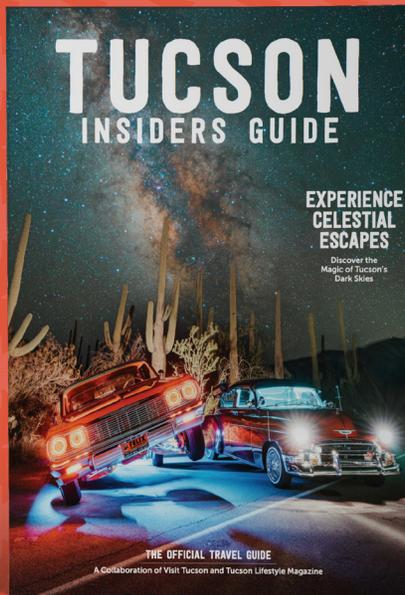


INSPIRE VISITORS
TO EXPLORE

Tucson

IN THE 2026
TUCSON OFFICIAL
TRAVEL GUIDE



Check out the 2025
Tucson Official Travel Guide

ADVERTISING RATES & INFORMATION

The *Tucson Official Travel Guide* is the go-to resource for exploring Southern Arizona. Mailed by request to thousands of travelers each year and available at visitor centers, hotels, and attractions, it's the trusted source for discovering where to stay, what to see, and how to experience the best that Tucson has to offer.

DELIVERABLES

- 100,000 Printed Copies
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DEADLINES

- **Sign Up:** October 17, 2025
- **Ad Production Materials:** October 24, 2025
- **Publish Date:** January 2026

TUCSON TOURISM BY THE NUMBERS

- 6.2 million visitors
- 48 is the average traveler age
- \$2.89 Billion in direct travel spending

2026 TUCSON OFFICIAL TRAVEL GUIDE RATES*

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