

REGULAR MEETING OF THE  
Travel Santa Ana Board of Directors  
[www.travelsantaana.com](http://www.travelsantaana.com)

Wednesday, January 11, 2023 @ 1:00 p.m.

Location: **Santa Ana Chamber of Commerce**, 1631 W. Sunflower Ave., C-35

**Travel Santa Ana Board of Directors**

Chair, Julie Buettner, South Coast Metro  
Courtyard,

Vice Chair, Robert Kravitz, Courtyard by  
Marriott

Treasurer, Ryan Chase, 4th Street Market

Secretary, Erin Warady, Discovery Cube,

David Elliott, Santa Ana Chamber of Commerce

Ashley Kravitz, MainPlace Mall/Santa Ana  
Chamber of Commerce

Marc Morley, City of Santa Ana

Quinn Su, Doubletree by Hilton

Frank Atayde, Holiday Inn

Valerie Cooper, Embassy Suites

Aaron Saliba, DoubleTree Santa Ana

Wendy Haase, President, Travel Santa Ana

**BOARD AGENDA**

- I. Call to Order** **Buettner**
- Welcome/Introductions
  - Public Comments (*items on the agenda and not on the agenda*)
- II. Approval of the Minutes**
- III. Chair Report:** **Buettner**
- Board Terms
  - Monthly Finance Committee
- IV. Financial Report** **Chase**
- December Financials
  - 2022 Q4 Budget vs Actual Report
- V. President Report:** **Haase**
- Marketing reports (Expedia, website, visitor)
  - Quarterly Action Plan
  - Visitors Guide & Brochure
  - Sponsorship Opportunity Funds
- VI. Sales Report:** **Becerra**
- Meeting incentive
- VII. New Business**
- VIII. Next Meeting**
- April 12, 2023 @ 1 p.m. Location TBD
- IX. Adjourn**

**Brown Act:** Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed be posted at least 72 hours prior to the regular meeting. Action may not be taken on items not posted

on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Wendy Haase at (714) 973-2700 at least 48 hours prior to the meeting.

**Notice to the Public:** You are welcome and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.