

REGULAR MEETING OF THE  
Travel Santa Ana Board of Directors  
[www.travelsantaana.com](http://www.travelsantaana.com)  
Wednesday, January 10, 2024@ 1:00 p.m.  
Location: **Holiday Inn**, 2726 S. Grand Ave.

**Travel Santa Ana Board of Directors**  
Chair, Julie Buettner, South Coast Metro  
Courtyard,  
Vice Chair, VACANT, Courtyard by Marriott  
Treasurer, Ryan Chase, 4th Street Market  
Secretary, Erin Warady,  
David Elliott, Santa Ana Chamber of Commerce  
Patrice Conover, MainPlace Mall/Santa Ana  
Chamber of Commerce

Marc Morley, City of Santa Ana  
Quinn Su, Doubletree by Hilton  
Frank Atayde, Holiday Inn  
VACANT, Embassy Suites  
Aaron Saliba, DoubleTree Santa Ana  
Wendy Haase, President, Travel Santa Ana

**BOARD AGENDA**

- I. Call to Order** **Warady on behalf of Buettner**
- Welcome/Introductions/Brief Updates from All
  - Public Comments (*items on the agenda and not on the agenda*)
- II. Approval of the Minutes**
- III. Chair Report:** **Warady on behalf of Buettner**
- Review of Bylaws
  - April Board Elections
- IV. Financial Report** **Chase**
- V. President Report:** **Haase**
- Marketing update and reports
  - Quarterly Action Plan
  - Quarterly sales bonus structure
- VI. Sales Report:** **Becerra**
- Co-ops
  - Promotions
- VII. New Business**
- VIII. Next Meeting**
- April 10 @ Time & Location TBD
- IX. Adjourn**

**Brown Act:** Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed be posted at least 72 hours prior to the regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Wendy Haase at (714) 973-2700 at least 48 hours prior to the meeting.

**Notice to the Public:** You are welcome and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public comment on items not

listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.