



AGENDA

Travel Paso Board of Directors – Regular Meeting
Tuesday, May 21, 2019 – 2:00p.m.
Courtyard by Marriott, 120 S. Vine Street, Paso Robles, CA 93446

1. CALL TO ORDER
2. PUBLIC COMMENT (Non-Agenda Items)

ANNOUNCEMENTS

V. POPP

CONSENT AGENDA (Action Required)

D. STROUD

3. Review/Approve April 16, 2019 Travel Paso Board Meeting Minutes
4. Travel Paso April 2019 Monthly Marketing Report
5. Travel Paso April 2019 Media Engagement Report
6. Travel Paso STR Report March 2019
7. SLO CAL STR Report March 2019
8. Review/Approve Travel Paso April 2019 Financials
9. Executive Director Report
10. Executive Committee May 20, 2019 Meeting Notes
11. Review and Consider Approving a Sponsorship Request for Main Street Lavender Festival

NEW BUSINESS, UPDATES & DISCUSSIONS (Board Recommendation/Action Required)

V. POPP/D. STROUD

12. Travel Paso Board Elections (Action)
13. Travel Paso Officer Elections (Action)
14. Review FY 2019-20 Draft Budget (Discussion)
15. Review Voluntary Assessment Agreement (Discussion)
16. Travel Paso Destination Brand Development and Website Development Project Status (Update)
 - May 22, 2019 Brand Position Presentation
17. Community Updates
 - SLO CAL TBID Update
 - PR Conference Center Project

ADJOURNMENT: To Next Scheduled Meeting, Tuesday, June 18, 2019 at 3:00pm

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Annie Bowsky at 888-988-PASO least 48 hours prior to the meeting.