

Santa Ana Tourism Marketing District
Board of Directors Meeting
Wednesday, August 11, 2021 @ 1:00 p.m.
Via Zoom Meeting

<https://us02web.zoom.us/j/6508192505?pwd=cnAvRXV0V2ZZZlA2d1FlbksrUzhuZz09>

Meeting ID: 650 819 2505

Passcode: 795730

One tap mobile

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Travel Santa Ana Board of Directors

Julie Buettner, South Coast Metro Courtyard,
Chair
TBD, Vice Chair
Ryan Chase, 4th Street Market, Treasurer
Erin Warady, Discovery Cube, Secretary
David Elliott, Santa Ana Chamber of Commerce
Robert Kravitz, Courtyard by Marriott

Jonathan Maher, Santa Ana Chamber of
Commerce
Marc Morley, City of Santa Ana
Adam Stanchina, Embassy Suites
Quinn Su, Doubletree Club
Barbara Smith, Holiday Inn
Wendy Haase, President, Travel Santa Ana

BOARD AGENDA

I. Call to Order **Buettner**

II. Approval of the Minutes

- June 9, 2021
- July 14, 2021

III. Welcome/Introductions

- Wendy Haase, president, Travel Santa Ana

IV. Public Comments (*items on the agenda and not on the agenda*)

V. Chair Report: **Buettner**

- Discuss the Chair and Vice Chair positions.

VI. President Report: **Haase**

- Board of Directors Roles/Responsibilities
- DestinationNext 2.0 Futures Study/Strategic Plan
- MMGY Branding

- STR Reports
- Visit CA Co-op Expedia Campaign
- Operations update

VII. Financial Report

Chase

VIII. New Business

IX. Next Meeting – Wednesday, September 8, 2021 @ 1 p.m. Location TBD

X. Adjourn

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Board of Directors to discuss or take action on issues not on the agenda, except that members of the Board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Board to follow-up on such items and/or place them on the next Board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.