



AGENDA

Travel Paso Board of Directors - Executive Committee Meeting
Thursday, July 11, 2019 – 3:00pm
Paso Robles Inn - Boardroom, 1103 Spring Street, Paso Robles, CA 93446

1. **CALL TO ORDER**
2. **PUBLIC COMMENT (On Non-Agenda Items)**

ANNOUNCEMENTS	J. Arnold
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NEW BUSINESS, UPDATES & DISCUSSIONS (Action)	J. Arnold
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Imperative #1: Actively Lead the Tourism Community in Paso Robles

3. Review and consider approving comments to City Council re: Short Term Rental Ordinance (**Action**)
4. Review and consider approving recommendation for Marketing Committee additional members (**Action**)

Imperative #2: Build and Nurture a Sustainable Destination Marketing Organization

5. Review and consider recommending approval of Employee Insurance Benefit renewal (**Action**)
6. Review and consider recommending approval of Travel Paso Board of Directors Conflict of Interest policy (**Action**)
7. Review and consider approving July 16, 2019 Travel Paso Board Agenda (**Action**)
8. Review and consider approving June 2019 Financials (**Action**)

Imperative #3: Define, Develop and Steward the Paso Robles Brand

9. Destination Brand Development Project Update
10. Website Development Project Update

Imperative #4: Build and Leverage Relationships with our Partners

11. Community Updates:
 - SLO CAL TMD Renewal Update
 - PR Conference Center Update
 - SLO CAL DMS Update

ADJOURNMENT – to Regular Travel Paso Board Meeting - Tuesday, July 16, 2019 @ 2:00pm

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board committee to discuss or take action on issues not on the agenda, except that members of the board committee may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the board committee. ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Annie Bowsky at 888-988-PASO least 48 hours prior to the meeting.