


VACATION GUIDE ADVERTISING



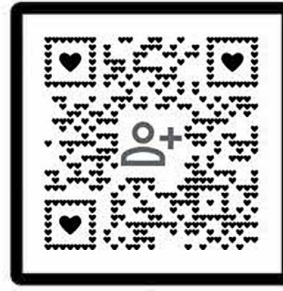
DISCOVER VA-LDEZ.



DISCOVERVALDEZ.ORG



Online Application Here!



Reach Out For More Info!

IMPORTANT DATES

07/30 @ 5:00 PM - Early-Bird Deadline:

Complete membership registration packet by 07/ 30 and be entered to win prizes; forms must be submitted with full payment to VCVB by deadline to enter

08/15@ 5:00 PM - Guide 2025

MembershiP- Registration closes;

Membership forms must be submitted with full payment to VCVB

08/31 @ 5:00 PM - Design images due for

Visitor Guide; submit photos and copy

End of Month 08/2024 - MembershiP-

Mixer

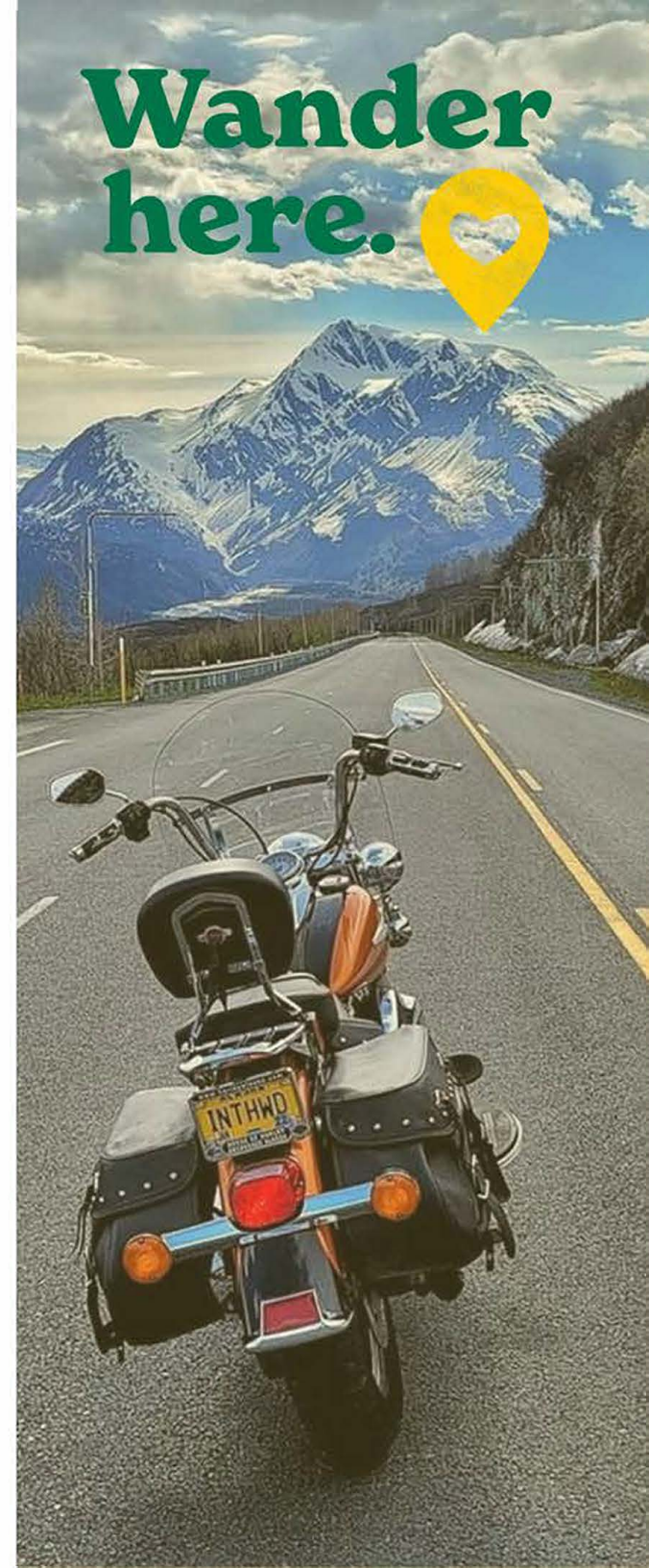
01/2025 - Annual MembershiP-Meeting

MEMBERSHIP OPPORTUNITIES

OUR MISSION:

"TO PROMOTE LEISURE, ART,
CULTURE AND ADVENTURE IN
VALDEZ"

Wander here.



DISCOVER VACATION GUIDE VALDEZ



**THE INTERNATIONALLY VIEWED
DESTINATION MARKETING PUBLICATION
FOR VALDEZ**



1 DISCOVER
VALDEZ
Visitor Guide
Artwork Specifications

300 DPI
CMYK
High-Resolution PDF

ALL ads come with a clickable link now!

Full Page Ad: 7.5" W x 9.75" H

Add a clickable link
to your listing
for only \$100!

4 Eighth Page Ad:
3.62" W x 2.5" H

3 Quarter Page Ad:
3.625" W x 4.75" H

Most popular choice!

2 Half Page Ad:
7.5" W x 9.75" H

PREMIUM ADVERTISEMENT

- Full Page Inside Front Cover - **\$4,500**
- Two-Thirds Back Cover - **\$3,600** (size varies)
- Half Page Inside Front Cover - **\$2,100**
- Half Page Inside Back Cover - **\$1,800**
- Additional Business Listing - **\$100**

STANDARD ADVERTISEMENT

- 1** Full Page - \$2,400 7.5" W x 9.75" H
- 2** Half Page - \$1,200 7.5" W x 4.75" H
- 3** Quarter Page - \$600 3.625" W x 4.75" H
- 4** Eighth Page - \$300 3.62" W x 2.5" H

SPONSORED CONTENT

**Created by you -
High visibility advertising that smoothly
integrates with our guide's design.***

*We would be glad to assist in your design and sponsored content creation upon request.

- 5** Two-Thirds Page - \$3,000 (8" W x 7" H)
- 6** Half Page - \$2,000

GUIDE AD TYPES

- Premium Advertisement** - Front and back cover pages of Guide (What readers see first).
- Standard Advertisement** - Between content Sections or Directory section of Guide (Final location dependent upon available space).
- Sponsored Content** - Created by you for your business (subject to review). High visibility advertising framed as editorial article brings your business front and center of Valdez. We'd be happy to help craft the article!