

EVENT ALERT



DEAR TRAVERSE CITY RESIDENT:

IRONMAN 70.3 TRAVERSE CITY IS COMING TO DOWNTOWN TRAVERSE CITY ON SUNDAY, AUGUST 25, 2019 & WILL BE ONE OF THE MOST BEAUTIFUL RACES ON THE IRONMAN 70.3 CIRCUIT.

THE RACE WILL SHOWCASE 2,500 AMATEUR ATHLETES AND SOME OF THE TOP PROFESSIONAL TRIATHLETES IN THE WORLD. IN ORDER TO PROTECT THE PARTICIPANTS AND THOUSANDS OF VOLUNTEERS, THERE WILL BE PARTIAL AND FULL ROAD CLOSURES ALONG THE RACE ROUTE.

TRAFFIC IMPACT

EVENT ROAD CLOSURE MAY HAVE AN IMPACT ON YOUR TRAVEL PLANS ON SUNDAY, AUGUST 25, 2019. FOR DETOUR AND CLOSURE INFORMATION, VISIT IRONMAN.COM/TRAVERSE CITY70.3

IF YOUR BUSINESS OR RESIDENCE IS DIRECTLY IMPACTED BY THIS EVENT, AN ADDITIONAL MAILER WILL BE SENT TO YOU WITH DETOUR INFORMATION.



1.2 MILE SWIM
56 MILE BIKE
13.1 MILE RUN

IRONMAN 70.3 TRAVERSE CITY FINISH LINE/VILLAGE

IRONMAN 70.3 TRAVERSE CITY FINISH LINE/VILLAGE IS THE CENTER OF THE EVENT WEEK-END, SERVING AS THE LOCATION FOR ATHLETE CHECK-IN, ATHLETE BRIEFINGS, AND THE IRONMAN MERCHANDISE STORE.

FREE AND OPEN TO THE PUBLIC, IRONMAN VILLAGE OFFERS A GREAT OPPORTUNITY FOR ATHLETES AND THE PUBLIC TO INTERACT WITH OFFICIAL IRONMAN PARTNERS AND VENDORS, AND TO PICK UP RACE-DAY ESSENTIALS.



VOLUNTEER OPPORTUNITIES

YOU ARE INVITED TO HELP THOUSANDS OF ATHLETES GET TO THE FINISH LINE OF THE 2019 **IRONMAN 70.3 TRAVERSE CITY** TRIATHLON ON SUNDAY, AUGUST 25TH. VOLUNTEERS ARE NEEDED THROUGHOUT THE WEEKS LEADING UP TO THE RACE TO ASSIST WITH VARIOUS FUNCTIONS INCLUDING ATHLETE CHECK-IN, BIKE COURSE SUPPORT, RUN COURSE SUPPORT, AND FINISHER MEDAL DISTRIBUTION.

IF YOU OR SOMEONE YOU KNOW IS INTERESTED IN VOLUNTEERING, PLEASE EMAIL TRAVERSE CITY70.3@IRONMAN.COM



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SUNDAY, AUGUST 25, 2019



TRAVERSE *city*
MICHIGAN