



FREEMIUM PARTNERSHIP APPLICATION

Partner Contact Information for Record

Company name: _____

Contact name: _____ Title: _____

Billing/Mailing address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Mobile: _____ Fax: _____

Additional Contact Name: _____ Title: _____

Email: _____ Phone: _____

Partner Contact Information for Publication

Company name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Toll-Free: _____

Website: _____

Freemium Partnership

Freemium partnership provides a basic web listing free of charge and is only available to businesses that are eligible under one of the following categories. Visit Tucson retains the right to reject any Freemium application that does not fall under one of these categories or otherwise does not meet our guidelines.

Food & Beverage | Attractions | Art galleries | Outdoor Recreation | Tours

Freemium partnership benefits include:

- One free, basic listing on our website. Basic listing includes one image, one logo, contact info and a link to your website. *A listing image and logo that meet our specifications (listed on page 4), must be received within 30 days of application submission.*
- Discounted partner rates at both in-person and virtual Visit Tucson events.
- Limited access to the partner Extranet to allow updating of account details. *Partners are responsible for maintaining accurate and up-to-date listings.*

NOTE: Freemium partners are not dues-paying members, and therefore are not eligible to apply for or vote on Visit Tucson's board of directors.

Freemium members have the option to purchase business listings in additional categories or for additional locations.

Add-On: Additional Business/ Category (each)x ____ \$200

Add-On: Additional Location(each)x ____ \$150

TOTAL DUE \$ _____

Payment

Payment Method:

Visa

MasterCard

Discover

American Express
Not Accepted

Check (Payable to Visit Tucson)#. _____

Card# _____ Exp. _____ 3-Digit CCV(on back of card) _____

Cardholder's name _____ Billing Zip Code _____

Cardholder's signature _____

Authorization

Signature _____ Date _____

Your signature confirms that you understand the benefits of Freemium partnership with Visit Tucson, that all the information on this form is correct and that you are aware you must provide your listing image and logo with this application before your Freemium partnership will be processed. You also agree to our Partnership Code of Ethics and to receive electronic communication from Visit Tucson, including our monthly e-newsletter and notices about Partner events. By signing this partner application, you accept the terms and conditions of the Visit Tucson [privacy policy](#).

VISIT TUCSON USE ONLY

Partner E-Packet

Date mailed: _____

Date received: _____



Category Selection

Please select one category that is most applicable to your business. Your listing will appear in this category online at VisitTucson.org

■ Things to Do

THE ARTS

- Cinemas
- Galleries & Studios
- Performing Arts

ATTRACTIONS

- Amusement and Family
- Casinos & Gaming
- Gardens & Zoos
- Heritage & Culture
- Museums
- National, State & Regional Parks
- Space, Science & Technology
- General Attractions

OUTDOOR ADVENTURE

- Astronomy
- Adventure Sports
- Birdwatching
- Camping
- Cycling
- Health & Wellness
- Hiking
- Horseback Riding
- Hot Air Balloons
- Motorsports
- Parks
- Running
- Shooting Sports
- Team Sports

■ Food & Drink

RESTAURANTS

- American
- Asian
- Baked Goods & Desserts
- Bistros & Cafes
- Breakfast
- Coffee
- Food Trucks
- Italian & Pizza
- Mexican
- Pubs
- Sandwiches & Delis
- Seafood
- Southwestern
- Steakhouse & BBQ
- Vegetarian & Vegan
- International

BEER, WINE & SPIRITS

- Distilleries
- Breweries & Tap Houses
- Wineries & Vineyards

TOURS

- Aerial Tours
- Bus & Van Tours
- Food and Drink Tours
- Off Road & Wilderness Tours
- Cycling & Walking Tours

Your choice for your listing category: _____

Additional category (if purchasing): _____

Submitting Your Online Listing Documents

Please email your logo and image when submitting your application. Your application will be processed once all documents are received.

Logo/Photos Specifications

Logo: Upload your largest logo file without going over 5MB in file size – .JPG, .GIF, .PNG, .EPS, or .TIFF

Photos: Image width should be at least **1920 pixels wide** – .JPG, .GIF, .PNG, .EPS, or .TIFF

Image file sizes should be between 500kb - 5MB which are ideal for medium to large formats on the web.

Uploading a photo in this range will ensure that the image on your new partner listing will look sharp.

Visit Tucson Partnership Code of Ethics

It is in the best interest of both Visit Tucson and its partners that visitors to our region are treated in a professional and client-focused manner. Visit Tucson partners will safeguard the destination and promote tourism through partnership with Visit Tucson. The Visit Tucson Partnership Code of Ethics provides that partners should embrace the following ethical business standards:

Professionalism

Consistently honor all commitments, ensuring customer satisfaction through courteous and respectful business practices, treating customers with integrity and respect.

Excellence

Provide fair pricing and value in quality products and exceptional service.

Responsiveness

Resolve complaints fairly and quickly, and respond to Visit Tucson requests and inquiries in a timely manner.

Accountability

Provide a safe and family-friendly destination for all visitors and adhere to all city, county, state, and federal laws. The Visit Tucson Partnership Code of Ethics assures that partnership with Visit Tucson is protected and enhanced that all Partners may regard their partnership with pride. Visit Tucson retains the right to reject or discontinue partnership due to unbecoming conduct by a Partner, non-payment of dues, or for reasons that may be detrimental to Visit Tucson's goodwill, reputation, and/or goals of the organization.

Diversity, Equity, Inclusion & Accessibility

Welcome people of all races and ethnicities, religious beliefs, and physical abilities.

..... Questions?

Email Visit Tucson Partnership
partners@VisitTucson.org