



Best Practices for GMID Submissions

We look forward to celebrating GMID together on April 8, 2021. This year, with the theme, **Meet Safe**, we are asking all event hosts to submit their meeting details to our <u>Meet Safe</u> platform.

The <u>Meet Safe</u> platform, developed in partnership with <u>Simpleview</u>, is designed to showcase that, with proper adherence to city and state <u>gathering limits</u> and <u>health and safety best</u> <u>practices</u>, in-person and hybrid meetings and events can take place now and into the future.

Anticipating that protocols for hosting safe in-person events may continue to shift and vary by location, we urge all GMID event hosts to continue basing their planning decisions on information from local public health authorities, continuing to embrace hybrid and virtual events as mandated. For GMID events, we are accepting virtual events on Meet Safe.

When submitting your GMID event, here are a few things to consider:

- Please add "GMID" to the event title. Ex: GMID: Meetings Mean Business Celebration
- Your name, title, organization and contact information will not appear publicly on the main page. However, if you would like to be contacted by viewers, please add your contact information in the description box.
- If your event is virtual, please add "virtual" in the event location box.
 - Please select the state your business is located in for the "Event State" box.
 - o If you are located outside the U.S., please select "N/A"
- Delegation and event size are important to help viewers understand the size and scope of the meeting or event.
 - o If submitting before the event occurs, please add an anticipated delegation size.
- The description section is a chance to share additional details about the event and the planning process.
- In the section immediately following, if hosting an in-person event, please share details on health and safety protocols followed (masks, social distancing, etc.) and the attendee's experience. For in-person or virtual events, this is also an important place to share meeting outcomes and share why GMID is important to you and your business.

- Images or videos help the viewer have a better sense of the scope of the event. We encourage you to use high-resolution, quality images.
 - If an event is submitted before the event occurs, we will add a GMID logo placeholder.
 - o If you would like to submit a photo or video after April 8, please make sure the photo is less than 1 MB and send to info@meetingsmeanbusiness.com.
- Please select the "Global Meetings Industry Day Event April 8, 2021" box.
- Once you select "Showcase my Safely Conducted Meeting on MMB", a team member will review and publish your information. Should our team have any questions about your submission we will reach out to the email address provided.

Please contact us at info@meetingsmeanbusniess.com with any questions.