

REGULAR MEETING OF THE  
Travel Santa Ana Board of Directors  
[www.travelsantaana.com](http://www.travelsantaana.com)

Wednesday, April 12, 2023 @ 1:00 p.m.

Location: **MainPlace Mall MyPerks Lounge**, 2800 N. Main St., Hollywood Piano entrance

**Travel Santa Ana Board of Directors**  
Chair, Julie Buettner, South Coast Metro  
Courtyard,  
Vice Chair, Robert Kravitz, Courtyard by  
Marriott  
Treasurer, Ryan Chase, 4th Street Market  
Secretary, Erin Warady, Discovery Cube,  
David Elliott, Santa Ana Chamber of Commerce

Ashley Kravitz, MainPlace Mall/Santa Ana  
Chamber of Commerce  
Marc Morley, City of Santa Ana  
Quinn Su, Doubletree by Hilton  
Frank Atayde, Holiday Inn  
Valerie Cooper, Embassy Suites  
Aaron Saliba, DoubleTree Santa Ana  
Wendy Haase, President, Travel Santa Ana

### BOARD AGENDA

- I. Call to Order** **Buettner**
- Welcome/Introductions
  - Public Comments (*items on the agenda and not on the agenda*)
- II. Approval of the Minutes**
- III. Chair Report:** **Buettner**
- IV. Financial Report** **Buettner on behalf of Chase**
- March Financials
  - 2023 Q1 Budget vs Actual Report
  - Wells Fargo CD
- V. President Report:** **Haase**
- Marketing reports (Expedia, website, visitor)
  - Quarterly Action Plan
  - Sponsorship Opportunity Funds
  - Cannabis tourism
- VI. Sales Report:** **Haase on behalf of Becerra**
- VII. New Business**
- Expedia **Josh Morrison**  
An overview of how individual hotel campaigns differ from those  
Travel Santa Ana fund. And other opportunities.
- VIII. Next Meeting**
- July 12, 2023 @ 1 p.m. Location TBD
- IX. Adjourn**

**Brown Act:** Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed be posted at least 72 hours prior to the regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Wendy Haase at (714) 973-2700 at least 48 hours prior to the meeting.

**Notice to the Public:** You are welcome and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.