

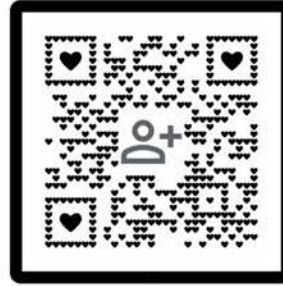
ADVERTISING OPPORTUNITIES



DISCOVER VALDEZ



Online Application Here!



Reach Out For More Info!

IMPORTANT DATES

07/25 @ 5:00 PM - Early Bird Deadline:

Complete membership registration packet by 07/15 and be entered to win prizes; forms must be submitted with full payment to VCVB by deadline to enter

08/15 @ 5:00 PM - Guide 2025

Membership Registration closes:

Membership forms must be submitted with full payment to VCVB

08/31 @ 5:00 PM - Design images due for

Visitor Guide; submit photos and copy

End of Month 08/2024 - Membership

Mixer

01/2025 - Annual Membership Meeting

MEMBERSHIP OPPORTUNITIES

OUR MISSION:

"TO PROMOTE LEISURE, ART, CULTURE AND ADVENTURE IN VALDEZ"

Wander here.



DISCOVER
VCVB
ADVERTISING
VALDEZ

WEBSITE

- LISTING WITH CLICKABLE LINK - \$100
- ONLINE GUIDE CLICKABLE LINK - \$100
- INTERACTIVE MAP BUSINESS LINK - \$175
- BUSINESS LISTING CLICKABLE LINK - \$200
- HOME PAGE ROTATING AD WITH CLICKABLE LINK - \$300-\$500

PHYSICAL ADVERTISEMENT

VISITOR CENTER

- LOUNGE - VIDEO AD: \$250
- WALL AD: \$250
- STANDING BANNER: \$300
- WALL MOUNTED TV : \$400
- RACK CARD DISTRIBUTION: \$25
- 1/2 SIZE DISPLAY CASE: \$200
- FULL DISPLAY CASE : \$350

TRADE SHOW

(includes verbal promotion)

- RACK CARD DISTRIBUTION: \$50
- TRADE SHOW BANNER: \$200

DIGITAL ADS

SOCIAL MEDIA

- SOCIAL MEDIA AD: \$50
- SOCIAL MEDIA POST -ORGANIC: \$50
- SOCIAL MEDIA CAMPAIGN: \$300+ (call for details)

NEWSLETTER

- NEWSLETTER AD : \$100; In Both Member and Consumer Newsletter
- NEWSLETTER SPOTLIGHT: \$100