AGENDA

Travel Paso Board of Directors – Regular Meeting
Tuesday, November 20, 2018 at 3:00 pm
Courtyard by Marriott; 120 South Vine Street, Paso Robles

1. **CALL TO ORDER**
2. **PUBLIC COMMENT (Non-Agenda Items)**

ANNOUNCEMENTS	**V. POPP**

CONSENT AGENDA (Action Required)	**D. STROUD**

3. **Review/Approve October 16, 2018 Travel Paso Board Meeting Minutes**
4. **Travel Paso October 2018 Monthly Marketing Report**
5. **Travel Paso October 2018 Media Engagement Report**
6. **Travel Paso STR Report September 2018**
7. **SLO CAL STR Report October 2018**
8. **Review/Approve Travel Paso October 2018 Financials**

UPDATES & DISCUSSIONS (Board Recommendation/Action Required)	**V. POPP/D. STROUD**

9. **Travel Paso FY 2018-19 Marketing Summary**

a. Fall Campaign Report

10. **Travel Paso Voluntary Agreement for Non-TID Lodging Properties**
11. **Travel Paso Strategic Plan Implementation Update**
12. **Travel Paso Board Proposed 2019 Board Meeting Schedule**
13. **Executive Director Report**

NEW BUSINESS/OTHER ITEMS FOR DISCUSSION/ FUTURE AGENDA ITEMS	**V. Popp**

ADJOURNMENT

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Danna Stroud at 888-988-PASO least 48 hours prior to the meeting.