, mountain lakes, boating, fishing, waterskiing, horseback riding, hiking and biking
- Golf: 4.5-star golf course; 10 courses within a 30-minute drive of the city













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