

REGULAR MEETING of the SANTA ANA TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS
June 9, 2021

1:00-2:00 p.m.
Zoom

Presiding: Vice-Chair; Julie Buettner

Present: Ryan Chase, Dave Elliott, Robert Kravitz, Jonathan Maher, Marc Morley, Barbara Smith,
Adam Stanchina

Absent: Quinn Su, Erin Warady

Staff: Dianna Xochitiotzi

I. Call to Order

This meeting was called to order by Chairman, Jason Cure, at 1:10 a.m.

1. Welcome/Introductions

Board Members took a moment to introduce themselves Mrs. Xochitiotzi took a roll call of all attendees present at this meeting.

2. Public Comments

There were no public comments at this time.

II. Business Matters

1. Approval of the Minutes

Meeting Minutes of May 12, 2021 were presented to the Board of Directors; Mr. Morley motioned; Mr. Stanchina seconded; and Mrs. Xochitiotzi took a rollcall vote for their official approval. The rollcall vote was as follows:

Name	Vote
Julie Buettner	Yea
Ryan Chase	Yea
Jason Cure	Yea
Dave Elliott	Yea
Robert Kravitz	Yea
Jonathan Maher	Yea
Marc Morley	Yea
Barbara Smith	Yea
Adam Stanchina	Yea

2. Financial Report

Travel Santa Ana generated \$43,000 in revenue in the month of May. Travel Santa Ana now has approximately \$147,000 in funds in the bank. With hotel occupancy slowly rising after the pandemic the hope is that this revenue will keep growing.

3. Executive Director Position

The search for Travel Santa Ana's Executive Director has now been narrowed to two final candidates. One candidate comes from Dana Point and the other from Destination Irvine.

Depending on the board's criteria both are viable and strong candidates for the position. The board needs to decided discussion points for these candidates and also needs to accommodate an interview with both in their schedules. Board members agreed an in-person meeting with both is a better choice than a virtual interview.

Board members that have already spoken with the candidates do not want to influence the rest of the group's decision as this position is crucial. Resumes will be sent to the full group after this meeting. Board members discussed the time and day of these interviews. The following schedule was suggested as follows for June 28th:

- Johnny at 2:00 p.m.
- Wendy at 3:00 p.m.
- Board gathering at 4:00 p.m.

The Board will have more information for the candidates regarding the position on June 28th (including the Management Plan and Bylaws). The Board also needs to find an office space for Travel Santa Ana as soon as possible. The Executive Director can work remotely for some time; however, an office space will become a necessity sooner rather than later. Mrs. Buettner offered her office space at her location for a small fee (if necessary) and Mr. Morley also helped to look for office spaces around the city.

III. Next Meeting

1. Confirm Next Meeting Date and Agenda Items

Next Meeting: July 14, 2021 at 1:00 p.m.

IV. Adjournment

The meeting was adjourned at 1:40 p.m.