



AGENDA

Travel Paso Board of Directors – Regular Meeting

Tuesday, January 15, 2019 at 2:00 pm

Holiday Inn Express, 2455 Riverside Avenue, Paso Robles, CA 93446

1. CALL TO ORDER
2. PUBLIC COMMENT (Non-Agenda Items)
3. Presentation – Travel Paso January Media Fam Trip (Solterra Strategies)

ANNOUNCEMENTS

V. POPP

CONSENT AGENDA (Action Required – an item may be pulled for further discussion and approval)

D. STROUD

4. Review/Approve November 20, 2018 Travel Paso Board Meeting Minutes
5. Travel Paso November/December 2018 Monthly Marketing Report
6. Travel Paso November/December 2018 Media Engagement Report
7. Travel Paso STR Report October/November 2018
8. SLO CAL STR Report October/November 2018
9. Review/Approve Travel Paso November/December 2018 Financials
10. Review/Approve A. Bowsky enrollment in Leadership North County 2019

BUSINESS ACTION ITEMS (Board Recommendation/Action Required)

V. POPP/D. STROUD

11. Review and consider approving Community Partnerships recommendations for funding (ACTION)
12. Review and consider creating a Vice Chair officer and add Vice Chair officer to Executive Committee (ACTION)
13. Accept nominations and vote for election of Vice Chair (ACTION)
14. Review and consider approving RFP for Website Development (ACTION)
15. Review and consider approving RFP for Brand Development (ACTION)
16. Executive Director Report

NEW BUSINESS/OTHER ITEMS FOR DISCUSSION/ FUTURE AGENDA ITEMS

V. POPP

17. Update on SLO CAL TBID Renewal Process (J. Arnold/K. Bonelli)

ADJOURNMENT – To the Next Meeting Scheduled for February 19, 2019

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Danna Stroud at 888-988-PASO least 48 hours prior to the meeting.