



P.O. Box 1603 | 309 Fairbanks St Valdez, AK 99686
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DISCOVER VALDEZ (VCVB)

Meeting of the Board of Directors

02/19/25, Wed. @ 12:00 pm

***Location: City Council Chambers**

<https://us02web.zoom.us/j/87926752154?pwd=dWpVS1QwSlB1ZU5NbEhoem5hZC8rZz09>

AGENDA

1. Call to Order/Roll Call
2. Confirmation of Quorum
3. Approval of today's Agenda
4. Introduction of Guests
5. Public Business from the Floor – Present / Zoom Attendees
6. Approval of Minutes from 12-19-24 Board Meeting
7. Unfinished Business
 - a. Update on 2025 Seed Media Contractual Relationship
 - b. Approval of 2025 Anchorage Brochure Distribution LLC Agreement in the amount of \$5250.00, Appendix A
8. New Business
 - a. Approval of 2025 Seed Media Yearly Digital Signage Agreement in the amount of \$19,979, Appendix B
9. Committee Reports (For 1/25 - 02/25)
 - a. Finance Committee Reports:
[Co-Chairs: TBD; ED Harris]
Finance Report Review; Update
 - b. Election Committee:
Establish Members [Please list Members]
 - c. Advocacy Committee Report:
[Chair Joe List; Keirstyn Weber, ED Harris]

Our Mission:

"To promote leisure, art, culture and adventure in Valdez"

Our Core Values

**Service & Stewardship • Growth & Continuous
Learning • Communication • Trustworthiness • Collaboration**



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- d. Marketing Committee Report:
[Chair Lisa Cronk; ED Harris]
ED Report; Social Media Report from T & Co.
 - e. Bylaws Task Force:
[Chair Joe List; ED Harris]
 - f. Membership Committee Report:
[ED Harris; Services/Membership Manager Kevin Reeves; TBD]
- 10. President's report
 - 11. Staff reports:
 - a. Executive Director Report
 - 12. Adjournment

***Next Meeting: WED. 03/19/2025 @ 12:00 p.m. @ City Council Chambers**

Appendix:

A: Approval of Anchorage Brochure Distribution LLC Agreement in the amount of \$5250.00

B: Approval of 2025 Seed Media Yearly Digital Signage Agreement in the amount of \$19,979

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