



**Travel Paso
Marketing Committee Application Form**

Name of Applicant: _____

Company: _____

Address: _____

Phone: _____ **Email:** _____

Total Years in Tourism/Hospitality Industry: _____

Tourism and/or Hospitality-Related Marketing Experience:

What sectors of tourism are you actively involved? *(i.e. culinary, wine/beer/craft spirits/cider, agriculture, outdoors, adventure travel, family, lodging, cultural, arts, transportation, etc.)*

Employment Information

Current Employer: _____ **Yrs of Service:** _____

Title: _____

Previous Employer: _____ **Yrs of Service:** _____

Title: _____

Community/Board Involvement

Organization: _____ **Title:** _____

Dates of Involvement: _____

Organization: _____ **Title:** _____

Dates of Involvement: _____

Individuals interested in serving on the Marketing Committee should send this Application Form, along with a cover letter and any background (resume, bio or list of key accomplishments) – no more than two pages total – to demonstrate their active role in marketing, branding, public relations or digital media as it relates to the Paso Robles tourism/hospitality industry. Please send applications to info@travelpaso.com. For more information about Travel Paso, please visit www.travelpaso.com.