

PARTNER PACKAGES

Premium Partner Benefits	Relationship Package \$950 ((\$2,150 Value))	Visibility Package \$950 ((\$2,450 Value))	Small Business Package \$400 ((\$1,355 Value))
Sponsorship of one (1) Tucson Tourism Trends or other Visit Tucson event.	✓		
Two tickets to all Visit Tucson events.	✓		
Ad in our leisure newsletter — month of publication will be assigned by staff. Submissions subject to staff approval; format 300x250 pixels; placement handled by Visit Tucson creative team (availability is limited).		✓	
Business development trainings with Visit Tucson staff and/or other professionals.	✓	✓	
Limited Spanish translation for your listing on our Spanish language Vamos website.	✓	✓	
Web listing in a different category.	✓	✓	
Staff enrollment in Certified Tourism Ambassador™ (CTA) Program – Small Business 1 staff annually, Visibility & Relationship 2 staff annually. Enrollment will be scheduled through Partnership team and is subject to availability.	✓	✓	✓
Access to travel and tourism research/data via our Partner Portal updated quarterly.	✓	✓	✓
Free quarterly delivery of the Tucson Official Travel Guide.	✓	✓	✓
Access to the Definite Convention Calendar.	✓	✓	✓
Access to add your special offers and discounts to our website.	✓	✓	✓
Referrals to visitors and meeting planners from our staff and volunteers.	✓	✓	✓
Discounted partner rates at virtual and in-person Visit Tucson events.	✓	✓	✓
Submit visitor-related events to our Events Calendar.	✓	✓	✓
Threshold 360 image capture and use.	✓	✓	✓
Enhanced web listing with up to 10 photos, website link, business description, YouTube video, link to TripAdvisor & Yelp profiles, and social media channels.	✓	✓	✓

Add-Ons:

Additional Category Listings: \$200 each.

Additional Location Listing within a Category: \$150 each.

10% discount on all partner packages for non-profit organizations with proof of 501(c)3 status.*

*Please ask about this discount as it is not automatically applied.

Additional Notes

**There is a \$45 processing fee for new partners and partners renewing after a 6 month lapse.

***These partner packages are not applicable to lodging businesses.



Freemium Partnership

Freemium partnership provides a free, basic web listing and is ONLY available to businesses that are eligible under one of the following categories:

- Food & Beverage
- Attractions
- Art galleries
- Outdoor recreation
- Tours

To apply for a Freemium listing, an application must be submitted with all business data, agreeing to our ethics terms, and opting-in to our email communications.

Freemium partnership benefits include:

- One free basic listing on our website. Listing image, logo, and information must be received within 30 days of application submission.
- Discounted partner rates at Visit Tucson events.
- Limited access to the Partner Portal to allow updating of account details.
- Additional business listings for multiple locations can be purchased for \$150.
- Additional business listings in a different category can be purchased for \$200.

NOTE: Freemium partners are not dues-paying members, and therefore are not eligible to apply for or vote on Visit Tucson's board of directors.

To apply for partnership go to
[VisitTucson.org/PartnerApplication](https://visittucson.org/PartnerApplication)

For more information

Please contact the Partnership Team
at partners@visittucson.org