AGENDA

Travel Paso Marketing Committee

Travel Paso Marketing Committee Meeting
Tuesday, January 8, 2019 - 3:30pm
Holiday Inn Express
2455 Riverside Avenue, Paso Robles, CA 93446
Call in option not available for this meeting

1. **CALL TO ORDER**
2. **PUBLIC COMMENT (On Non-Agenda Items)**

ANNOUNCEMENTS	**D. Stroud**

CONSENT AGENDA (review and consider approving)	**D. Stroud**

3. **November 13, 2018 Meeting Minutes**
   Travel Paso – November/December 2018 Monthly Marketing Report
   Travel Paso – November/December 2018 Public Relations/Media Engagement Report
   STR Report – October/November 2018 (Travel Paso)
   STR Report – October/November 2018 (SLO CAL)

NEW BUSINESS – ACTION ITEMS	**D. Stroud**

4. **Review applications and make recommendations for Community Partnership funding**
5. **Review and provide feedback of RFP for Website Development Project**
6. **Review and provide feedback of RFP for Brand Development Project**

OTHER ITEMS FOR DISCUSSION/ FUTURE AGENDA ITEMS	**D. Stroud**

7. **Winter Marketing Schedule Update**

ADJOURNMENT

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Stacie Jacob at 888-988-PASO least 48 hours prior to the meeting.