

PARTNER PACKAGES

Premium Partner Benefits	Relationship Package \$950 ((\$2,150 Value))	Visibility Package \$950 ((\$2,450 Value))	Small Business Package \$400 ((\$1,355 Value))
Sponsorship of one (1) Tucson Tourism Trends or other Visit Tucson event.	✓		
Two tickets to all Visit Tucson events.	✓		
Ad in our leisure newsletter — month of publication will be assigned by staff. Submissions subject to staff approval; format 300x250 pixels; placement handled by Visit Tucson creative team (availability is limited).		✓	
Business development trainings with Visit Tucson staff and/or other professionals.	✓	✓	
Limited Spanish translation for your listing on our Spanish language Vamos website.	✓	✓	
Web listing in a different category.	✓	✓	
Staff enrollment in Certified Tourism Ambassador™ (CTA) Program – Small Business 1 staff annually, Visibility & Relationship 2 staff annually. Enrollment will be scheduled through Partnership team and is subject to availability.	✓	✓	✓
Access to travel and tourism research/data via our Partner Portal updated quarterly.	✓	✓	✓
Free quarterly delivery of the Tucson Official Travel Guide.	✓	✓	✓
Access to the Definite Convention Calendar.	✓	✓	✓
Access to add your special offers and discounts to our website.	✓	✓	✓
Referrals to visitors and meeting planners from our staff and volunteers.	✓	✓	✓
Discounted partner rates at virtual and in-person Visit Tucson events.	✓	✓	✓
Submit visitor-related events to our Events Calendar.	✓	✓	✓
Threshold 360 image capture and use.	✓	✓	✓
Enhanced web listing with up to 10 photos, website link, business description, YouTube video, link to TripAdvisor & Yelp profiles, and social media channels.	✓	✓	✓

Add-Ons:

Additional Category Listings: \$200 each.

Additional Location Listing within a Category: \$150 each.

10% discount on all partner packages for non-profit organizations with proof of 501(c)3 status.*

*Please ask about this discount as it is not automatically applied.

Additional Notes

**There is a \$45 processing fee for new partners and partners renewing after a 6 month lapse.

***These partner packages are not applicable to lodging businesses.



Freemium Partnership

Freemium partnership provides a free, basic web listing and is ONLY available to locally-owned and operated businesses located in Tucson city limits or unincorporated Pima County that support the visitor economy, are not publicly traded, and not affiliated with a national franchise. Eligible businesses must fall under one of the following categories:

- **Food & Beverage**
- **Attractions**
- **Art galleries**
- **Outdoor recreation**
- **Tours**
- **Local Retail**

To apply for a Freemium listing, an application must be submitted with all business data, agreeing to our ethics terms, and opting-in to our email communications.

Freemium partnership benefits include:

- One free basic listing on our website. Listing image, logo, and information must be received within 30 days of application submission.
- Discounted partner rates at Visit Tucson events.
- Business referrals.
- Limited access to the Partner Portal to allow updating of account details.
- Additional business listings for multiple locations can be purchased for \$150.
- Additional business listings in a different category can be purchased for \$200.

NOTE:

Freemium partners are not dues-paying members, and therefore are not eligible to apply for or vote on Visit Tucson's board of directors.

Freemium status is subject to the approval of the Partnership team.

To apply for partnership go to
[VisitTucson.org/PartnerApplication](https://www.visit-tucson.org/partner-application)

For more information

Please contact the Partnership Team
at partners@visittucson.org