



AGENDA

Travel Paso Board of Directors

Travel Paso Board of Directors Meeting
Tuesday, June 19, 2018 at 2:00 pm
Courtyard by Marriott; 120 South Vine Street, Paso Robles

1. CALL TO ORDER
2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS

D. STROUD

CONSENT AGENDA (Action Required)

D. STROUD

3. Review/Approve May 15, 2018 Minutes
4. Big Red Marketing May 2018 Monthly Marketing Report
5. Kraftwerk Media – May 2018 Report and Ad Words
6. Solterra Strategies May 2018 Media Report
7. Travel Paso STR Report April 2018
8. Review/Approve April Financials

UPDATES & DISCUSSIONS (Board Recommendation/Action Required)

D. STROUD

9. Review and Consider Approving the Travel Paso 3-Year Strategic Plan (Action)
10. Review and Consider Approving a Partnership Commitment for the Development of a Conference Center Facility in Paso Robles (Action)
11. Review and Consider Approving the FY 2018-19 Travel Paso Budget (Action)
12. Travel Paso Board Officer Affirmation and Structure (Action)
13. Review and Provide Comments on Downtown Parking Plan
14. Executive Director Report

NEW BUSINESS/OTHER ITEMS FOR DISCUSSION/ FUTURE AGENDA ITEMS

ADJOURNMENT

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Danna Stroud at 888-988-PASO least 48 hours prior to the meeting.