

2018/2019 FISCAL YEAR RECAP

TULSA

CONVENTION & VISITORS BUREAU

Tulsa
Sports
Commission



THE TULSA OFFICE OF
FILM, MUSIC, ARTS & CULTURE

TULSA
INSPIRES

2018/2019 FISCAL YEAR RECAP



217,104 ROOM
NIGHTS
BOOKED

431 SALES
LEAD
GENERATED

19 TRAVEL
WRITERS
HOSTED

50 SITE
VISITS
HOSTED

96% MEETING
PLANNER
SATISFACTION

108 EVENTS
RECRUITED
(NEW BUSINESS)

95 EVENTS
RETAINED
(REPEAT BUSINESS)

ECONOMIC IMPACT OF EVENTS BOOKED:

Direct: \$177,226,520

Total: \$308,251,006

TULSA HIGHLIGHTS



IRONMAN TULSA

N.E. OKLAHOMA TO HOST PREMIER GLOBAL TRIATHLON THROUGH 2022. [IRONMAN.COM/TULSA](https://www.ironman.com/tulsa)



FILM DESTINATION

TULSA REGIONAL TOURISM SUPPORTED 32 PRODUCTIONS IN THE TULSA AREA. [#FILMTULSA](https://www.filmtulsa.com)



#5 BEST SMALL CITY

TULSA NAMED IN 2019 AMERICA'S BEST CITIES RANKING. [BESTCITIES.ORG](https://www.bestcities.org)



PARTNERSHIP WITH TULSA INTERNATIONAL AIRPORT

"TUNES AT TUL" FEATURES LIVE PERFORMANCES BY TULSA-AREA MUSICIANS. [#FLYTULSA](https://www.flytulsa.com) [#TULSAMUSIC](https://www.tulsamusic.com)



MOMENTUM CAMPAIGN

MORE THAN \$8 MILLION RAISED FROM PRIVATE DONORS TO SUPPORT REGIONAL TOURISM (2019-2023).



TULSA REGIONAL TOURISM LEADERSHIP TEAM

Ray Hoyt

President
Tulsa Regional Tourism
rhoyt@visittulsa.com

Abby Kurin

Vice President of Marketing and Communications
Tulsa Regional Tourism
(Executive Director of Tulsa FMAC)
abbykurin@visittulsa.com

Vanesa Masucci

Vice President of Sales
Tulsa Regional Tourism
vmasucci@visittulsa.com

Matt Stockman

Director of Experience
Tulsa Regional Tourism
mattstockman@visittulsa.com

Brian Williams

Director of Business Administration
Tulsa Regional Tourism
brianwilliams@visittulsa.com

TULSA REGIONAL TOURISM STAFF

Kathleen Borgne

Director of Sales, Tulsa Convention
and Visitors Bureau
Tulsa Regional Tourism - Sales Team
kathleenborgne@visittulsa.com

Mark Hargis, CSEE

National Sales and Development Manager, Tulsa
Sports Commission
Tulsa Regional Tourism - Sales Team
markhargis@tulsasports.com

Patti Krausert

Manager of Research and Data Science
Tulsa Regional Tourism - Marketing Team
pattikrausert@visittulsa.com

Marlene Livaudais, CGMP

National Sales Manager, Tulsa Convention
and Visitors Bureau
Tulsa Regional Tourism - Sales Team
marlenelivaudais@visittulsa.com

Laura Porth

Manager of Sports & Events, Tulsa Sports
Commission
Tulsa Regional Tourism - Experience Team
lauraporth@tulsasports.com

Kenny Smith

Director of Convention Services
Tulsa Regional Tourism - Experience Team
kennysmith@visittulsa.com

Rachael Smith

Executive Assistant to Ray Hoyt
Tulsa Regional Tourism
rachaelsmith@tulsasports.com

Kristen VencI

National Sales Manager, Tulsa Convention
and Visitors Bureau
Tulsa Regional Tourism - Sales Team
kristenvencI@visittulsa.com