

# PREMIUM PARTNERSHIP APPLICATION

## Partner Contact Information for Record .....

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Billing/Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Additional Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Partner Contact Information for Publication .....

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll-Free: \_\_\_\_\_

Website: \_\_\_\_\_

Handicap Accesible: Y N    Pets allowed: Y N    Free WiFi: Y N    Free Parking: Y N

Facebook URL: \_\_\_\_\_

Twitter URL: \_\_\_\_\_

Instagram URL: \_\_\_\_\_

Pinterest URL: \_\_\_\_\_

TripAdvisor URL: \_\_\_\_\_

**Partner Type and Dues** .....

**Lodging**

Hotel/Motel/Resort/ Spa/ B&B                      **Annual Dues**  
 See Rate Chart →  
 Ranch/Rental/ RV Park/ Retirement              **\$379**  
 Add-On: Additional Category(each)x\_\_\_\_ **\$200**

	# of Rooms
40 or less, B&B	Flat Rate \$300
41-99	\$7.50 per room
100-249	\$8.50 per room
25 plus	\$11.50 per room

Notes: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Non-Lodging**

Relationship Package                                      **\$950**  
 Visibility Package    **\$950**  
 Small Business Package                                      **\$400**

Add-On: Additional Business/ Category (each)x \_\_\_\_ **\$200**  
 Add-On: Additional Location(each)x\_\_\_\_ **\$150**

**ANNUAL AMOUNT** \$ \_\_\_\_\_

**Total and Payment** .....

Annual Amount from Above                      \$ \_\_\_\_\_

New Partner Processing Fee\*                      +\$45

**TOTAL DUE** \$ \_\_\_\_\_

**Payment Method:**

Check (Payable to Visit Tucson)#. \_\_\_\_\_

Visa      MasterCard      Discover      *American Express Not Accepted*

Card# \_\_\_\_\_ Exp. \_\_\_\_\_

Billing Zip Code \_\_\_\_\_ 3-Digit CCV (on back of card) \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

**Authorization** .....

Signature \_\_\_\_\_ Date \_\_\_\_\_

Your signature confirms that you understand the benefits of partnership with Visit Tucson, that all the information on this form is correct and that you agree to pay dues with the submission of this application. You also agree to our Partnership Code of Ethics and to receive electronic communication from Visit Tucson, including our monthly e-newsletter and notices about Partner events. By signing this partner application, you accept the terms and conditions of the Visit Tucson [privacy policy](#).

<p><b>VISIT TUCSON USE ONLY</b></p> <p>Partner E-Packet</p> <p>Date mailed: _____</p> <p>Date received: _____</p>
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## Category Selection

Please select one category that is most applicable to your business.  
Your listing will appear in this category online at VisitTucson.org

### ■ Things to Do

#### THE ARTS

- Cinemas
- Galleries & Studios
- Performing Arts

#### ATTRACTIONS

- Amusement and Family
- Casinos & Gaming
- Gardens & Zoos
- Heritage & Culture
- Museums
- National, State & Regional Parks
- Space, Science & Technology
- General Attractions

#### OUTDOOR ADVENTURE

- Astronomy
- Adventure Sports
- Birdwatching
- Camping
- Cycling
- Health & Wellness
- Hiking
- Horseback Riding
- Hot Air Balloons
- Motorsports
- Parks
- Running
- Shooting Sports
- Team Sports

#### NIGHTLIFE

- Bars & Nightclubs
- Entertainment
- Music Venues

#### TOURS

- Aerial Tours
- Bus & Van Tours
- Food and Drink Tours
- Off Road & Wilderness Tours
- Cycling & Walking Tours

#### GOLF COURSES

- Municipal
- Private
- Public & Daily Fee
- Resort

#### SALON, SPAS, & WELLNESS

- Day Spas/ Med Spas
- Health & Wellness
- Resort Spas
- Salons

#### SHOPPING

- Apparel & Accessories
- Beauty & Skin Care
- Bike Shops
- Books & Music
- Farmers Markets
- Fine Art & Collectibles
- Galleries & Studios
- Gifts & Souvenirs
- Home & Garden
- Jewelry, Gems & Minerals
- Malls, Plazas & Shopping Centers
- Party Supplies & Rentals
- Southwestern & Native American
- Specialty Foods & Beverages
- Sporting Goods
- Toys

### ■ Places to Stay

- Bed & Breakfasts
- Guest Ranches
- Hotels & Motels
- Resorts & Spas
- RV Parks
- Vacation Rentals

### ■ Food & Drink

#### RESTAURANTS

- American
- Asian
- Baked Goods & Desserts
- Bistros & Cafes
- Breakfast
- Coffee
- Food Trucks
- Italian & Pizza
- Mexican
- Pubs
- Sandwiches & Delis
- Seafood
- Southwestern
- Steakhouse & BBQ
- Vegetarian & Vegan
- International

#### BEER, WINE & SPIRITS

- Distilleries
- Breweries & Tap Houses
- Wineries & Vineyards

### ■ Community Resources

- Animal Care
- Apartments & Rentals
- Architects, Builders & Contractors
- Attorneys
- Business Associations & Chambers
- Business Services, Staffing & Supplies
- Community Organizations & Charities
- Corporations
- Education
- Financial Institutions
- Health & Wellness
- Government
- Insurance
- Magazines & Newspapers
- Personal Services & Arrangements
- Real Estate & Relocation
- Retirement/Active Adult Communities
- Salons & Day Spas
- Signs
- Travel Services
- Tribal
- TV & Radio
- Vehicle Dealers and Service

### ■ Suppliers & Services

- Advertising & Public Relations
- Audio Visual, Film & Mobile Communication
- Auto Rental
- Cabs, Limos & Chauffeurs
- Caterers/Bartenders
- Computer & Online Services
- Convention/ Event Planner, DMC, Event Coordinators
- Copy & Print, Graphic Design, Distribution
- Entertainers
- Expo Services, Design & Production
- Floral, Balloon Design & Gift Baskets
- Party & Theme Event Suppliers
- Photographers
- Promotional Items & Convention Gifts
- Public Transit
- Security
- Shuttle & Motorcoach Charter
- Speakers
- Special-Event Venues
- Temporary Personnel Services
- Training & Team Building

Your choice for your listing category: \_\_\_\_\_

Additional category (if purchasing): \_\_\_\_\_

## Submitting Your Online Listing Documents .....

Please email your logo, photos, and listing description(s) when submitting your application. Your application will be processed once all documents are received.

### Logo/Photos Specifications

**Logo:** Upload your largest logo file without going over 5MB in file size – .JPG, .GIF, .PNG, .EPS, or .TIFF  
**Photos:** Image width should be at least 1920 pixels wide – .JPG, .GIF, .PNG, .EPS, or .TIFF; 1-10 photos

All image file sizes should be between 500kb - 5MB which is ideal for medium to large formats on the web. Uploading a photo in this range will ensure that the image(s) on your new partner listings will look sharp.

*\*You may also add a YouTube video link to your online listing.*

## Visit Tucson Partnership Code of Ethics .....

It is in the best interest of both Visit Tucson and its partners that visitors to our region are treated in a professional and client-focused manner. Visit Tucson partners will safeguard the destination and promote tourism through partnership with Visit Tucson. The Visit Tucson Partnership Code of Ethics provides that partners should embrace the following ethical business standards:

### Professionalism

Consistently honor all commitments, ensuring customer satisfaction through courteous and respectful business practices, treating customers with integrity and respect.

### Excellence

Provide fair pricing and value in quality products and exceptional service.

### Responsiveness

Resolve complaints fairly and quickly, and respond to Visit Tucson requests and inquiries in a timely manner.

### Accountability

Provide a safe and family-friendly destination for all visitors and adhere to all city, county, state, and federal laws. The Visit Tucson Partnership Code of Ethics assures that partnership with Visit Tucson is protected and enhanced that all Partners may regard their partnership with pride. Visit Tucson retains the right to reject or discontinue partnership due to unbecoming conduct by a Partner, non-payment of dues, or for reasons that may be detrimental to Visit Tucson's goodwill, reputation, and/or goals of the organization.

### Diversity, Equity, Inclusion & Accessibility

Welcome people of all races and ethnicities, religious beliefs, and physical abilities.

## ..... Questions? .....

Email Visit Tucson Partnership  
**partners@VisitTucson.org**

