

DISCOVER VALDEZ (VCVB)

Meeting of the Board of Directors

12/29/25 Mon. @ 12:00 pm

***Location: Discover Valdez Visitor Center/ Hybrid**

Zoom Link: <https://us02web.zoom.us/j/2517054696?omn=81343163763>

AGENDA

1. CALL TO ORDER/ROLL CALL
2. CONFIRMATION OF QUORUM
3. APPROVAL OF TODAY'S AGENDA
4. INTRODUCTION OF GUESTS
5. PUBLIC BUSINESS FROM THE FLOOR – PRESENT / ZOOM ATTENDEES
6. RESOLUTIONS
7. UNFINISHED BUSINESS
 - a. Discussion and Presentation by Newhouse & Vogler – Audit 2024 Findings
 - b. Approval for 2026 Revised Budget and Performance Metrics
8. NEW BUSINESS
 - a. Discussion – Konica Minolta Printer
 - b. Approval - Account Budget Adjustments 2025
9. COMMITTEE REPORTS
10. EXECUTIVE SESSION – Matters of Organizational Confidentiality; Organizational Security
11. ADJOURNMENT

***Next Meeting: Mon. 01/26/2025 @ 12:00 p.m. @ Discover Valdez Visitors Center**

Our Mission:

"To promote leisure, art, culture and adventure in Valdez"

Our Core Values

**Service & Stewardship • Growth & Continuous Learning •
Communication • Trustworthiness • Collaboration**



P.O. Box 1603 | 309 Fairbanks St. Valdez, AK 99686
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Appendix:

- 7.b. Approval for 2026 Revised Budget and Performance Metrics
- 8a. Discussion – Konica Minolta Printer
- 8.b Approval - Account Budget Adjustments 2025

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Valdez Convention & Visitors Bureau
 2025 Board Position Schedule
 Meetings held 4th Monday of each Month @ Noon

Position	Last Elected/ Appointed	Expires	Name	Officer
1	3/29/2023	01/2026	Lisa Cronk Valdez Brewing Taproom Manager	President June 2025-Current Exp. 2026
2	2025 Annual Meeting	01/2027	Bob Harden III Chugach Creations Owner/Artist	VP - Treasurer Jan 2024 – Current Exp . 2027
3	2025 Annual Meeting	01/2027	Keristyn Weber B&B Owner	Secretary April 024- Current Exp. 2027
4	09/2025 Special Appointment	01/2026	Olivia Selanoff Quad Shot Owner, Operator	
5	12/2025 Special Appointment	01/2026	Elaine Montero Treasures Boutique Owner, Operator	
6	-		Vacant 3 yr term or 1 yr appointment	
7	-		Vacant 3 yr term or 1 yr appointment	
8		01/2026	Martha Barberio City of Valdez Economic Development Dir.	
9			Joy Witte City of Valdez Council Member	

2025 VCVB Committee Members	
Elections	Chair: VP Harden; ED Harris; TBD
Finance	Chair: Treasurer; ED Harris; Accountant Contractor
Advocacy	Chair Cronk; ED Harris; Econ Dev/ City Council Representative
Marketing	Chair Cronk; ED Harris; Staff
Membership	Chair Weber; ED Harris; Staff