MEMBER PACKAGES

PREMIUM MEMBER BENEFITS

	RELATIONSHIP PACKAGE $998 ($2,150 Value)	VISIBILITY PACKAGE $998 ($2,450 Value)	SMALL BUSINESS PACKAGE $420 ($1,355 Value)
Sponsorship of one (1) Tucson Tourism Trends or Meet & See mixer event	✓		
Two tickets to all Visit Tucson events	✓		
Ad in our leisure newsletter — month of publication will be assigned by staff. Submissions subject to staff approval; format 300x250 pixels; placement handled by Visit Tucson creative team (availability is limited)		✓	
Web listing in a different category	✓	✓	
Business development trainings with Visit Tucson staff and/or other professionals	✓	✓	✓
Staff enrollment in Certified Tourism Ambassador™ (CTA) Program – Small Business 1 staff annually, Visibility & Relationship 2 staff annually. Enrollment will be scheduled through Membership team and is subject to availability	✓	✓	✓
Enhanced web listing with unlimited photos, website link, business description, YouTube video, link to TripAdvisor & Yelp profiles, and social media channels	✓	✓	✓
Free quarterly delivery of the Tucson Official Travel Guide	✓	✓	✓
Access to the Definite Convention Calendar	✓	✓	✓
Access to add your special offers and discounts to our website	✓	✓	✓
Referrals to visitors and meeting planners from our staff and volunteers	✓	✓	✓
Discounted member rates at Visit Tucson events	✓	✓	✓
Submit visitor-related events to our Events Calendar	✓	✓	✓
Threshold 360 image capture and use	✓	✓	✓
Access to travel and tourism research/data via our Member Toolbox; updated quarterly	✓	✓	✓

Add-Ons

Additional Category Listings: $200 each.

Additional Location Listing within a Category: $150 each.

Additional locations are defined as multiple locations of the same business. Additional categories are available for businesses wishing to promote different aspects of the same business. Membership staff can provide a complete list of available subcategories for listings.

10% discount on all member packages for non-profit organizations with proof of 501(c)3 status. Please ask about this discount as it is not automatically applied.

Additional Notes

There is a $45 processing fee for new members.

These member packages are not applicable to lodging businesses.

Updated June 2026

FREEMIUM MEMBERSHIP

TO APPLY FOR MEMBERSHIP GO TO VISITTUCSON.ORG/MEMBER APPLICATION

FREEMIUM MEMBERSHIP

Freemium membership provides a free, basic web listing and is ONLY available to locally-owned and operated businesses located in Tucson city limits or unincorporated Pima County that support the visitor economy, are not publicly traded, and not affiliated with a national franchise. Eligible businesses must fall under one of the following categories:

- Food & Beverage
- Attractions
- Art Galleries
- Outdoor Recreation
- Tours
- Local Retail

To apply for a Freemium listing, an application must be submitted with all business data, agreeing to our ethics terms, and opting-in to our email communications.

FREEMIUM MEMBERSHIP BENEFITS INCLUDE:

- One free basic listing on our website. Listing image, logo, and information must be received within 30 days of application submission.
- Discounted member rates at Visit Tucson events.
- Business referrals.
- Limited access to the Member Toolbox to allow updating of account details.
- Additional business listings for multiple locations can be purchased for $150.
- Additional business listings in a different category can be purchased for $200.

Note: Freemium members are not dues-paying members, and therefore are not eligible to apply for or vote on Visit Tucson's board of directors.

Freemium status is subject to the approval of the Membership team.

FOR MORE INFORMATION, PLEASE CONTACT THE MEMBERSHIP TEAM AT MEMBERS@VISITTUCSON.ORG

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