



# 2021/22 MEMBERSHIPS

Yes, I want to purchase my Traverse Wine Coast membership. Includes:

- \* An enhanced website listing with unlimited photos, videos, 50+ word description, website and social media links
  - \* Voting rights for TWC events and other happenings
  - \* Access to exclusive PR opportunities
  - \* Access to event participation
- My check for \$1000.00 is enclosed.

I'm already a member. My check for \$500 is enclosed.

Non-member benefits: Basic website listing, 1 photo and contact information including name, address, phone and a 20 word description

## CONTACT INFORMATION

Business Name: \_\_\_\_\_

Business email: \_\_\_\_\_ Website: \_\_\_\_\_  
(used for your web site listing and general public)

Physical address: (street address where your customers will find you)

\_\_\_\_\_  
Address City State Zip  
\_\_\_\_\_  
Phone Fax

Billing Address:

\_\_\_\_\_  
Address City State Zip

**Primary Contact:** (person who will receive marketing materials, invoices, emails, etc.)

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Please list one primary contact who will receive all printed and electronic correspondence. Additional contacts may be added to the account.

Primary Contact email: \_\_\_\_\_ Phone: \_\_\_\_\_

## HOW LISTING SHOULD APPEAR ON WEBSITE:

Please provide a brief business description. Please send image(s) for your web listing to [michelle@traversecity.com](mailto:michelle@traversecity.com). Images should be in .jpeg format, at least **2" wide by 1.5" tall**. After your membership is active, you may log onto the membership extranet at [www.traversecity.com](http://www.traversecity.com) to add or change your business listings and upload photos.

Brief Description of Business (**30 words or less**):

\_\_\_\_\_  
\_\_\_\_\_

Traverse City Tourism retains the right to edit all listings and text. Membership with TCT may be terminated for cause and dues will not be refunded.

\_\_\_\_\_  
Print Name Date Authorized Signature Date

**CHECKS PAYABLE TO: TRAVERSE CITY TOURISM C\O TRAVERSE WINE COAST**

MAIL TO: 101 W. GRANDVIEW PKWY,  
TRAVERSE CITY, MI 49684