

Job Title: Destination Stewardship Manager
Department: Destination Stewardship
Supervisor: Vice President of Destination Stewardship
FLSA Status: Non-Exempt, Full-Time (Hourly)
Hours: Monday-Friday, 8 a.m. – 5 p.m

Summary:

Visit Tucson’s Destination Stewardship department works to support a balance between quality of life for residents and quality of experience for visitors. The Destination Stewardship Manager works closely with the Vice President of Destination Stewardship to implement Visit Tucson’s destination stewardship goals and objectives, specifically those related to sustainability and accessibility. This position requires collaboration with internal departments, industry partners, residents, and other stakeholders.

Essential duties and responsibilities, in collaboration with supervisor, include the following:

Stewardship Strategy

- Support partnerships with City and County stakeholders, industry partners, and community leaders to develop and implement sustainable practices and projects that support Visit Tucson’s stewardship strategy and 10-year Tourism Master Plan.
- Support implementation of sustainability projects (certification of partners, mobility projects, benchmarking, and best practices) that will generate value for Tucson. Develop collaborative partnerships and initiatives with community partners, including social and environmental organizations, to maximize positive impact for residents and communities.
- Coordinate the annual submission to the Global Destinations Sustainability Index (GDS-Index), in partnership with VP Destination Stewardship, industry partners, and government stakeholders.
- Coordinate efforts for programming related to partnerships with Wheel the World, GDS, Green Key Global, Too Good To Go, Tucson Clean & Beautiful, and other organizations.
- Lead the design and implementation of a measurement system to monitor, measure, and report on the environmental and social impacts of tourism and events.
- Provide research, insights, and advice on national and international best practices and make recommendations to guide Visit Tucson’s stewardship and sustainability plans.
- Perform duties as assigned/necessary which are related or logical to the position.

Training & Outreach

- Manage and deliver ongoing training and education for staff around sustainability, impact, and inclusivity to help raise awareness of stewardship and sustainability practices across Visit Tucson.
- Support the development of events, workshops, trainings, and communications to increase capacity and awareness of stewardship and sustainability issues among tourism industry partners.
- Organize educational programs to build resident awareness of tourism's economic and cultural impacts, fostering an informed and supportive community.
- Participate in local and state projects, forums, and trainings on sustainable tourism.
- Actively participate in and coordinate action items from Visit Tucson’s internal Sustainability Staff Committee and external destination stewardship/sustainability committee.

Marketing and Communications

- Contribute to the development of stewardship and sustainable travel content for the Visit Tucson’s marketing, communications, membership, and sales collateral as appropriate.
- Collaborate with other departments to monitor KPIs related to sustainability and accessibility for continuous improvement and adaptation.

Meetings and Events

- Work with sales, services, and sports department to ensure inbound meetings and events engage in sustainability practices or Corporate Social Responsibility (CSR) programs as appropriate.
- Support bids to attract events related to sustainability and accessibility themes.
- Work with sales staff to support meeting/event sustainability plans to minimize the environmental impacts from events and maximize positive social impact.

Supervisory Responsibilities:

- This job has no supervisory responsibilities.

Qualifications

- Four-year degree from an accredited academic institution, preferably with a focus on CSR, tourism, events, sustainability, marketing, or business.
- Minimum of 3 years combined experience with destination marketing, community development, sustainability programs, non-profit organization, or similar experience.
- A demonstrated record of skills and experience in coordinating, communicating, and overseeing project workflow.
- Experience in working with tourism stakeholders.
- Excellent knowledge of Microsoft Office, including Excel, PowerPoint, and Word.
- Experience of using virtual technologies and platforms including Zoom and Microsoft Teams.
- Results-driven and target orientated.
- Excellent communication, presentation and negotiating skills including the ability to negotiate effectively with a diverse range of cross functional stakeholders and co-workers.
- Excellent analytical, planning, organizational skills including business planning and report writing.
- Must have strong written and verbal communication skills; being detail-oriented is required.
- Self-starter energy, drive, enthusiasm, and team player.
- Fluent in English, both written and spoken.
- Excellent organizational skills, with ability to work independently and in a team.
- Earn your Certified Tourism Ambassador certification through Visit Tucson and remain in good standing annually.
- Show respect and sensitivity for cultural differences.
- Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

To Apply:

Please submit resume and letter of interest to Vanessa Bechtol, vbechtol@visitTucson.org. Applications will be reviewed on a rolling basis. Visit Tucson requires all new employees to submit to drug testing and background checks prior to being hired.

Visit Tucson is an Equal Opportunity Employer and does not discriminate against any employee or job applicant because of race, color, religion, national origin, sex, physical or mental disability, or age. We seek diverse applicants to join our staff. It is the policy of Visit Tucson to provide reasonable accommodations to qualified individuals with a disability who are applicants for employment or employees to perform the essential functions of the job.