



Savor
REAL CALIFORNIA

Insider's Guide to Paso Robles

PLAN YOUR TRIP



PASO
ROBLES
CA



The World-Class Wine Region You Need to Experience

Paso Robles is home to more than 300 wineries, each offering a unique experience, from horseback rides, hikes and e-bike tours in the vineyard to exclusive cellar tours and reserve tastings. Whether you're looking for a private in-depth tasting with the winemaker, or a lazy afternoon sipping on a hilltop with ocean views, Paso has you covered.



Stroll Downtown Paso Robles

Downtown Paso Robles allows you to experience all the small-town charm, history and wine the area is known for all in an easily walkable location. Stroll the Downtown City Park, wander among the unique local shops and markets, experience fun weekly events and savor local flavors at the dozens of wineries and restaurants.

Fly to Paso

Private planes and charter flights are welcome at Paso Robles Municipal Airport. It's also home to private helicopter tours. For commercial fliers, San Luis Obispo Airport is 35 minutes from Paso Robles wine country and has direct flights to/from Los Angeles, San Francisco, Dallas, Denver, Phoenix, Portland, San Diego and Seattle.

Hearst Castle and Big Sur are Paso's Neighbors

Downtown Paso Robles is a mere 20 miles from the historic coastal Highway 1, which means wine country is a short drive from two of California's most iconic attractions: Hearst Castle and Big Sur. Hearst Castle is 45 minutes away, and within an hour you can cruise the coastal cliffs leading to Big Sur as you drive along the Pacific Coast Highway.

Get Awe-Struck at Sensorio

Sensorio offers a dreamscape multi-acre walk through experience by artist Bruce Munro. Includes Field of Light, undulating hills adorned with more than 100,000 stemmed solar-powered spheres, and the adjacent Light Towers, made from 17,388 wine bottles, rising some seven feet high and illuminated in gently changing colors.



Meet Tin City's Pioneers

Ready to discover the next big thing in wine, beer, food and spirits? On your next visit to Paso Robles, plan a daytime tasting tour through carefree Tin City. Set in a small, pedestrian-friendly warehouse district, Tin City is a walkable enclave of modern industrial-style buildings made of metal. This fun, forward-thinking destination houses the game-changing next generation of California beverage producers.

Equestrians Welcome

The Paso Robles Horse Park is one of California's premier equestrian competition facilities. The Park hosts local, regional, and national competitive Hunter/Jumper shows and strives to support the local community and promote programming that makes equestrian sports accessible to all.

Explore The Paso Distillery Trail

While Paso is known for its wine, it's also home to the leaders of the California craft spirits movement. From the grape or grain, winemakers here have long churned out delicious potent potables. Home to more than 16 craft distilleries, you can explore them via the Paso Robles Distillery Trail.



With Great Wine Comes Great Food (and Michelin Stars)



Thanks to its wine, Paso Robles has long been the center of the Central Coast's dining scene, and currently boasts three Michelin Stars, including one star each for Six Test Kitchen and The Restaurant at Justin Winery. The Restaurant at Justin also earned a coveted Sustainability Star, one of only 11 in the United States. What's more, Michelin has deemed three other Paso Robles restaurants as must-tries: In Bloom, Les Petite Canailles, and The Hatch.

Get Into The Swing



With sun-splashed landscapes and course layouts ranging from approachable to advanced, Paso Robles has become a favorite among golfers exploring California. This laid-back destination has 10 courses set within a 30-minute drive of downtown, plus countless award-winning restaurants, resorts, wineries and activities to round out a weekend escape or a longer stay. Golf in Paso means fairways that weave along rolling wine country hills, greens set among ancient oak trees, and even a six-hole player development course that helps athletes of all levels perfect their swing.

Zipline Over the Vineyards

The Margarita Adventures zipline tour is an experience like no other. Margarita Adventures' six ziplines span more than 7,500 combined feet, starting with a 2,800 foot tandem-line thrill ride and finishing with an 1,800-foot journey over the vineyards.

Lake Life in Wine Country

Lake Nacimiento is a recreational lake in the middle of wine country. The 5,400-acre lake and surrounding hills and woods are a water and nature enthusiast's dream. Whether you want to boat, kayak, paddleboard, or hike its endless pristine trails, "Lake Naci" has you covered. Find year-round, and pet-friendly accommodations, all with scenic views of the lake. For those looking for a rustic adventure, there are seven unique campgrounds situated among numerous hiking trails.

Paso's Event Center – Home of the California Mid-State Fair

Each year, this venue plays host to a diverse range of events from horse competitions and livestock shows to the Paso Wine Fest and Firestone Walker Invitational Beer Fest. The Paso Robles Events Center is best known as the home of the California Mid-State Fair. Since 1946, The Fair has delighted and entertained visitors with livestock shows, exhibitions, a carnival, and hundreds of top-notch concerts. A visit to Paso Robles isn't complete without a stroll down the Fair's midway with drink and corndog in hand.



It Takes a Lot of Beer to Make a Wine Region

Anchored by the darling of California craft beer, Firestone Walker Brewing Co., more than a dozen breweries call the region home and many are within walking distance from Downtown Paso Robles.

Firestone Walker Brewing Co.





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